

OLD BILL TURNS THE SPOT-LIGHT ON MONEY-SAVING ANGLES



1 Time to quit, Jim. Covered a lot of surface today, didn't we? I'll say we did. I never saw paint go on easier.



2 I've been waiting for you to notice that. It's one of the reasons why I always use Dutch Boy All-Purpose Soft Paste. Well, it's a mighty good reason, if you ask me.



3 You bet it is. There's another money-saving angle, too. I don't know of any other paint that hides so much surface per gallon. Saves you a lot on materials. That's a fact. I've noticed the same thing.



4 If you're going to make money in this business, Jim, you've got to figure every angle, and easy-brushing and high-hiding are two important ones. Dutch Boy gives you both and the best of paint jobs to boot.

Consider These Advantages

PAIN'T made with Dutch Boy All-Purpose Soft Paste White-Lead is, first of all, pure white-lead paint. That insures its durability. Then it's quick and easy to mix...can be made ready for the brush at the rate of a gallon a minute.

Moreover, you'll like its easy brushing qualities and the way it

hides a lot of surface...With Dutch Boy All-Purpose Soft Paste, use the other Dutch Boy products listed below and make every job an All-Dutch Boy job.

NATIONAL LEAD COMPANY

111 Broadway, New York; 115 Oak St., Buffalo; 900 W. 150 St., Chicago; 610 Franklin Ave., Cincinnati; 810 W. Superior Ave., Cleveland; 715 Chestnut St., St. Louis; 220 2nd St., San Francisco; National-Lead Co., 200 Adams St., Boston; National Lead & Oil Co. of Pa., 315 4th Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Building, Philadelphia.



DUTCH BOY

*All-Purpose
Soft Paste*

WHITE-LEAD

LINSEED OIL - FLATTING OIL - LIQUID DRIER - WALL PRIMER - COLORS-IN-OIL

KD-3348—American Painter & Decorator, May, 1934 ★ Nov.
Painters' Magazine, May - Nov.
Master Painter & Decorator, May - Nov.
Painter & Decorator, May - Nov.

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