

Artistic TEXTURED FINISHES

... easy with
painter's regular
materials

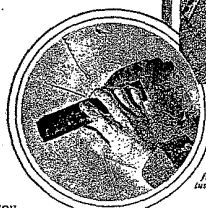
Plastic paint made with Dutch Boy white-lead and oil produces low-relief effects of remarkable beauty... another example of wide usefulness of lead-in-oil...

WITH materials and tools you already have in your shop, you can produce plastic paint treatments of unusual variety and distinction... the modified or low-relief type of textured wall finish becoming so popular.

For the plastic paint, you use Dutch Boy white-lead, whiting, Dutch Boy flaking oil and drier. Formula: 100 lbs. white-lead (heavy paste), 22 lbs. dry whiting, 1 1/4 gals. flaking oil, 1 gill drier. For the texturing, you employ a brush, a sponge, a graining comb, a straight edge or some other tool.

Easily applied and worked

White-lead and oil plastic paint mixed according to the formula given has many advantages. It is relatively low in cost... and easy to mix and to apply.



Just a twist of the wrist and a straight edge to achieve the simple yet effective finish illustrated above.



It is mixed, tinted with colors-in-oil and brushed on like other white-lead paint. It remains workable on the wall for at least an hour. The number of textural designs you can obtain is practically unlimited.

This plastic paint, or "plastic lead," sets up overnight. Then it can be glazed if desired, though without glazing it is a complete,

lasting, washable finish of itself. No size is necessary to permit glazing.

The illustrations on these pages give but a few of the almost endless variety of designs the painter may secure.

Ask for more information

If you desire fuller information about this use for Dutch Boy white-lead, write for booklet, "White-lead and Oil Plastic Finishes." It covers the subject in complete detail and shows in color some of the effects obtainable. Address the branch office nearest you.



Textured with a paper-hanger's roller



Texture obtained with a sponge

DUTCH BOY WHITE-LEAD

This advertisement appears in the following publications:

The Painter Magazine, September
American Painter and Decorator, September
Master Painter and Decorator, October

NATIONAL LEAD COMPANY

New York, 111 Broadway. Boston, 600 Albany Street. Buffalo, 116 Oak Street. Chicago, 900 West 16th Street. Cincinnati, 659 Freeway Avenue. Cleveland, 820 West Superior Avenue. St. Louis, 722 Chestnut Street. San Francisco, 235 Montgomery Street. Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue. Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut St.

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