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AIR MAIL

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Mr. Tom C. Ford, Mgr.
Div. Public Relations
Monsanto Company
800 N. Lindbergh Blvd.
St. Louis, Mo. 63166

Dear Tom:

Appreciate our phone talk. It was very informative. My Sunday story is much improved because of it.

The enclosed tape is my master of the interview with Lloyd Keirstead, analytical chemist at the Conn. Agriculture Experiment Station in New Haven. I can't remember my lead-in question and since my reel recorder is in the shop, can't listen to this to refresh my memory. But I'm sure that you can still get the drift. I've put a return label in the box for your convenience.

Now, if you could do a single-handed interview with yourself or whoever you feel best and mail me the tape, I'll cut in my questions and use it next week on the syndicated show. This would give better quality than beeper phone and I'm sure that you would think of better questions than I. The program runs 3½ minutes but I always run the interview long so I can edit out the pauses, ah's and well that's a interesting question.

Please mail your tape to me c/o Sleeping Giant Films, 3019 Dixwell Ave., Hamden, Conn. 06518 -- that's where the syndicated show is produced.

If this doesn't work out, we can still do a beeper phone sometime Wednesday (I'll be tied up all day Tuesday).

With all of the unanswered questions and some misconceptions raging rampant, I'm glad to put this subject in proper perspective. Appreciate very much your help.

Sincerely,

Bill Clede
Bill Clede
Outdoor Editor

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