

# Plastic-Type Paint Predicted For Future

Paint for the walls of today's San Diego home is the type conceived in the mind of man, but it stands change considerably in the next few years.

This is the opinion of Robert E. Gross, local paint manufacturer and president of the San Diego Paint Club.

In an interview, Gross said improved enamels and oilerized paints have already replaced the so-called flat-paints of yesteryear. He predicted the paint of the future would leave a surface on walls something like that which today's bathroom curtain has.

## PROGRESS CITED

"Experimentation and progress in the industry," Gross said, "indicate the synthetic or plastic-type surface is the coming thing." And what does the average homeowner in San Diego like in the way of color for his house and business?

"The trend is toward units with poster-like effect," Gross said. "Homeowners are more color-conscious."

## CONTRAST SOUGHT

"They are going in for greens and pinks and the shades that contrast with the landscape peculiar to the climate and sun."

Paint sales in the area is really a big business, Gross said.

## BROOKING



## HARDWARE

## & PAINTS

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## MEMO

From: Niagara Massage of San

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