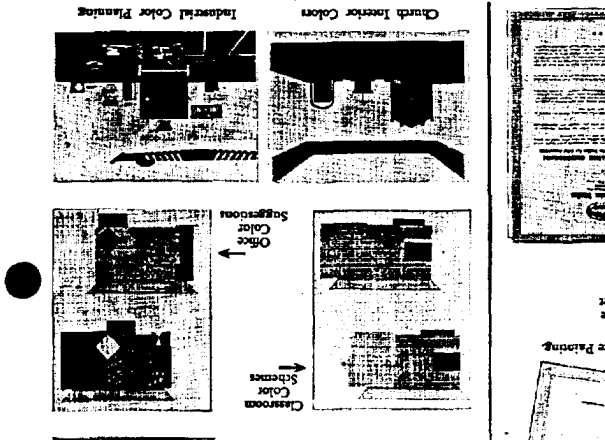


MAINTENANCE FINISH painting specifications and product guide

hospitals	offices	hotels	text	public	refineries	factories	bakeries
churches	educational buildings	residential developments	transportation terminals	steel construction	public buildings		

YOU PLAN TO PAINT OR DECORATE, WE INDIVIDUALIZED, COLOR-CORRECT SCHEME

STEP 2.
The Children Color Selection Service is a complete color service that takes all the guesswork out of the painting and decorating process. It is a free, no-obligation service that provides you with a color selection guide, a color selection card, and a color selection brochure. The color selection guide is a booklet that contains color selection charts, color selection cards, and color selection brochures. The color selection card is a card that contains color selection charts, color selection cards, and color selection brochures. The color selection brochure is a brochure that contains color selection charts, color selection cards, and color selection brochures.



SLIDEN COMPANY
HEADQUARTERS, CLEVELAND 14, OHIO
AND DISTRIBUTING POINTS
The Children Color Selection Service is a complete color service that takes all the guesswork out of the painting and decorating process. It is a free, no-obligation service that provides you with a color selection guide, a color selection card, and a color selection brochure. The color selection guide is a booklet that contains color selection charts, color selection cards, and color selection brochures. The color selection card is a card that contains color selection charts, color selection cards, and color selection brochures. The color selection brochure is a brochure that contains color selection charts, color selection cards, and color selection brochures.

THE SLIDEN COMPANY - Cleveland 2, Ohio
Form No. 4-57, Rev. 10-1-57, Pmt. in U.S.A. (RMW) 6512

Surface Preparation

• General

Time and money spent to clean and prepare a surface before painting will be paid back many times by the extra coverage, longer life and better appearance of the priming and finishing coats.

The following instructions for cleaning and preparing surfaces will assure a good, paintable surface under normal circumstances. They will assure maximum life and best appearance from Glidden Paints.

• Plaster

Bare plaster should be dry before it is painted. Patch all cracks with SPRED PATCH Spackling Compound; sand; then spot-prime. SPRED latex paints require no special surface preparation against alkalies. Extremely alkaline plaster (generally all new plaster) requires a neutralizing bath of two to three pounds zinc sulphate crystals dissolved in one gallon of water. Allow to dry, then dust off. Do not give this treatment to surfaces which are to be painted with Glidden latex paints.

Previously painted plaster. All grease, oil, soot, dirt and grime should be removed completely. Patch, sand, dust and spot-prime all cracks and cracks. Previously applied water-thinned paints that will dissolve under new applications of water-thinned paints must be removed or sealed with oil-type primers. Glossy finishes should be dulled by washing with a mild solution of sal soda, sodium silicate or Glidden SURFACENE Surface Conditioner, sandpaper or steel wool.

• Wood

Interior. New wood. Make sure it is dry, clean and sanded smooth. Fill all cracks, nail heads, etc., with Glidden SPRED PATCH Spackling Compound or Swedish putty tinted to match color of wood in case of natural finish.

Previously painted wood in good condition need only be clean and free of surface dirt and soil. Glossy finishes should be dulled in the same manner as glossy plaster surfaces. Previously painted wood in poor condition should be cleaned to the bare surface with paint remover and steel wool. Clean and neutralize bare surface with water or thinners as specified by manufacturer. Allow to dry, then sand with fine sandpaper, rubbing parallel with the grain. Shellac all knots.

Exterior. New wood. Scrape and burn all pitch from knots, then scrub with turpentine. Spot-prime the knots a day or two before painting, especially if the wood is pine or fir. Shellac spar varnish and aluminum are sometimes satisfactory for sealing knots. Do not prime the siding while the plaster on the inside is being applied or in process of drying. Putty all nail holes and small openings with white lead putty after the priming coat has dried.

Old Wood. Complete removal of old paint coating by blowtorch (use with caution), electric heating iron, liquid paint remover or scraper is recommended where thick coatings exist. When liquid paint remover is used, the newly bared wood should be washed with paint thinner to remove traces of wax. When Glidden GLID STRIP Paint Remover is used, wash the newly bared surface with water. Paint that has cracked or checked does not necessarily have to be removed.

• Wallboard

Repair all surface imperfections. For best results spot-prime cemented tape-joints and nail heads. Apply a wash coat of SPRED SATIN reduced 25% with water. Seal very porous surfaces with SPRED PRIMER-SEALER tinted to match color of finish coat. After overnight drying the surface will be ready for finish coats.

• Masonry Surfaces

(Concrete, Stucco, Cement and Cinder Blocks, Brick, Tile, Asbestos Shingles and Siding)

Interior. New masonry. Allow new blocks to dry at least two weeks before painting. Make sure surface is clean and free of all foreign particles. Fill pores and voids with two parts SPRED TEXTURE mixed with one part Glidden latex paint. Or, use Glidden MASTIC SEALER, or a grout coat of cement. Allow to dry thoroughly, then seal with Glidden latex paint reduced 25% with water, or acid and alkali-resistant primer.

Exterior. New masonry. Allow to dry two weeks before painting. Make sure surface is clean and free of all foreign particles. Fill the pores and voids with SPRED STIPPLE TEXTURE AND BLOCK FILLER, or a grout coat of cement.

New and previously painted surfaces in good condition should be primed with a mixture of four parts SPRED GLIDE-ON and one part GLIDE-ON Mixing Liquid.

• Concrete Floors - New

Should be roughened for better adhesion by etching with Sani-Flush or similar product sprinkled on a wet floor. After 20 minutes, rinse thoroughly with clear water. After floor is dry, apply two coats of FLI-NAMEL, reducing the first coat 10% with turpentine.

Previously painted concrete floors should be cleaned and all loose paint removed. Then apply one or two coats of Glidden FLOOR-ENAMEL.

• New Wood Floors

Floors should be dry, smooth and clean. Apply two coats of Glidden FLORENAMEL, reducing the first coat 10% with turpentine.

• Old Wood Floors

Floors in poor condition should have the old finish removed down to the bare wood. Then finish as new floors.

• Metal

Remove all rust with wire brush, sandpaper or sandblasting. Wash the surface clean of all rust, oil, grease, dirt and all other foreign matter with VM&P Naphtha or Mineral Spirit. New galvanized iron and zinc-coated metals should be cleaned with wire brush or sandpaper; then wiped with VM&P Naphtha. An added precaution can be taken by brushing or wiping a coat of ordinary household vinegar on the surface. Let dry, then apply GLID-TITE GALVANIZED IRON PRIMER. Galvanized metal that has weathered six months usually requires no special treatment other than cleaning.

Specifications

Detailed, complete painting specifications for all Glidden Paints will be supplied on request at no cost for any type of surface which is to be painted. For best results, all surfaces to be painted should be prepared according to instructions on this page, plus following the specific directions on the label of each Glidden Paint container. When writing for specifications, please refer to Specification Numbers in this book.

Notes

On this page are shown top quality Glidden Paints for interior surfaces. Selection of colors can be made from the colors shown on Pages 10-11, 14-15. Description of various Glidden Paints are given in the pages that follow.



1. - GENERAL PLANT INTERIORS, EXECUTIVE AND DEPARTMENT OFFICES, CAFETERIAS, RESTAURANTS (WALLS, CEILINGS, WOODWORK)

Latex Systems. Prime with Speed Satin; finish with Speed Satin or Ultra Flat Latex Paint. Alkyd Systems. Prime with No. 142 Spray-Day-Lite or No. 881 Brush-Day-Lite Primer Sealer. Finish with Spray-Day-Lite or Brush-Day-Lite One Coat Eggshell Enamel, No. 60 Semi-Gloss or No. 61 Gloss.

2. - SASH, DOOR AND TRIM (WOOD AND METAL)

Wood—Prime with Enamel Undercoater No. 555; finish with Dado Enamel or Japalac Enamel. Metal—Prime with Chromatized Metal Primer; finish with Dado Enamel, Japalac Enamel, or Speed-Wall Semi-Gloss Alkyd Enamel.

3. - STAIRWAYS AND STAIRWELLS

Latex Systems. Prime with Speed Satin; finish with Speed Satin or Ultra Flat Latex Paint. Alkyd Systems. Prime with No. 142 Spray-Day-Lite or No. 881 Brush-Day-Lite Primer Sealer. Finish with Spray-Day-Lite or Brush-Day-Lite One Coat Eggshell Enamel, No. 60 Semi-Gloss or No. 61 Gloss. Concrete floors and stairs—Prime and finish with FLI-NAMEL or Florenamel. Metal stairs, doors, trim—Prime with Chromatized Metal Primer No. 560; finish with Japalac Enamel or Dado Enamel.

4. - ELEVATORS AND HOISTS

Metal—Prime with Chromatized Metal Primer No. 560. Wood gates and trim—Prime with Enamel Undercoater No. 555. Finish both metal

and wood with Dado Enamel or Japalac Enamel.

5. - HIGH HUMIDITY, DAMP AND FUNGI SURFACES

Prime with No. 179 Spray-Resisting White Wet Wall Finish with No. 122 Spray-Resisting White Wet Wall 180 Spray-Day-Lite Mildew-Wet Wall Semi-Gloss Enamel.

6. - METAL AND WOOD SURFACES—(INTERIOR SURFACES)

Metal—Prime with Chromatized Metal Primer No. 560; finish with Japalac Enamel, Florenamel or Dado Enamel. Prime with Enamel Undercoater No. 555; finish with Japalac Enamel or Dado Enamel.

7. - METAL AND WOOD SURFACES—(INTERIOR SURFACES)

Inside of steel water tanks—1525 (562) Chromatized Metal Primer No. 1777 (563) Gray Spray-Resisting White Wet Wall 180 Spray-Day-Lite Mildew-Wet Wall Semi-Gloss Enamel. These materials give full protection against obnoxious odors from drinking water. Complete details on request.

8. - STEAM, SPRINKLER, WATER AND CONDUIT PIPE

Prime with Chromatized Metal Primer No. 560; finish with E-Z-C

• Professional Ultra Flat Latex Paint

• Description—Latex paint for interior walls, ceilings, woodwork. Especially suited for multi-housing projects, industrial, institutional and commercial buildings. It has all the advantages of latex paint—self-priming, ready to use, beautiful colors, fast drying time, extremely easy to apply and no fire hazard. Its low cost to painter and general maintenance trade makes this paint ideal for large scale decorating. Colors match SPRED SATIN. May be tinted with DRAMATONE Multi-Purpose Tinting colors. Rooms painted with PROFESSIONAL ULTRA FLAT LATEX paint may be used immediately after painting.

- Specification No. 200
- Application—Brush, Roller, Spray
- Colors—12 colors plus white; colors may be intermixed
- Drying Time—Half-hour; 2 hours for recoating
- Thinner—Water
- Coverage—Up to 500 sq. ft. per gal.

• SPRED SATIN

• Description—Original 100% latex base paint for interior walls, ceilings, woodwork. Excellent for plaster, porous wallboards, acoustical tile, wallpaper. The ideal latex paint for schools, hospitals, residences, offices, motels, hotels, apartments, housing projects, etc. Extremely fast, easy application; self priming, cuts painting time in half. No disagreeable odor. Guaranteed washable. May be tinted with DRAMATONE Tinting colors.

- Specification No. 201
- Application—Brush, Roller, Spray
- Colors—20 Standard; 8 Deep; plus 2 whites; colors may be intermixed
- Drying Time—20 minutes; may be recoated in 4 hours
- Thinner—Water
- Coverage—Up to 500 sq. ft. per gal. over most surfaces

• SPRED Primer-Sealer

• Description—A latex primer for porous surfaces of dry-wall construction, plaster, masonry, asbestos covered pipes, exterior masonry and back-priming. It is a basecoat on plaster for oil paints and latex finishes. Seals high-suction plaster, most water stains, "hot spots" and discolored surfaces. May be intermixed with latex paints for color. A vapor barrier which helps to prevent outside paint failures on frame dwellings. May be tinted with DRAMATONE Tinting colors.

- Specification No. 203
- Application—Brush, Roller, Spray
- Color—White • Thinner—Water
- Drying Time—20 minutes to touch; 4 hours for recoating
- Coverage—400 sq. ft. per gal. on plaster; 100 sq. ft. per gal. on soft porous wallboards

• SPRED Stipple Texture and Block Filler

• Description—Ready to use on new or old surfaces. Gives all the advantages of texture and all the beauty of paint in one application. Hides irregular surfaces on plaster, wallboard, masonry blocks and wallpaper, seals nail heads and tape joints. Easily applied with brush or roller. May be lightly stippled or heavily textured in a variety of patterns and techniques. Especially made for texturing and stippling and for filling masonry blocks, pores and voids, to eliminate "pinholing" in finish coat, to assure maximum water repellency and to develop excellent appearance on interior and exterior masonry surfaces. May be tinted with DRAMATONE Tinting Colors.

- Specification No. 287
- Application—Brush for texturing, followed by stipple brush, sponge, trowel, whisk broom, comb, etc., as desired. Use roller and tray for stipple effects. Brush, roll or spray when used as block filler
- Drying Time—Overnight • Thinner—Water
- Coverage—Texturing and filling blocks—75 to 100 sq. ft. per gallon. Stippling—175 to 200 sq. ft. per gallon

• SPRED Flat

• Description—An economical, oil emulsion water-mix paint of limited washability. Easily applied, an ideal finish over wallpaper, new or old plaster, wallboard, painted surfaces, cement and tile walls.

- Specification No. 202
- Application—Large brush, roller or spray
- Colors—White and 12 colors
- Drying Time—30 minutes to touch; 4 hours for recoating over wallpaper; at least 12 hours for recoating over plaster
- Thinner—Water
- Coverage—Up to 650 sq. ft. per gal.

• Dramatone Multi-Purpose Tinting Colors

• Description—One-shot, multi-purpose, tube tinting colors, specially formulated to be compatible in latex paints, alkyd enamels (flat, semi-gloss and gloss), exterior and interior oil base paints, as well as Glid-Tone Wood stains. Consists of a basic assortment of nine carefully selected tinting colors. These super strength colors blend quickly without floating or streaking, to produce special tints of great evenness, fidelity and permanence. Dramatone Multi-Purpose Tinting Colors are extremely easy to use. Simply add a complete tube of tinting color (either 4 oz. or 1 oz. size) to a gallon of alkyd, latex or oil base paints. No special tinting base is needed. See Glidden Dramatone displays for wide range of colors.

• An Effective Vapor Barrier System of Special Interest To Architects and Builders

SPRED SATIN and SPRED PRIMER-SEALER create an ideal VAPOR BARRIER for plaster and composition board walls. Apply SPRED PRIMER-SEALER at a rate of 400 sq. ft. per gallon on plaster; 100 sq. ft. per gallon on soft porous wallboards. Finish with a coat of SPRED SATIN applied at 550 sq. ft. per gallon. This two-coat SPRED VAPOR BARRIER System helps prevent outside paint failures on frame dwellings. It surpasses government Vapor Barrier specifications! Write for complete information.

- Specification No. 292

Paints

• Interior Basecoat

• Description—Seals the most porous surfaces and helps counteract alkali and the action of hot lime present in many new wall surfaces. An excellent sealer for composition boards.

- Specification No. 206
- Application—Brush, Spray, Roller
- Color—White
- Drying Time—16 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—Rough surfaces: 300 to 350 sq. ft. per gal.; smooth surfaces: 400 to 450 sq. ft. per gal.

• Water Tank Finishes

• Description—Coating materials for protection of the inside surfaces of steel water storage tanks. In a test including a large number of competing products, it was given a rating of 100 per cent. The system includes No. 1525 CHROMATE PRIMER and No. 1777 GRAY SYNTHETIC FINISH coat.

- Specification No. 265
- Application—Brush, Spray
- Color—Gray
- Drying Time—8 hours; 24 to 48 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—450 to 500 sq. ft. per gal.

• Alkali and Acid Resisting Interior and Exterior Metal Primer No. 5613

• Description—Designed for priming interior metal surfaces of structural steel, machinery, equipment and the outside metal surfaces of steel tanks. This material has outstanding rust inhibitive qualities and resistance to chemicals, alkali and water. It contains a combination of zinc chromate, red lead and blue lead, ground in durable oils and resins, insuring easy application, good adhesion and long durability.

- Specification No. 208
- Application—Brush, Spray
- Colors—Light Buff

Floor Finishes

- Drying Time—2 to 3 hours; overnight for recoating
- Thinner—Turpentine
- Coverage—450 to 550 sq. ft. per gal., 1 coat

• Heavy Duty Floor Finish No. 838

• Description—A penetrating finish especially formulated for use on maple, beech and birch wood floors. It penetrates and fills the voids in the grain and maintains uniform appearance. Approved by Maple Flooring Manufacturers' Association.

- Specification No. 209
- Application—Brush, Mop
- Colors—Clear
- Drying Time—24 hours
- Thinner—Mineral Spirits
- Coverage—500 to 600 sq. ft. per gal.

• Gymnasium Floor Finish No. 839

• Description—A penetrating finish made especially for gymnasium floors made of maple, beech or birch wood. Approved by Maple Flooring Manufacturers' Association.

- Specification No. 210
- Application—Brush, Mop
- Color—Clear
- Drying Time—24 hours
- Thinner—Mineral Spirits
- Coverage—500 to 600 sq. ft. per gal.

• Penetrex Gym Floor Finish No. 9

• Description—A penetrating type of finish for floors. It affords protection against staining and discoloration as well as imparting wearing qualities. PENETREX penetrates deeply and seals the pores of the wood.

- Specification No. 211
- Application—Brush, Mop
- Color—Clear
- Drying Time—Overnight; 24 hours for recoating
- Coverage—500 to 600 sq. ft. per gal.

Varnishes

• Rockspar Varnish

• Description—Heavy bodied varnish for interior and exterior surfaces. No shrinkage on drying; one coat equivalent to two of ordinary varnish. Dries with deep high gloss. Takes a high reduction.

- Specification No. 212
- Application—Brush
- Color—Clear
- Drying Time—Overnight; 24 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—600 to 700 sq. ft. per gal.

• Glid-Tone Satin Sheen Varnish

• Description—Produces a beautiful hand-rubbed finish without rubbing. Dries without cloudiness. Excellent for furniture and finest woodwork.

- Specification No. 284
- Application—Brush
- Color—Clear
- Drying Time—2 hours
- Thinner—Mineral Spirits or Turpentine
- Coverage—600 to 700 sq. ft. per gal.

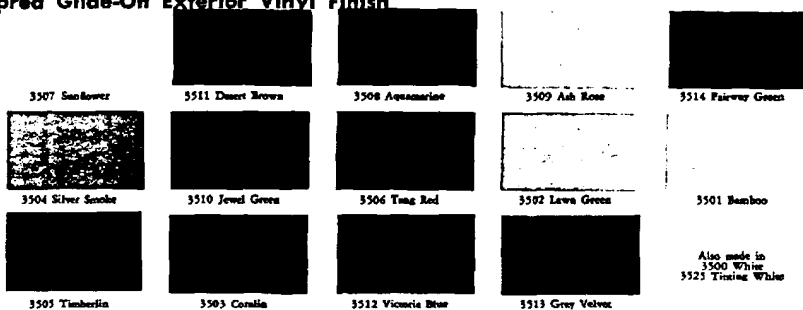
• Gliddenspar Varnish

• Description—The finest interior-exterior Spar varnish. Has extreme resistance to exposure, water and acids. Recommended for all exterior surfaces and on those places inside the home subject to water and exposure, such as window sills.

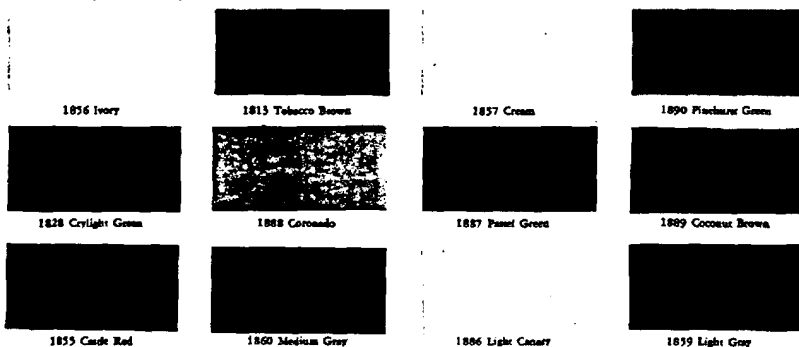
- Specification No. 214
- Application—Brush
- Color—Clear
- Drying Time—Two hours dust free, hard overnight; 48 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—600 to 700 sq. ft. per gal.



Spred Glide-On Exterior Vinyl Finish



Endurance Exterior Paint



Also made in 1800 Outside White, 1802 Black, 1867 One-Coat Imperial White, 1804 Tinting White, 1851 Smooth Primer, 82 Trim White, and 1850 Mildew & Fume Resistant White.

Nev-A-Rust—Alkyd, Rust Inhibitive Paint



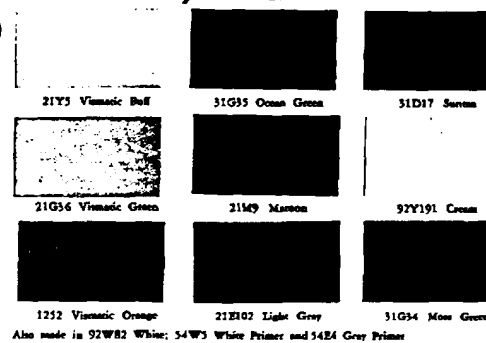
Barn, Tool Shed, Wood Bldg. Paint



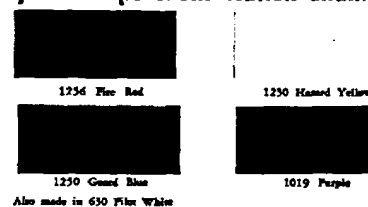
Tinners' Paint



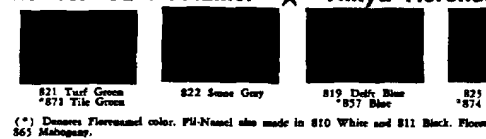
E-Z-C Machinery Enamel



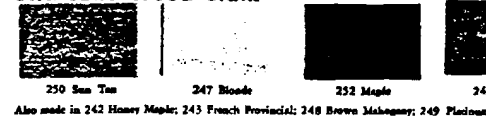
E-Z-C Safety And Pipe Identification Enamel



Rubberized Pli-Namel ★ Alkyd Floreana



Glid-Tone Wood Stain



Chalkboard Coating



Swim



Enamel

• Brush-Day-Like One Coat

Alkyd Semi-Gloss Enamel

- Description—A durable semi-gloss enamel for interior walls, ceilings and woodwork. Easy working and flowing qualities. One coat usually sufficient, especially where color difference is not too great. Easy to wash. Colors match SPREAD SATIN. May be tinted with DRAMATONE tinting colors.

- Specification No. 217
- Application—Brush, Roller, Spray
- Colors—White and 20 colors
- Drying Time—4-6 hours; overnight for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—500 to 550 sq. ft. per gal.

Ripolin Alkyd Enamel

- Description—One of the oldest and finest enamels with world-wide acceptance. Architects and painters recognize RIPOLIN as the finest enamel for interior and exterior decorating. The beauty of its finish is extremely durable. May be tinted with DRAMATONE tinting colors.

- Specification No. 218
- Application—Brush, Roller, Spray
- Colors—White, in gloss and semi-gloss
- Drying Time—6 to 8 hours; 24 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—Up to 550 to 600 sq. ft. per gal. over most surfaces

• Semi-Gloss Enamel No. 50

- Description—A top grade interior synthetic enamel. Good color and better retention through its entire life. Designed for interior woodwork and furniture. Also excellent for walls in homes and public buildings where durable and washable finish is desired. Has easy flowing properties. Excellent hiding. May be tinted with DRAMATONE tinting colors.

- Specification No. 219
- Application—Brush, Roller, Spray
- Colors—White only
- Drying Time—4 hours dust free; overnight for recoating
- Thinner—Mineral Spirits
- Coverage—450 to 550 sq. ft. per gal.

• Eggshell Enamel No. 15

- Same as SEMI-GLOSS ENAMEL No. 50, except sheen (eggshell).

- Specification No. 281

• Gloss Enamel No. 58

- Description—A high hiding white enamel with excellent coverage and adhesion for general use on interior woodwork and walls. Covers excellently on sharp edges. The slow setting properties permit holding a wet edge for 20 to 30 minutes, making it suitable for large areas or fine woodwork. Has easy brushing qualities. Does not sag or run when properly applied. Has exceptional holdout on wood, wallboard, plaster and over enamel undercoats. Excellent washability and durability. May be tinted with DRAMATONE tinting colors.

- Specification No. 220
- Application—Brush, Roller, Spray
- Colors—White only
- Drying Time—4 hours dust free; overnight for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—450 to 550 sq. ft. per gal.

• Day-Like Dado Enamel

- Description—Extra durable, alkyd-formulated enamel for dados, floors, woodwork, plaster walls and metal. Excellent washability. Good color retention. May be used inside and outside.

- Specification No. 221
- Application—Brush, Spray
- Colors—10 colors
- Drying Time—12 hours; 24 or more for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—500 to 600 sq. ft. per gal.

• Plu-Namel (Gloss Enamel)

- Description—PLU-NAMEL is a rubberized enamel made especially for concrete floors, masonry walls and metal surfaces. Used extensively on basement floors, in laundry and shower areas, recreation rooms, semi-exposed areas such as concrete patios, porches, terraces, etc. Excellent for industrial use—floors, stairs, corridors, loading docks; especially effective, protective coating on industrial washing machines, depressor tanks and equipment. PLU-NAMEL resists acids, alkalis, severe fumes and chemicals, rust and water.

- Specification No. 222
- Application—Brush, Roller, Spray
- Colors—6 colors plus black, white
- Drying Time—30 minutes to set; overnight for firmness
- Thinner—Turpentine
- Coverage—400 to 500 sq. ft. per gal.

• Japalac Alkyd Enamel

- Description—An extra-durable, alkyd enamel in brilliant colors. Comes in one coat, where color difference is not too great. Dries rapidly. Bright hues and muted tones give new life and sparkle to old surfaces—walls, ceilings, woodwork, furniture. JAPALAC Enamel is formulated for finest enamel, like baked enamel. In addition to wear-proof color, JAPALAC is made in a pure, clean ULTRA WHITE, an especially formulated white that stays white without yellowing. May be tinted with DRAMATONE tinting colors.

- Specification No. 223
- Application—Brush, Roller, Spray
- Colors—Black, white and 12 colors

- Drying Time—4 to 6 hours; 24 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—Approximately 500 sq. ft. per gal.

• E-Z-C Machinery Enamel

- Description—An alkyd fast-drying enamel for machine tools and equipment. The film is extremely tough to insure long wear. Excellent resistance to the softening and discoloring action of cutting oils and compounds. Will withstand heavy impact and abrasion.

- Specification No. 224
- Application—Brush, Spray
- Colors—15 colors and white
- Drying Time—4 to 6 hours; 24 for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—500 to 600 sq. ft. per gal.

• E-Z-C Safety Enamel

- Description—Durable, quick-drying gloss alkyd enamel particularly adapted for use on industrial plants for application according to approved safety color codes to identify machinery and equipment parts and to point out hazards to safety. Can be used on wood, steel, plaster, masonry or wall-board.

- Specification No. 225
- Application—Brush
- Colors—White and 5 colors
- Drying Time—4 to 6 hours; 24 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—400 to 500 sq. ft. per gal.

• E-Z-C Pipe Identification Enamel

- Description—A quick-drying, long lasting gloss alkyd enamel designed for application on pipe lines to identify their contents in accordance with approved color codes. Approved A.S.A. colors.

- Specification No. 226
- Application—Brush
- Colors—6 colors
- Drying Time—4 to 6 hours; 24 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—400 to 500 sq. ft. per gal.

GL033122

THE GLIDDEN COMPANY



Recording results from round-the-clock testing, maintains the high quality and performance of Glidden paints, enamels and varnishes.



THESE BEAUTIFUL COLORS AVAILABLE IN 6 DIFFERENT INTERIOR FINISH

SPRED SATIN — Professional Ultra Flat Latex Paint —

Spray-Day-Lite and Brush-Day-Lite — Duo-

3409 Tropic Green	SPRED SATIN	3405 Confetti Yellow
5759 Asparagus	BRUSH-DAY-LITE FLAT ENAMEL	5755 Sunlight
5659 Meadow Green	BRUSH-DAY-LITE SEMI-GLOSS ENAMEL	
5119 Sausage Green	ENAMEL	5655 Springtime
1176 Sherwood Green	ULTRA FLAT LATEX	5105 Jougail
4826 Surf Green	SPRAY-DAY-LITE	1174 Light Yellow
	DUO-TEX	4831 Sunny Yellow

3413 Bone White	SPRED SATIN
5763 Trelis	BRUSH-DAY-LITE FLAT ENAMEL
5663 Smoky White	BRUSH-DAY-LITE SEMI-GLOSS ENAMEL
5113 Buhrtone	ULTRA FLAT LATEX
4833 Bone White	DUO-TEX

3443 Cotton Candy	SPRED SATIN	3412 Blue Azure
5743 Cotton Candy	BRUSH-DAY-LITE FLAT ENAMEL	5762 Nassau
5643 Cotton Candy	BRUSH-DAY-LITE SEMI-GLOSS ENAMEL	5662 Blue Ice
5143 Light Pink	ULTRA FLAT LATEX	5122 Chrisea Blue
	SPRAY-DAY-LITE	1178 French Blue
	DUO-TEX	4823 Blue Mist



3415 Blossom Pink	SPRED SATIN
5765 Coraage	BRUSH-DAY-LITE FLAT ENAMEL
5665 Pink Haze	BRUSH-DAY-LITE SEMI-GLOSS ENAMEL
	ENAMEL
1146 Desert Pink	ULTRA FLAT LATEX
4828 Light Peach	SPRAY-DAY-LITE
	DUO-TEX

3431 Monterey Brown	SPRED SATIN	3444 Flamingo
5731 Vandyke Brown	BRUSH-DAY-LITE FLAT ENAMEL	5744 Hibiscus
5631 Mocha Brown	BRUSH-DAY-LITE SEMI-GLOSS ENAMEL	5644 Blaze



3428 Berkshire Green	SPRED SATIN
5728 Timber	BRUSH-DAY-LITE FLAT ENAMEL
5628 Laurel	BRUSH-DAY-LITE SEMI-GLOSS ENAMEL
	ULTRA FLAT LATEX

3410 Spray Blue	SPRED SATIN	3414 Moonmist
5760 Klondike Blue	BRUSH-DAY-LITE FLAT ENAMEL	5764 Wood Ash
5660 Zircon	BRUSH-DAY-LITE SEMI-GLOSS ENAMEL	
	ENAMEL	5664 Plaza Gray
5120 Ocean Spray	ULTRA FLAT LATEX	5114 Smokestone
1149 Aqua	SPRAY-DAY-LITE	1177 Dove Gray
4822 Aquamarine	DUO-TEX	4824 Birch Gray



3408 Smoke Rose	SPRED SATIN
5738 Pink Wheat	BRUSH-DAY-LITE FLAT ENAMEL
5638 Wood Rose	BRUSH-DAY-LITE SEMI-GLOSS ENAMEL
	ENAMEL
5128 Shadow Rose	ULTRA FLAT LATEX
1148 Canyon Rose	SPRAY-DAY-LITE
4829 Rose Ash	DUO-TEX

3401 Pale Ivory	SPRED SATIN	3440 Parraloeet
5731 Colonial Ivory	BRUSH-DAY-LITE FLAT ENAMEL	5740 Chartreuse
5631 Congo Ivory	BRUSH-DAY-LITE SEMI-GLOSS ENAMEL	
	ENAMEL	5640 Mardi Gras
5101 Dutch Ivory	ULTRA FLAT LATEX	
1172 Tusk Ivory	SPRAY-DAY-LITE	
4830 Light Ivory	DUO-TEX	



3411 Niagara Green	SPRED SATIN
5761 Venice Green	BRUSH-DAY-LITE FLAT ENAMEL
5661 Colony	BRUSH-DAY-LITE SEMI-GLOSS ENAMEL
	ENAMEL
5111 Pacific	ULTRA FLAT LATEX
1147 Turquoise Green	SPRAY-DAY-LITE
4827 Jewel Green	DUO-TEX

BRUSH-DAY-LITE ONE COAT FLAT ENAMEL
5055 White
5747 Tuscany White

BRUSH-DAY-LITE SEMI-GLOSS ENAMEL
5046 White

ULTRA FLAT LATEX
5118 White

SPRED SATIN
5418 Decadent White
5470 Ceiling Flax White

SPRAY-DAY-LITE
1180 White

Japalac Alkyd One-Coat Enamel

1290 Delphinium	1263 Bonny Brown	1255 Light Ivory	1256 Vermilion	1269 Blue Turquoise	1268 Coral Pink
1252 Orange	1212 Bud Green	1246 Rich Blue	1219 Dawn Gray	1250 Golden Yellow	1254 Empire Green

Also made in 1217 Ultra White; 1207 Brilliant Black and 1208 Flax Black.

Day-Lite Dado Enamel

3133 Autumn Green	2182 Neutral Gray	3118 Ferns
3134 Moss Green	865 Mahogany	3117 Sunset

• **Spray-Day-Lite Eggshell Wall Finish**

• Description—For spray application. An oil base enamel, extremely durable and washable. Solid covering in one coat. Has minimum fog or mist when sprayed. Free from sags or runs. Excellent color retention. For general use on walls in industrial plants, institutions or wherever spray application can be used. May be tinted with DRAMATONE tinting colors.

- Specification No. 227
- Application—Spray
- Colors—White and 10 colors
- Drying Time—2 to 4 hours
- Thinner—V M & P Naphtha
- Coverage—225 to 325 sq. ft. per gal.

• **Spray-Day-Lite Mill Flat White No. 1006**

• Description—For spray application on walls and ceilings of manufacturing plants. Resists discoloration by fumes from heat and vapors that prevail in ordinary manufacturing process. Maximum fog control. May be tinted with colors in oil or DRAMATONE tinting colors.

- Specification No. 228
- Application—Spray
- Color—White only
- Drying Time—Sets up in one hour; hard in 6 hours
- Thinner—V M & P Naphtha
- Coverage—175 to 250 sq. ft. per gal.

• **Spray-Day-Lite Primer Sealer No. 142**

• Description—Produces a perfect foundation on bare wood, brick, steel and concrete, for succeeding coats of paint. Excellent filling, sealing, hiding and alkali-resisting properties. Covers and seals in one coat. May be tinted with DRAMATONE tinting colors or colors in oil.

- Specification No. 229
- Application—Spray
- Color—White
- Drying Time—Overnight for recoating under proper drying conditions
- Thinner—V M & P Naphtha
- Coverage—300 to 450 sq. ft. per gal. depending upon surface conditions

• **Brush-Day-Lite One Coat Alkyd Flat Enamel**

• Description—A washable, flat alkyd enamel for interior wall surfaces, including plaster, concrete, wallboard and metal. Can be applied quickly with a wide brush, flows out beautifully. One coat usually sufficient, especially where color difference is not too great. Balanced formula with self-sealing properties. Colors match SPRED SATIN. May be tinted with DRAMATONE tinting colors.

- Specification No. 216
- Application—Brush, Roller, Spray
- Colors—White and 20 colors
- Drying Time—4 hours; overnight for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—450 to 550 sq. ft. per gal.

• **Brush-Day-Lite Mill Flat White No. 1007**

• Description—Similar to SPRAY-DAY-LITE MILL WHITE FLAT No. 1006 but made in brushing consistency. The vehicle is modified alkyd resin. Contains high hiding pigment. May be tinted with DRAMATONE tinting colors.

- Specification No. 231
- Application—Brush
- Color—White
- Drying Time—2 hours; overnight for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—300 to 400 sq. ft. per gal.

• **Brush-Day-Lite Primer Sealer No. 881**

• Description—A prepared oil and pigmented primer and sealer. Excellent filling, sealing, hiding and alkali-resisting properties. Covers and seals in one coat. May be tinted with DRAMATONE tinting colors or colors in oil.

- Specification No. 232
- Application—Brush, Spray
- Color—White
- Drying Time—Overnight for recoating under proper drying conditions

- Thinner—Mineral Spirits or Turpentine
- Coverage—300 to 400 sq. ft. per gal., depending on surface conditions and method of application

• **Day-Lite White Semi-Gloss Enamel No. 60**

• Description—Unexcelled for finishing walls, ceilings, woodwork, etc., in public buildings, institutions, residences, industrial buildings and all places where a durable tile-like finish is desired. Elastic, sanitary and washable. Maintains extreme whiteness. May be tinted with colors in oil or DRAMATONE tinting colors.

- Specification No. 233
- Application—Brush, Spray
- Color—White
- Drying Time—6 to 8 hours; recoat overnight
- Thinner—Mineral Spirits or Turpentine
- Coverage—Spray 250 to 300 sq. ft. per gal.; brush 300 to 400 sq. ft. per gal., depending on surface conditions

• **Day-Lite White Gloss Enamel No. 61**

Same as above SEMI-GLOSS ENAMEL No. 60 except for sheen.

- Specification No. 279

• **Sani-Giene High Gloss Enamel No. 1003**

• Description—A fungicidal enamel designed to control mold and mildew growths during its entire service life. Contains water insoluble fungicide that does not evaporate or leach out. Has excellent color retention. The very finest, top-quality enamel.

- Specification No. 234
- Application—Brush, Spray
- Color—White
- Drying Time—4 to 6 hours; recoat overnight

interior finishes



Special Maintenance Finishes

• Day-Lite

Enamel Undercoater No. 555

• Description—A perfect enamel undercoat for wood-work. Produces a firm opaque film to hold out succeeding coats of finishing enamel, making it possible to secure full luster and depth of gloss. Works easily, flows evenly without showing brushmarks and requires only light sanding. Can be tinted with colors in oil. The perfect primer and sealer for succeeding coats of JAPALAC Enamel, DAY-LITE Enamels, SANI-GIENE Enamel, etc.

- Specification No. 237
- Application—Brush, Spray
- Color—White
- Drying Time—24 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—Spray, 300 to 400 sq. ft. per gal.; Brush, 400 to 500 sq. ft. per gal., depending on surface

• Spray-Day-Lite White

Cold Spot Eggshell Non-Bleeding No. 5

• Description—A spirit enamel for use in cooler rooms, cold storage plants, etc. For asphalt, cork, brick, plaster, cement, tile, stucco or wood surfaces. Also for fruit, vegetable, meat, butter, fish and similar storage lockers. Will not bleed or turn yellow when applied over asphalt. When the surface is dry and the area is thoroughly ventilated, no odor or taste will be imparted to merchandise in storage.

- Specification No. 238
- Application—Spray
- Color—White
- Drying Time—5 to 30 minutes, depending on ventilation
- Thinner—Alcohol
- Coverage—200 to 350 sq. ft. per gal., depending on surface conditions

• Spray-Day-Lite Mildew Resisting

White Wet Wall Eggshell No. 122

• Description—Solid covering enamel wall finish. Resists mold and mildew. May be applied to damp surfaces in dairies, food processing and bottling plants, breweries, textile mills, etc., where moisture prevails and wall and ceiling surfaces are normally affected by mold and mildew. Easy to apply. Heavily pigmented. Has exceptionally good hiding qualities.

- Specification No. 239
- Application—Brush, Spray
- Color—White
- Drying Time—24 hours
- Thinner—Mineral Spirits or Turpentine
- Coverage—Spray, 250 to 300 sq. ft. per gal.; Brush, 300 to 400 sq. ft. per gal.

• Spray-Day-Lite Mildew Resisting

White Wet Wall Semi-Gloss No. 180

Same as No. 122 except for sheen.

- Specification No. 280

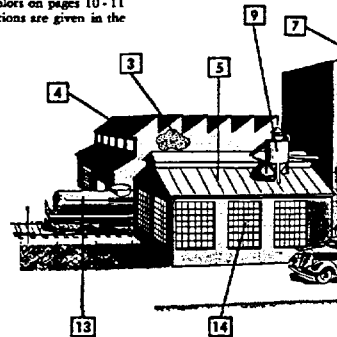
• Spray-Day-Lite Mildew Resisting White

Wet Wall Primer & Sealer No. 179

• Description—A heavily pigmented primer-sealer. May be applied to damp interior surfaces normally affected by mold or mildew. Used as primer for No. 122 and No. 180.

- Specification No. 240
- Application—Brush, Spray
- Color—White
- Drying Time—24 hours
- Thinner—Mineral Spirits or Turpentine
- Coverage—Spray, 250 to 300 sq. ft. per gal.; Brush, 300 to 400 sq. ft. per gal.

On this page are shown top quality Glidden Paints for exterior surfaces. Selection of colors can be made from the colors on pages 10-11 and 15. Product descriptions are given in the pages that follow.



1. - MILL VILLAGE HOUSES AND WOOD BUILDINGS

Prime with Exterior Basecoat; finish with Endurance Exterior Paint. Metal downspouts and eaves—Prime with Glidden Galvanized Iron Primer; finish with Endurance Exterior Paint. Fences and Ornamental Ironwork—Prime with Chromatized Metal Primer; if galvanized use Glidden Galvanized Iron Primer; finish with Endurance Exterior Paint, Nev-A-Rust or Tinner's Paint.

2. - WOOD AND METAL WINDOW FRAMES, SASH AND DOORS

Wood—Prime with Exterior Basecoat; finish with Endurance Exterior Paint. Metal—Prime with Chromatized Metal Primer; finish with Nev-A-Rust.

3. - CONCRETE, BRICK, PLASTER, ASBESTOS-SHINGLES, STUCCO AND TILE WALLS

Prime and finish with Spread Glide-On, or Rubbed Exterior Masonry Paint. Use Clear Silicone Drisol to protect against moisture only.

4. - COMPOSITION ROOFS

If surface is old and porous, prime with No. 90 Black Liquid Roof Paint; finish with No. 91 Black Asbestos Liquid Roof Paint. Patch flashings with No. 92 Black Asbestos Plastic Roof Cement. Complete painting schedules and full information sent on request.

5. - METAL ROOFS, TERMEPLATE GALVANIZED IRON, STEEL

Prime and finish with Nev-A-Rust Alkyd, Rust-

inhibitive paint or Tinner's Paint. Metal—Prime with Glidden Primer or Zinc Dust Paint; finish with Rust.

6. - METAL AND BRICK SMOKESTACKS

Metal—Prime and finish with Black, or Exterior Metalizing Paint. Brick—Prime and finish with Sprayed Exterior Masonry Paint.

7. - STRUCTURAL STEEL

Prime with Chromatized Metal Primer with Nev-A-Rust.

8. - METAL AND WOOD STORAGE TANKS

Metal—Prime with Chromatized Metal Primer with Nev-A-Rust or Endurance Exterior Paint. Wood—Prime with Endurance Exterior Paint.

9. - METAL BLOWERS AND EXHAUST FANS

Galvanized Metal—Prime with Glidden Galvanized Iron Primer; finish with Endurance Exterior Paint or Tinner's Paint. Iron and Steel—Prime with Chromatized Metal Primer with Nev-A-Rust, or Tinner's Paint.

10. - SIGNS, BULLETIN BOARDS, WALLS, ROOFS, FIELD

A complete finishing schedule on request; specifications show finishes, which include Sign Enamel, Post-Ad Bulletin Color

aluminum paints

Metallite Exterior Aluminum

- Description—Produces a smooth, enamel-like polished aluminum finish. It will retain brilliance over a long period of time. Furnishes ideal protection to structural steel, metal roofs, low-temperature smoke stacks, farm equipment and outside storage tanks. Ready mixed.

- Specification No. 249
- Application—Brush, Spray, Roller
- Color—Aluminum
- Drying Time—6 hours; 48 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—600 to 700 sq. ft. per gal.

Aluminum Asphalt Roof Paint

- Description—Recommended for tar paper, composition and asphalt roofs. Will rejuvenate weathered roofs and insulate with a silvery sheet of aluminum, in one coat. Made with selected asphalt, finer grade aluminum flakes and solvents.

- Specification No. 250
- Application—Brush, Spray
- Color—Aluminum
- Drying Time—10 hours
- Thinner—Mineral Spirits or Turpentine



Accepted weatherproof tests creating extreme sunlight and heat, reveal the ability of Glidden Paints to stand up under adverse conditions.

THE GLIDDEN COMPANY 21

General Maintenance Finishes

Endurance Exterior Paint

- Description—ENDURANCE EXTERIOR PAINT is the "better" exterior paint! It contains more heavy-bodied, pure linseed oil per gallon for longer life; pure white lead for added strength, water-resistance and extra durability; titanium for whiteness and hiding; zinc oxide to combat mildew; magnesium silicate for protection against cracking and chalking. The exclusive Glidden formula makes ENDURANCE EXTERIOR PAINT the best, longest-lasting, self-cleaning exterior paint you can use. May be tinted with DRAMATONE tinting colors.

- Specification No. 241
- Application—Brush, Spray, Roller
- Colors—16 colors, white, black
- Drying Time—16 hours; recoat in 72 hours
- Thinner—Mineral Spirits or Turpentine
- Coverage—Apply at spreading rate of 550 sq. ft. per gal.

Endurance Imperial One Coat Exterior Paint

- Description—Premium quality white exterior paint. Gives extra hiding with its built-in second coat. Has depth and thickness of enamel. Once over is enough with this amazing one-coat paint! Alkyd fortified!

- Specification No. 242
- Application—Brush, Spray, Roller
- Color—White only (not to be tinted)
- Drying Time—48 hours, under good drying conditions
- Thinner—Mineral Spirits or Turpentine
- Coverage—550 sq. ft. per gal. average

Endurance Mildew & Fume Resistant Paint

- Description—Ready mixed. Contains titanium pigments, pure zinc oxide and treated linseed oil. Covers and hides better than ordinary paints. Completely lead-free. Excellent for use on farms. Ideal for use in congested smoky districts where industrial fumes are prevalent.

- Specification No. 243
- Application—Brush, Spray
- Color—White
- Drying Time—16 hours; 72 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—Up to 550 sq. ft. per gal.

Gliddenspar Varnish

- See page 9 for description of this product, which is recommended for exterior wood finishes.

Exterior Basecoat

- Description—Primer and base coat for both new and old surfaces. Made from specially prepared oils to produce the elasticity, adhesion and control penetration necessary for fastest exterior paint jobs. Also an excellent primer for exterior wall siding and porous masonry surfaces. May be tinted with DRAMATONE tinting colors or colors in oil.

- Specification No. 244
- Application—Brush, Spray
- Color—White
- Drying Time—18 to 24 hours; 48 or more for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—550 to 600 sq. ft. per gal.

Barn, Tool Shed, Wood Building Finishes

- Description—Offers protection for outside surfaces in low cost. A paint with easy working qualities and good hiding power. Spreads easily and smoothly, drying slowly in a tough, glossy surface. Excellent for metal roofs and brick surfaces.

- Specification No. 245
- Application—Brush, Spray, Roller
- Colors—Red, Gray
- Drying Time—24 to 36 hours
- Thinner—Mineral Spirits or Turpentine
- Coverage—400 to 540 sq. ft. per gal., 1 coat

Florenamel

- Description—FLORENAMEL is an extra durable, alkyd enamel for use on floors of wood and concrete, canvas docks, railings. It takes abuse. Will not water-spot—standing pools of water do not affect it. It resists moisture, steam, stains, hot liquids. FLORENAMEL gives concrete basement floors and walls a mirror-like enamel finish without brush marks. Seals concrete floors with easy-to-keep clean, durable coats. It's scrubable. FLORENAMEL is built to take the rough, or wear indoors and outside.

- Specification No. 246
- Application—Brush, Spray, Roller
- Colors—Eight
- Drying Time—12 hours under normal conditions
- Thinner—Mineral Spirits or Turpentine
- Coverage—500 to 600 sq. ft. per gal.

Japalac One-Coat Alkyd Enamel

- See page 13 for description of this product, which is recommended for exterior wood finishes.

Exterior Tinting Base No. 1804

- Description—Especially formulated for tinting with DRAMATONE tinting colors as well as colors in oil; also excellent for use as an intermediate with ENDURANCE EXTERIOR PAINT coats to make special shades. It has extraordinary color retention. The unusual clarity of this paint makes it ideal for all exterior painting on wood, brick, stucco, concrete and metal.

- Specification No. 278

Red Wood Finish

- Description—A specially treated, non-varnish oil type, water repellent finish for Redwood, Cedar, Cypress, Mahogany, Fir, Pine and other exterior wood slings, also for unfinished room sash. Causes only slight change in color when applied on raw wood.

- Specification No. 247
- Application—Brush, Spray
- Color—Amber
- Drying Time—Overnight; 24 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—First coat, 400 sq. ft. per gal.; Second coat, 650 sq. ft. per gal.

Endurance Shingle And Shake Stain

- Description—A paint designed to protect and beautify wood shingles, gabled shakes, rough and hand-split siding. Produces a soft finish, penetrates deeply, protects against weathering. Especially suited for semi-tropical climates. Protects wood from decay, retards the formation of fungus growth and prevents splintering the attack of insects. Helps prevent warping, curling and splitting. Made by mixing two parts of ENDURANCE EXTERIOR PAINT and one part ENDURANCE SHINGLE AND SHAKE STAIN BLENDING LIQUID.

- Specification No. 248
- Application—Brush, Spray
- Colors—White and 16 colors
- Drying Time—16 hours; 48 hours for recoating
- Coverage—Approximately 300 sq. ft. per gal., depending on surface

Day-Lite Dado Enamel

- See page 13 for description of this product, which is recommended for exterior wood finishes.

special masonry finishes

• Clear Silicone Driwal

• Description—A transparent, water repellent surface treatment for exterior, above-ground brick and masonry. Only one coat required. Repels rain water from penetrating the pores. Resists efflorescence and staining. Masonry surfaces show no visible change in color or texture when treated with this coating. Recommended for use on brick and mortar, concrete, cement-base paints, asbestos-cement combinations, sandstone, stucco and other stones except limestone. Not to be used on cinder block and other light weight aggregate concrete blocks with extremely porous surfaces.

- Specification No. 251
- Application—Brush, Spray
- Color—Clear
- Drying Time—About 2 hours
- Thinner—None needed
- Coverage—125 to 250 sq. ft. per gal., depending on porosity of surface.

• Clear Driwal

• Description—A damp-resisting, stain-resisting material designed for application to limestone, stucco, sandstone, concrete and other porous surfaces. It penetrates pores of the surface to which applied and lines them with an insoluble substance which makes them fully water-repellent. Does not change texture nor discolor surface. Contains no paraffine.

- Specification No. 252
- Application—Brush, Spray
- Color—Clear
- Drying Time—About 2 hours
- Thinner—None required
- Coverage—On cement, concrete, stucco and brick, approximately 125 to 175 sq. ft. per gal. for first application and from 175 to 225 sq. ft. on second application; on stone, between 175 and 225 sq. ft. per gal. for first application and from 225 to 275 sq. ft. per gal. for second application.

• Surface Bond

• Description—A high quality, clear finish bonding coat. Designed to penetrate deeply into chalky surfaces left by previous coats of cement bondings or powder type paints on masonry surfaces. Dries hard to help prevent further chalking. Anchors old surface to make a perfect bond for SPRED GLIDE-ON, as well as other exterior and interior masonry paints.

- Specification No. 286
- Application—Brush, Spray

- Drying Time—1 to 4 days depending on drying conditions
- Thinner—Turpentine or Mineral Spirits
- Coverage—300 to 400 sq. ft. per gallon

• Alkali-Resisting Primer No. 6419

• Description—A primer-sealer for interior and exterior masonry surfaces such as concrete, cement, stucco, tile, brick, concrete block and cement asbestos shingles. Has excellent resistance to alkalinity, has never been known to saponify, resists acid, blistering, checking, peeling, flaking, cracking and discoloration. A heavy bodied material.

- Specification No. 254
- Application—Brush, Spray
- Color—White
- Drying Time—6 to 8 hours for recoating
- Thinner—Turpentine or Xylol
- Coverage—200 to 300 sq. ft. per gal.

• Mastic White Primer-Sealer No. 6421

• Description—A heavy bodied material for filling porous and coarse masonry surfaces such as concrete block, cinder block, etc., both indoors and out. Dries to an eggshell sheen. May be tinted with pure COLORS IN OIL. May be top-coated with most any type of paint.

- Specification No. 255
- Application—Brush
- Color—White
- Drying Time—24 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—150 to 200 sq. ft. per gal.

• SPRED Glide-On

• Description—An exterior vinyl masonry paint, unaffected by the alkalinity found in all masonry surfaces. Designed for use on stucco, concrete brick, concrete block, cinder block, asbestos shingle and panel siding, unglazed tile and primed metal. Keeps out moisture yet the surface "breathes" to let vapor escape from inside. A tough vinyl film that resists driving rains, hottest sunshine, mildew, snow and ice, sea air and salt water spray, strongest smog, dust and chemical fumes. Resists cracking, peeling, blistering, acid and alkali action.

- Specification No. 256
- Application—Brush, Spray, Roller
- Colors—White and 14 colors
- Drying Time—Overnight for recoating
- Thinner—No. 3520 Glide-On Mixing Liquid only
- Coverage—300 to 400 sq. ft. per gal.

special metal finishes

• Nev-A-Rust

• Description—A high grade metal protective paint. Composed of pigments including graphite and red lead combined with alkyl resin. Resists weather and the action of acids and gases found in and around industrial centers. Recommended as a protective paint on all outdoor surfaces of metal including structural steel, bridges, fences, ornamental iron, grille work, metal stanchions, flag poles, window frames and casings, conduit pipes, smoke stacks, metal roofs, etc. Two field coats of Nev-A-Rust, after one shop coat of LIQUID RED LEAD described below, will adequately protect all the metal of any structure.

- Specification No. 257
- Application—Brush, Spray
- Colors—Gray, Red, Green, Black
- Drying Time—16 hours; 24 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—550 to 600 sq. ft. per gal.

• Liquid Red Lead (Modified)

• Description—Recommended whenever a shop coat of red lead is specified. Comes ready to apply, is extremely elastic and is an excellent rust preventative.

- Specification No. 258
- Application—Brush, Spray
- Color—Red
- Drying Time—16 hours; 48 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—500 to 600 sq. ft. per gal.

• Tinnern's Paint

• Description—For use on metal roofs, flashings, gutters, downspouts and for work inside tin shops. Equally satisfactory for surfaces of wood and brick. Permanent in color. Dries to be handled in a few hours. Sufficiently elastic not to chip or crack when the metal is bent. Furnished in a low gloss so it will not intensify irregularities in the metal.

- Specification No. 259
- Application—Brush, Spray
- Color—Light Red
- Drying Time—Overnight; 36 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—450 to 500 sq. ft. per gal.

• Chromatized Metal Primer No. 560

• Description—A combination of rust inhibitive pigments in a water-resisting vehicle. Better than RED LEAD for either interior or exterior surfaces. For both new work and touching up bare spots when repainting.

- Specification No. 260
- Application—Brush, Spray
- Colors—Red No. 560 and Gray No. 561
- Drying Time—18 hours; 36 or more for recoating

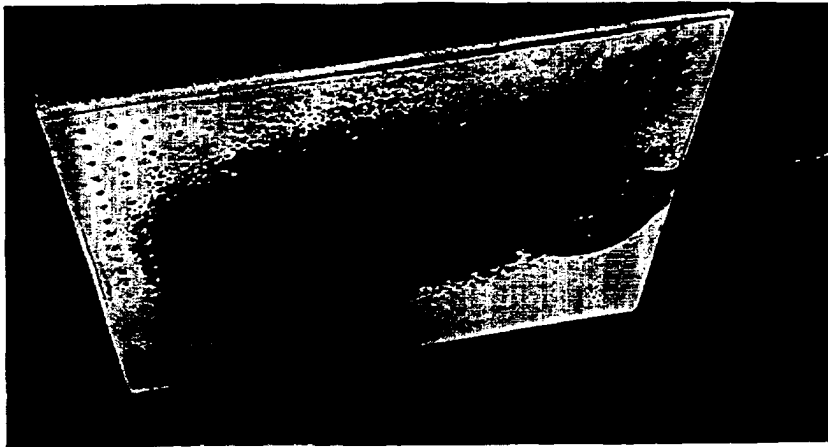
Special Products

• Spred Surfacing (Surface Conditioner)

• Description—A clear liquid especially formulated to be used when preparing old glossy surfaces for repainting and enameling. It deadens the gloss and creates an excellent bond for a new finish coat. SPRED SURFACENE acts as a cleaner also. It dissolves wax, grease and polish, which can be removed with a clean cloth. It eliminates the heavy work of sandpapering and creates no dust. In addition, it makes a wonderful brush cleaner for oil paints and enamels.

- Specification No. 266
- Application—Cloth, Sponge, Brush

TEST UNDER FIRE (below) shows how film of Duo-Tex Fire Retardant Paint forms blanket to slow flames' progress.



• Duo-Tex Fire Retardant Paint

• Description—DUO-TEX fire retardant paint delays fire from spreading! It hinders the attack of the flames! It slows up the spreading of fire to give fire fighters time! Here is a new paint that is a great asset in retarding fires. DUO-TEX is a new, alkyl-fortified fire retardant paint, an intumescent-type finish that swells and chars on contact with flame or heat.

- Specification No. 282
- Application—Brush, Spray
- Colors—White, 12 colors
- Drying Time—24 hours for recoating
- Thinner—Xylol or Toluol
- Coverage—Apply according to special directions

• Vinyl-Cote Chemical And Corrosion-Resisting Coatings

The Glidden Company, Industrial Maintenance Division, has a specially prepared booklet on VINYL-COTE systems for all types of surfaces—for protecting Petroleum Equipment, Ship Bottoms, Marine Installations, Chemical Plants, Railroad Rolling Stock, Sewage and Filtration Plants, etc. This booklet is available upon request. Professional individual services of Glidden technicians for job analyses and difficult coating problems are available at no cost. Write for particulars.

PRODUCTS BRIEFS

Now you may get different colors in one time through the use of Glid-Tex spray gun, says the Glidden Company. The Glid-Tex colors to remain separated during the spraying process, thus producing a speckled finish. Colors available include white, black, and red.

Speckled Paint

Glidden's new product, which is sprayed on a regular white base, produces a speckled finish. The product is available in a combined white and black color, and white, is sprayed on a regular white base.

Multi-Color Paint

A new, multi-color paint, Glid-Tex, is now available. It has been developed by A. D. Glidden, president of Glidden Co.

Here's all you do: Now you may get different colors in one time through the use of Glid-Tex spray gun, says the Glidden Company. The Glid-Tex colors to remain separated during the spraying process, thus producing a speckled finish. Colors available include white, black, and red.

Biggest paint in 10 years

GLID-TEX

NOW YOU CAN SPRAY ONE TIME ... GET UP

See free offer below—our salesmen can show you the best.

Here's news about a decorative paint that produces unusual color effects too. Just one spraying, new Glid-Tex produces a textured wall pattern over any base paint. No masking required. The colors of equipment between coats become colors go on in just one application. Beautiful rooms at an economical price that all contractors and decorators can afford.

FREE! Only actual color chips can show you the difference. Write for your copy of Glid-Tex, which also includes specifications.

• Glid-Tex Multi-Colored Finish

• Description—A pigmented lacquer-emulsion finish for spray application. Composed of three separate, beautiful colors—yellow, charcoal and white. All three colors are applied separately and simultaneously from a single spray gun—in one application. The colors remain separate on the wall. The over-all color effect is provided by the color of the prime coat of standard paint materials such as Glidden

Special Interior Products

Special general products

● Glid-Tone Wood Stain

- Description—An all purpose, pigmented wiping stain for all types of old wood, plywood or veneer, exterior and interior surfaces. Especially suitable for honey pine wood paneling in recreation rooms. Excellent for use on new or old furniture, woodwork, cabinets, wall paneling and floors. GLID-TONE stain brightens the beauty of the wood grain. Holds color evenly. May be coated with varnish, shellac, or lacquer.

- Specification No. 270
- Application—Wiping, Cloth, Brush
- Colors—Ten
- Drying Time—12 hours

● Glid-Tone Gloss Varnish

- Description—A durable, general-purpose interior varnish. Phenolic ether resins give it extreme abrasion resistance, durability and lasting beauty. Excellent on all interior wood surfaces, bar and tableware, woodwork, furniture and floors. Especially suited over newly stained woodwork where Glid-Tone Wood Stains have been applied. May be rubbed.

- Specification No. 288
- Application—Brush
- Drying Time—6 to 8 hours
- Thinner—Mineral Spirits or Turpentine
- Coverage—650 sq. ft. per gallon

● Glid-Tone Spar Varnish

- Description—Extra durable spar varnish for exterior surfaces exposed to weather. Recommended as the finest varnish available for exterior use—spars, hulls, decks, house siding, paneling, porch ceilings, outdoor furniture, etc. Makes perfect finish over Glid-Tone Stain on exterior surfaces.

- Specification No. 289
- Application—Brush
- Drying Time—8 hours; 48 hours for recoating
- Thinner—Mineral Spirits or Turpentine
- Coverage—650 sq. ft. per gallon

● Other Glidden Varnishes

- See Page 9 for Glid-Tone Satin Sheen Varnish; Rockspray and Glidseal.

● Glid-Tone Crystalac (Brushing Lacquer)

- Description—A crystal clear, quick-drying, water and wear-resistant lacquer finish for brush application. Easy to use. Excellent for floors, woodwork, furniture, linoleum, etc.

- Specification No. 290
- Application—Brush
- Thinner—Glid-Tone Crystalac Reducer
- Coverage—300 sq. ft. per gallon

● Glid-Tone Wood Bleach

- Description—Has the amazing properties of bleaching practically any type of wood from its original color to an almost natural white without leaving sale deposits of any kind in the pores of the wood, necessary to the production of bleed effects so popular and modern at present time.

- Specification No. 291
- Application—Mop, Cloth, Wipe
- Drying Time—12 hours or more

● Glid-Tone Natural Wood Filler

- Description—For use on all open-grained wood such as oak, chestnut, walnut and mahogany. Has pure silica base and will not shrink or break away from the pores of the wood when dry. Filled in paste form.

- Specification No. 267
- Application—Brush
- Color—Natural
- Drying Time—Overnight
- Thinner—Naphtha or Turpentine

● Glid Strip Non-Inflammable Paint & Varnish Remover

- Description—A non-inflammable paint and varnish remover. Stays wet longer and permits working on larger areas. Has less tendency to run and sag on upright surfaces due to its heavy body. Enamel, metal and wood surfaces may be flushed off with water after remover has softened old finish. Brushes can be rinsed in soap and water. Can be also used as a cleaner for old hardened nylon or pure bristle brushes.

- Specification No. 285

● Swimming Pool Finish Synthetic Vinyl For Concrete Pools

- Description—Manufactured from durable plastic resins containing no vegetable oil. It is not absorbable. This finish is a self primer. Makes an excellent finish coating also. For steel pools, write for special finishing schedule.

- Specification No. 272
- Application—Brush, Spray
- Colors—Ocean Blue, Sea Green and White
- Drying Time—8 hours; overnight for recoating. Final coat should dry approximately 48 hours before filling the pool.
- Thinner—Hexone or Methyl Ethyl Ketone
- Coverage—Brush at rate of 200 sq. ft. per gal.; for Spray, reduce 25% with above thinner.

● Vismatic Green Chalkboard Coating

- Description—VISMATIC GREEN CHALKBOARD COATING is a lustrous matte finish, a quiet green color that is extremely popular in a large number of America's finest school, college and university classrooms. It is used to paint black chalkboards in a new light-reflecting color that is easy on the eyes. VISMATIC GREEN CHALKBOARD COATING achieves maximum visibility and minimum light wave vibration of chalk lines, drawings and letters. Easy to use.

- Specification No. 271
- Application—Brush, Spray
- Color—Green
- Drying Time—Overnight
- Thinner—Mineral Spirits for recoating
- Coverage—350 to 500 sq. ft. per gal.

● Neve-Rot Preservative

- Description—NEVE-ROT is a preservative that combats mold, fungus, mildew, termites, ants, beetles, bacteria, rot and decay. It is equally effective on Wood, Canvas and Rope. NEVE-ROT is highly recommended for new or old lumber, boardwalk, porches, columns, stairways, fence posts, cribs, barns, foundation timbers, ropes, lines, canoes, boats, awnings—wherever non-metal surfaces require protection from insects and bacterial damage. NEVE-ROT has been tested and approved by the U. S. Navy as a preservative. It is odorless and non-toxic to humans; will not irritate eyes or skin.

- Specification No. 273
- Application—Brush, Spray, Dip, Swab
- Colors—Clear, Green
- Drying Time—Overnight
- Coverage—200 sq. ft. per gal. on average surfaces; 100 sq. ft. per gal. on very rough wood.

● Masticrete

- Description—A patching material for repointing and resurfacing traffic bearing surfaces of concrete, wood, metal, tile, terrazzo, asphalt, composition, etc. Requires no troweling, chipping or other preparation of surface before application. Mixes with common cement mortars.

- Specification No. 274
- Application—Brush
- Color—Asphalt
- Drying Time—24 to 36 hours

● Masticrete Primer

- Description—A priming or bonding coat for use between coats of MASTICRETE.

- Specification No. 275
- Application—Brush
- Color—Asphalt
- Drying Time—24 to 36 hours

● Remark No. 2

- Description—An alkyl traffic marking paint for use on asphalt or concrete. Will not blister, flake, crack or wash off. Stripes show clean-cut edge. Lasts from 3 to 5 months under heavy traffic and from 5 to 8 months under moderate use.

- Specification No. 276
- Application—Brush, Machine
- Colors—White, Yellow
- Drying Time—15 to 30 minutes
- Coverage—4 in. wide stripe, approx. 225-275 ft. long, per gal.

● Suntan Pigmented Wiping Stain

- Description—A colored semi-transparent stain that makes various woods more uniform in color. Will not raise the grain of the wood. Ideal for staining classroom furniture. Easy to use.

- Specification No. 268
- Application—Cloth, Sponge, Brush
- Color—Light Tan
- Drying Time—3 hours

● Celstyn Coating For School Furniture

- Description—CELSTYN is a non-scratch clear lacquer coating for school furniture, made especially for use over Glidden SUNTAN STAIN. It has no equal where a hard, waterproof, scratchproof, durable finish is desired. CELSTYN is a clear finish that withstands water, ice, liquids and many chemicals. Sudden temperature changes will not cause it to crack, check or chip. CELSTYN is a clear lacquer finish that aids in bringing out the natural beauty of the wood. It will not scratch while CELSTYN may be washed repeatedly.

- Specification No. 269
- Application—Spray
- Color—Clear
- Drying Time—Overnight

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THE GLIDDEN COMPANY