

Lead Liability Objective Coding Entry Form:

LDControl#

104

BatesBegin: BatesEnd: TotalPages: 8 Attmnt?# 0

Doc Type: Advertisement Year Date: 0 Month Date: 0 Day Date: 0

Title Reference: Features for Carter and Dutch Boy Dealers

Primary Author Last Name: First Name, Middle Initial:

Secondary Authors:

Primary Recipient (s):

CC's:

Names Stated:

Doc Problems: no bates number; no date; no primary or secondary authors

Case Produced In: Produced By: Source: Yair S. Goldstein Affidavit

Dup/Cross Ref #'s:

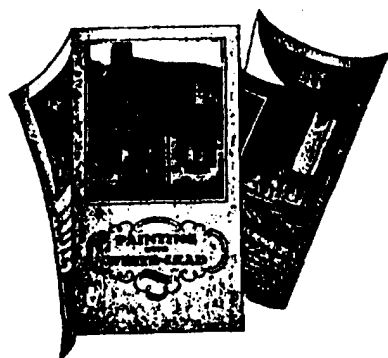
Doc Control Comments:

Obj. Coder Nam S. K. Boone Obj. Data Entry Nam S. K. Boone Obj. Data Date: 1/5/99

FEATURES FOR CARTER

WHITE-LEAD FOLDER

Gives simple directions for mixing, coloring and applying white-lead paint. Envelope size. Contains page of color chips. Excellent for counter or mail distribution.



FLATTING OIL FOLDER

Explains what flattening oil is and describes its various uses. Envelope size.



WALL PRIMER FOLDER

Describes the advantages of Dutch Boy wall primer and how to use it. Envelope size.



CHILDREN'S PAINT BOOK

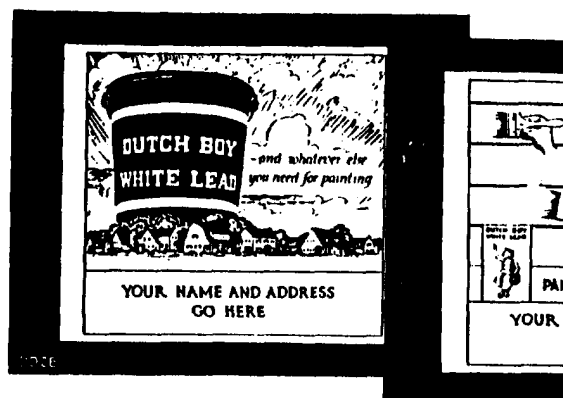
Verses about the Dutch Boy for the kiddies to read and Dutch Boy pictures for them to paint. A good-will builder.



MOVIE SLIDES

Handsomely colored. Furnished with your name on them. An inexpensive and effective way to advertise. Order by number.

AND DUTCH BOY DEALERS



NEWSPAPER ADVERTISEMENTS

Well illustrated, well written "ads" for use in your local paper as well as a Dutch Boy series shown below and on the next page. Supplied in cut or electro form. Either single or double deep.

Please order by number.



Pack up your PAINT PROBLEMS and bring them to us

WE'LL welcome an opportunity to talk over your paint problems with you. We carry a complete line of high-grade materials including Dutch Boy White Lead, lacquers, varnish, brushes, oil and everything you'll need to bring protection and new beauty to your home, inside and out. Don't forget, too, that our prices are always right.



Before your house

Don't let bad weather ruin your paint. Protect it and your house with Dutch Boy paint protection. Consult us for oil, lacquer, or believe in protection.

DEALER'S NAME, ADDRESS
AND PHONE

DD 9