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**From:** StClair, Christie [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=06618C5ED0E744A3BFE8443360018C26-STCLAIR, CH]  
**Sent:** 8/1/2017 5:37:54 PM  
**To:** Alison Goldman [Ex. 6]  
**CC:** Press [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=b293283291dc44e0b5d1c36be9281d8a-Press]  
**Subject:** RE: Interview request // Rachael Ray Every Day magazine

Hi Alison, please attribute to an agency spokesperson.

EPA does not require products to display the Safer Choice logo, although most manufacturers put the Safer Choice label on products certified to carry it.

Most Clorox Green Works products meet Safer-Choice criteria and are listed on EPA's Safer-Choice web site.

Clorox manufactures its Green Works products for consumer and institutional markets. Green Works product sold into the institutional market – for use in hotels and schools, for example – carry the Safer Choice label.

On background: We suggest you ask Clorox directly about their plans for using the Safer Choice logo on their consumer products. The best contacts for you are:

- Bill McCormick: Research Fellow, Global Stewardship, [Ex. 6] [william.mccormick@clorox.com](mailto:william.mccormick@clorox.com)
- Lisa Pankiewicz: VP Global Stewardship, [Ex. 6] [Lisa.Pankiewicz@clorox.com](mailto:Lisa.Pankiewicz@clorox.com)

Hope this helps – let me know if you need anything further. Is this slated for October?

Christie

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**From:** Alison Goldman [Ex. 6]  
**Sent:** Monday, July 31, 2017 4:43 PM  
**To:** StClair, Christie <StClair.Christie@epa.gov>  
**Subject:** Re: Interview request // Rachael Ray Every Day magazine

Thanks so much, Christie!

Sent from my iPhone

On Jul 31, 2017, at 10:12 AM, StClair, Christie <[StClair.Christie@epa.gov](mailto:StClair.Christie@epa.gov)> wrote:

Hi Alison,

I'm back as of today and will check for you.

Christie

**From:** Alison Goldman [Ex. 6]  
**Sent:** Sunday, July 30, 2017 3:41 PM

To: Press <Press@epa.gov>

Subject: Fwd: Interview request // Rachael Ray Every Day magazine

Hello,

Forwarding my note below along, as I received Christie's out of office message.

Thank you,  
Alison

----- Forwarded message -----

From: **Alison Goldman** Ex. 6  
Date: Sun, Jul 30, 2017 at 3:36 PM  
Subject: Re: Interview request // Rachael Ray Every Day magazine  
To: "StClair, Christie" <StClair.Christie@epa.gov>

Hi Christie,

I hope you've been well these last few months. This story is finally slotted to run, and I have a (hopefully) quick follow-up question for you: I see on the Safer Choice site that a lot (if not all?) of Clorox Green Works products meet the Safer Choice standard, but I'm not seeing Safer Choice labels on them. Am I correct in that observation? Do a lot of Safer Choice products undergo the testing but not opt for the label on their packaging?

Thanks so much!  
Alison

On Thu, Jan 26, 2017 at 4:04 PM, Cecily McAndrews <Cecily.McAndrews@meredith.com> wrote:

So helpful, thank you!

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**From:** "StClair, Christie" <StClair.Christie@epa.gov>  
**Date:** Thursday, January 26, 2017 at 3:55 PM  
**To:** Cecily McAndrews <Cecily.McAndrews@meredith.com>  
**Cc:** Alison Goldman Ex. 6  
**Subject:** RE: Interview request // Rachael Ray Every Day magazine

Yes. Thank you for being patient, Cecily. Interesting times here.

We suggest your readers look for products that use these active ingredients:

- Hydrogen peroxide
- Citric Acid
- Lactic Acid
- Ethanol

- Isopropanol
- Sodium Bisulfate

And here is a full list of EPA-approved products, with a shorter url: <http://go.usa.gov/x9fmH>

Does that help?

Christie

Christie St. Clair

Office of Public Affairs

Environmental Protection Agency

Washington, DC

o: [202-564-2880](tel:202-564-2880)

**Ex. 6**

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**From:** Cecily McAndrews [<mailto:Cecily.McAndrews@meredith.com>]

**Sent:** Wednesday, January 25, 2017 1:31 PM

**To:** StClair, Christie <[StClair.Christie@epa.gov](mailto:StClair.Christie@epa.gov)>

**Cc:** Alison Goldman

**Ex. 6**

**Subject:** Re: Interview request // Rachael Ray Every Day magazine

Hey Christie!

Did you have a chance to talk to Clive?

Thanks!

Cecily

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**From:** "StClair, Christie" <StClair.Christie@epa.gov>  
**Date:** Thursday, January 19, 2017 at 12:42 PM  
**To:** Cecily McAndrews <Cecily.McAndrews@meredith.com>  
**Cc:** Alison Goldman [Ex. 6]  
**Subject:** Re: Interview request // Rachael Ray Every Day magazine

Makes total sense. Thanks for giving us a couple days. I'm working today but not sure if Clive is available. I just sent this over, and I'm sure we will hear back by at least Monday or Tuesday.

Thanks,

Christie

Christie St. Clair

EPA Public Affairs

[Ex. 6]

On Jan 19, 2017, at 12:01 PM, Cecily McAndrews <Cecily.McAndrews@meredith.com> wrote:

Hi Christie,

Thank you for getting back to us so promptly! I'm Alison's editor on this story at Rachael Ray Every Day, and yes, you're right. We'd like to tell people what active ingredient they're looking for in an anti-microbial product, because it's confusing to ask people to look for two separate labels from the same agency. I can't guarantee that we'll be able to include a link to the EPA list, but if you do have a shorter URL, or an easy description for how people can find the info (say, "google EPA-approved sanitizers and you'll find it!"), I'll try to. Would early next week work for a response? Say, Tuesday? Let me know what works on your end, and thank you again!

Best,

Cecily

—  
Cecily McAndrews

Food Editor

Rachael Ray Every Day Magazine

805 Third Avenue, 26th floor

New York, NY 10022

**Ex. 6**

@rachaelraymag • @monpetitfour

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**From:** "StClair, Christie" <[StClair.Christie@epa.gov](mailto:StClair.Christie@epa.gov)>

**Date:** Thursday, January 19, 2017 at 10:36 AM

**To:** Alison Goldman <**Ex. 6**>

**Cc:** Cecily McAndrews <[Cecily.McAndrews@meredith.com](mailto:Cecily.McAndrews@meredith.com)>

**Subject:** Re: Interview request // Rachael Ray Every Day magazine

Hi Alison and Cecily, I totally see where you are coming from. Especially since not all anti-microbial products approved by DfE even use that logo on their packaging. I'm not sure there's a clear cut guidance here but I'll ask. Essentially, it sounds like you are trying to create a sentence along these lines: "For anti-microbial products on the greener end of the spectrum, look for ingredients such as \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_." For a full list of EPA-certified anti-microbials, visit <https://www.epa.gov/pesticide-labels/design-environment-antimicrobial-pesticide-pilot-project-moving-toward-green-end#authorized%20dfe>." Do I have that right?

And man that is a long url! If it's helpful, I'll see if there's a shorter option.

Do you have a deadline? We are all working today, but just FYI DC-area federal offices are closed tomorrow.

Christie

Christie

Christie St. Clair

**Ex. 6**

On Jan 18, 2017, at 8:54 PM, Alison Goldman <[REDACTED]> wrote:

So sorry, Christie, one last part of that request that I forgot to include before I pressed send: If we do say sanitizers with one of those active ingredients, is that something that's easy for a reader to spot on a bottle?

Thanks again!  
Alison

On Wed, Jan 18, 2017 at 8:52 PM, Alison Goldman

<[REDACTED]> wrote:

Hi Christie,

I hope you're doing well! Thank you again for all of your amazing help the other week. I got more edits back from my editor, Cecily, who's cc'd here, and she's looking for a bit more clarification on the antimicrobials we discussed. Specifically, she's concerned (understandably) that if we encourage readers to look for EPA-labeled antimicrobial products, that they'll mistakenly think to look for Safer Choice-labeled products, as we won't be getting into all of the DfE/FIFRA nitty-gritty that you and I discussed.

So, with that in mind, we're wondering if it's accurate to tell readers to look for "sanitizers with TK or TK as their active ingredients," those TKs being two of the active ingredients approved for use in products for the DfE pesticide pilot? For the TKs, we were thinking maybe hydrogen peroxide and citric acid, but wanted your take on which of the active ingredients appeared most often in EPA-labeled products.

I know that's a lot of questions and info, so please let me know if I can clarify any of that request.

Thanks so much, Christie!

All the best,

Alison

On Thu, Dec 29, 2016, at 5:12 PM, Alison Goldman

**Ex. 6**

wrote:

Thanks so much!

Sent from my iPhone

On Dec 29, 2016, at 5:10 PM, StClair, Christie  
<[StClair.Christie@epa.gov](mailto:StClair.Christie@epa.gov)> wrote:

From the agency website:

In addition to our Safer Choice label, we also offer the Design for the Environment (DfE) label for use on antimicrobial products, like disinfectants and sanitizers. The DfE label helps consumers find products that are more toward the green end of the pesticide spectrum.

Please know that whether it's the Safer Choice label or the DfE label, what's behind the label - the program's stringent requirements and high standards - is the same.

Christie St. Clair

Office of Public Affairs

Environmental Protection Agency

Washington, DC

o: [202-564-2880](tel:202-564-2880)

**Ex. 6**

**From:** StClair, Christie

**Sent:** Thursday, December 29, 2016 5:08 PM

**To:** 'Alison Goldman'

**Ex. 6**

**Subject:** RE: Interview request // Rachael Ray Every Day magazine

Okay, this is off the record:

Sanitizers are antimicrobial, so they fall under the category of pesticides. Under FIFRA – The Federal Insecticide, Fungicide, and Rodenticide Act – aka the federal pesticide act – EPA can't use comparative safety labels such as "Safer Choice" for pesticides.

We use the same Safer Choice process and the same criteria with sanitizers, but we have to use the DfE label on their packaging.

Christie St. Clair

Office of Public Affairs

Environmental Protection Agency

Washington, DC

o: 202-564-2880

**Ex. 6**

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**From:** StClair, Christie  
**Sent:** Thursday, December 29, 2016 3:58 PM  
**To:** 'Alison Goldman' <[REDACTED]> **Ex. 6**  
**Subject:** RE: Interview request // Rachael Ray Every Day magazine

I've asked Clive's team, but I'm not sure anybody is in the office today. I'm also fairly sure that DfE = Safer Choice, since it's basically a rebrand. Can you write around that? Not sure I'll have an answer by tomorrow am.

Christie

Christie St. Clair

Office of Public Affairs

Environmental Protection Agency

Washington, DC

o: 202-564-2880

**Ex. 6**

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**From:** Alison Goldman  
<[REDACTED]> **Ex. 6**  
**Sent:** Thursday, December 29, 2016 3:33 PM  
**To:** StClair, Christie <[StClair.Christie@epa.gov](mailto:StClair.Christie@epa.gov)>  
**Subject:** Re: Interview request // Rachael Ray Every Day magazine

Thanks, Christie. Does this mean they're DfE and not Safer Choice? Does Safer Choice not approve antimicrobial products?

Sent from my iPhone

On Dec 29, 2016, at 3:21 PM, StClair, Christie <[StClair.Christie@epa.gov](mailto:StClair.Christie@epa.gov)> wrote:

Hi Alison,

Here is the link to the list of DfE antimicrobial products: <https://www.epa.gov/pesticide-labels/design-environment-antimicrobial-pesticide-pilot-project-moving-toward-green-end>

Christie

Christie St. Clair

Office of Public Affairs

Environmental Protection Agency

Washington, DC

o: [202-564-2880](tel:202-564-2880)

**Ex. 6**

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**From:** Alison Goldman

**Ex. 6**

**Sent:** Thursday, December 29, 2016  
8:38 AM

**To:** StClair, Christie  
<[StClair.Christie@epa.gov](mailto:StClair.Christie@epa.gov)>

**Cc:** Daguillard, Robert  
<[Daguillard.Robert@epa.gov](mailto:Daguillard.Robert@epa.gov)>;  
Valentine, Julia  
<[Valentine.Julia@epa.gov](mailto:Valentine.Julia@epa.gov)>  
**Subject:** Re: Interview request // Rachael Ray Every Day magazine

Thanks so much, Christie. My copy is due tomorrow, so hoping to have an answer by tomorrow morning.

Thanks again,

Alison

Sent from my iPhone

On Dec 29, 2016, at 8:33 AM, StClair, Christie <[StClair.Christie@epa.gov](mailto:StClair.Christie@epa.gov)> wrote:

Hi Alison, I'm back in the office today and happy to help with this. Do you have a hard deadline?

Christie

Christie St. Clair

EPA Public Affairs

**Ex. 6**

On Dec 28, 2016, at 6:22 PM, Daguillard, Robert <[Daguillard.Robert@epa.gov](mailto:Daguillard.Robert@epa.gov)> wrote:

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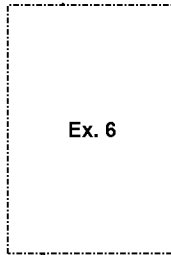
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Ex. 6

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Ex. 6

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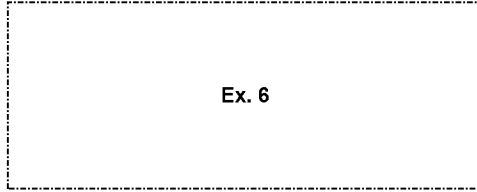
Ex. 6

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Alison Goldman

Ex. 6

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Alison Goldman



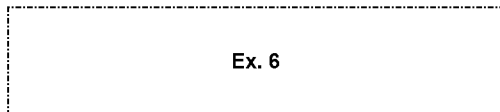
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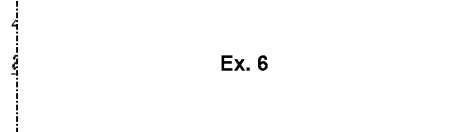
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Alison Goldman



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Alison Goldman



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