

"Only thing to STAND THE WEATHER"

says
Farmer Williams of Kingston, N.Y.



Above: Untouched photograph of Dutch Boy White-Lead job after 4 years. Paint film is still in good condition except for slight weathering. When repainting becomes necessary no burning or scraping will be required.

At left: Untouched photograph of low-grade paint job after 4 years. Notice how almost all the paint has cracked and scaled off, exposing the wood to weather. Extensive burning and scraping must precede repainting.

... and just think... NOW

PURE WHITE-LEAD PAINT

FREE: Send coupon for folder, "Painting with White-Lead" which tells how to mix pure white-lead paint from Dutch Boy Soft Paste White-Lead. About ten minutes of easy mixing makes 6 1/2 gallons of pure white-lead paint this simple way.

costs **\$2.50***
only **per gallon!**

REPAINTING OUTSIDE WOOD FOR UNDERCOAT

Mix equal measured parts Soft Paste White-Lead and thinner (half linseed oil and half turpentine). Then add one-quarter pint of drier for each gallon of paint.

FOR FINISHING COAT

Mix equal measured parts Soft Paste White-Lead and linseed oil. Then stir in one-quarter pint each of turpentine and drier for every gallon of paint.

100 Pounds Soft Paste White-Lead (5% Gallons) make about 6 1/2 gallons of pure white-lead paint which will cover about 800 square feet per gallon, one coat.



NATIONAL LEAD COMPANY

111 Broadway, New York; 110 Oak Street, Buffalo; 900 West 18th Street, Chicago; 839 Freeman Ave., Cincinnati; 820 West Superior Ave., Cleveland; 72 Chestnut Street, St. Louis; 220 24th Street, San Francisco; National - Boston - Lead Co., 800 Albany Street, Boston; National Lead & Oil Co. of Pa., 316 Fourth Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Bldg., Philadelphia.

At any price you can't get better value in paint than you get with Dutch Boy... and at \$2.50* per gallon, it's a real bargain. Nor can you find an easier, simpler way to get long-wearing paint. It's only a matter of minutes to mix Dutch Boy Soft Paste with linseed oil, turpentine and drier and get paint that will stand up through all kinds of weather.

When it comes to wearing qualities, you have more than Farmer Williams' says: Look at the photographs above: The one at the top shows a Dutch Boy job after 4 years. And it proves that Dutch Boy doesn't crack or scale but wears down smoothly by gradual chalking, leaving a perfect surface for repainting.

What a difference between Dutch Boy and the low-grade paint shown in the lower photograph. After 4 years, this paint is practically gone—it has left nothing to protect the wood from moisture and splitting. This surface must be burned and scraped before it can be repainted.

This year do your painting with long-wearing Dutch Boy. Mail coupon for FREE mixing instructions.

*This price (as of March 1932) will vary somewhat depending upon buyer's distance from producing centers.

DUTCH BOY *Soft Paste* WHITE-LEAD

NATIONAL LEAD COMPANY Address: (See list of branches)

Please send me your specially prepared instructions to farmers in the quickest, easiest way to make pure white-lead paint at a cost of about \$2.50* per gallon.

Name _____

Address _____



This advertisement appears in the following publications:

Successful Farming, May, 1932

Hoard's Dairyman, May 23

Farm Journal, May

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