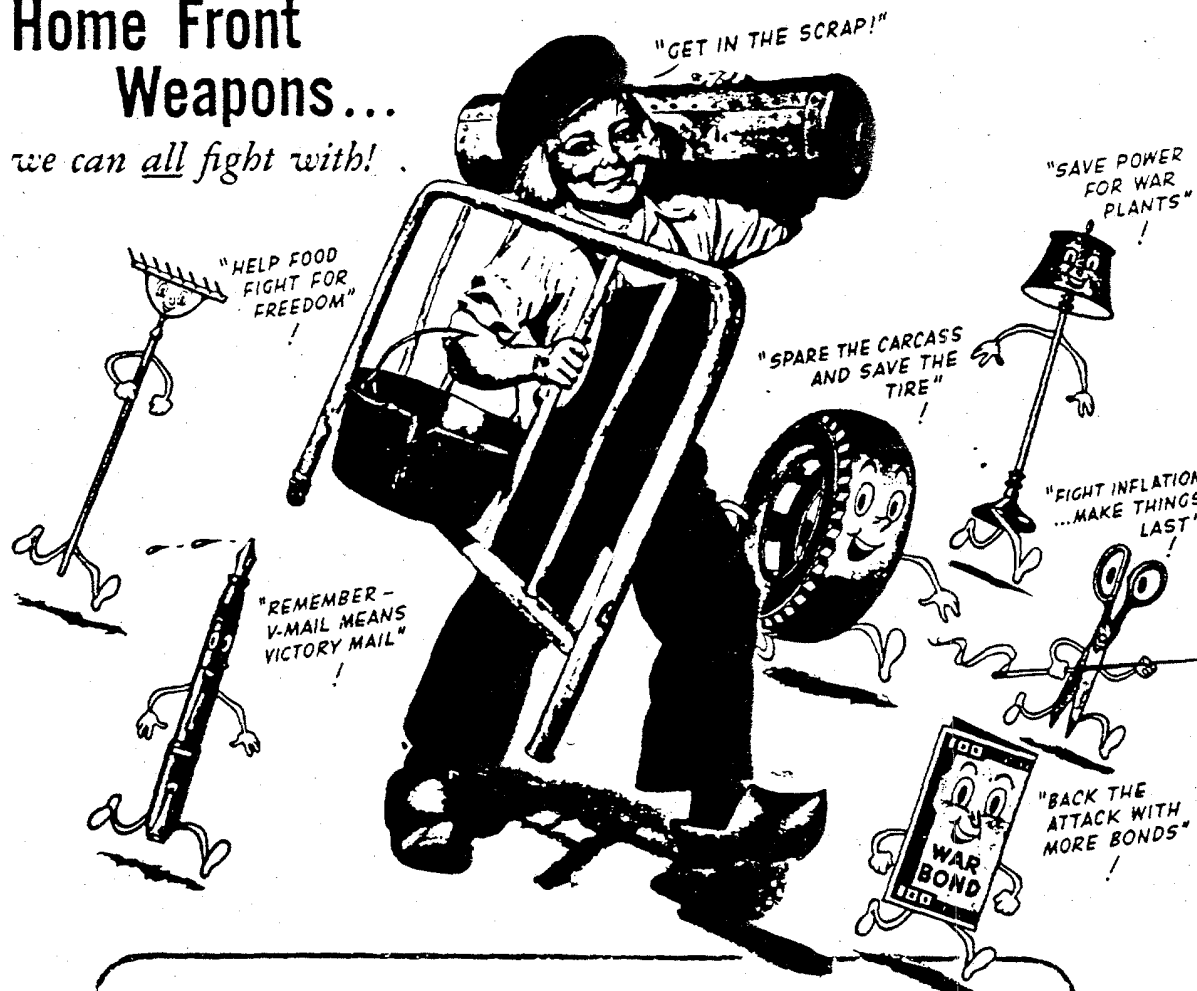


Home Front Weapons...

we can all fight with!



The Story of a Boy Who's Fighting on Every Front...

"I'm the Dutch Boy. And I'm a pretty busy boy, these days..."

"You see, my folks, the National Lead people, have lots of jobs for me to do besides making paint materials to protect military buildings, factories and homes..."

"For example, we're helping Uncle Sam's scrap metal drive... acting as a government agent for salvaging tons and tons of those vital metals you hear so much about... lead, tin, zinc and antimony."

"But come on... let's hop over to the battle front and go along on a bomber raid..."

"There's our plane now. My folks turn out acid handling equipment that helps make that high-powered aviation gas these big bombers thrive on..."

"Contact! Listen to those motors take hold. Mister, she's sure got lead in her batteries!"

"Now she's rolling—and rolling on synthetic rubber. Our acid equipment helps make that too."

"We're over the Channel, with everything clicking..."

"... See that instrument board and all that equipment? Thousands of wires connected with lead-and-tin solders made by National Lead..."

"Here come the Jetties! Look at our gunners' tracer bullets finding their marks! They contain magnesium. More of it is in the flares and incendiaries being dropped. We put up a special plant to increase the supply of magnesium."

"Look—there's the target now! Watch the bombardier at his bombsight. Lead oxides help give his lenses the extra magnifying power they need."

"There go the block busters! That noise you hear is TNT. You can't produce that stuff without concentrated sulfuric acid. 'Oleum, as it's called by the boys at National Lead who make it..."

"Wish they could have come along. But they're busy on everything from lead for anchoring submarine nets to bearing metals for tank engines... doing everything they can to help bring our fighting men back sooner." National Lead Company, 111 Broadway, New York 6, N. Y.



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National Lead Company

Miners, smelters and refiners of: Lead, zinc and other ores. Manufacturers of: Lead, titanium, barium and calcium pigments; linseed and castor oils; brass, bronze and babbit bearings; iron lead, lead pipe, solder, printers' metals and other lead products; magnesium; non-ferrous alloys; acid manufacturing equipment.

