

An Interior Paint that offers a wide scope in Color Finish Design

THE great flexibility of lead-and-oil paint as a decorative medium is one of its outstanding characteristics.

Being mixed and colored specially for each job, it enables the architect not only to obtain exactly the tints required to express fully his color ideas, but it is further adaptable in that the finish may be in flat or in any degree of gloss. And design may be had by the use



of interesting figured treatments such as the Crumpled Roll and the Sponge Mottle effects. Lead-and-oil paint for interior decorative purposes is made with the well-known Dutch Boy white-lead and Dutch Boy flattening oil. Economical, durable, beautiful—this paint is also extremely washable. Even after long service, it may be cleaned with soap and water without injury to its surface.

NATIONAL LEAD COMPANY

New York, 111 Broadway
Buffalo, 116 Oak St.
Cincinnati, 659 Freeman Ave.
St. Louis, 722 Chestnut St.
Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Ave.
Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.
Boston, 800 Albany St.
Chicago, 900 West 18th St.
Cleveland, 820 W. Superior Ave.
San Francisco, 235 Montgomery St.

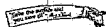
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The American Architect January 5.

NOW . . . White-Lead and Oil Plastic Paint



NATIONAL LEAD COMPANY

New York, 111 Broadway, Boston, 800 Albany Street, Buffalo, 116 Oak Street, Chicago, 900 West 18th Street, Cleveland, 820 West Superior Avenue, Cincinnati, 659 Freeman Avenue, St. Louis, 722 Chestnut Street, San Francisco, 235 Montgomery Street, Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue, Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street



DUTCH BOY WHITE-LEAD

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The American Architect June 5, *Architectural Forum* July.

This plastic paint gives low-relief effects . . . restrained and dignified yet distinctive. It is relatively low in cost. Easy to mix, on the job, from materials that painters use regularly—Dutch Boy white-lead, whiting, flattening oil and drier. Easy to apply . . . brushed on. Sets up overnight. Can be tinted with colors-in-oil. Finish is thoroughly washable. When textured, paint is complete as a finish though it may be glazed if desired. No size coat necessary before glazing. Ask our nearest branch for more information.

N 27805