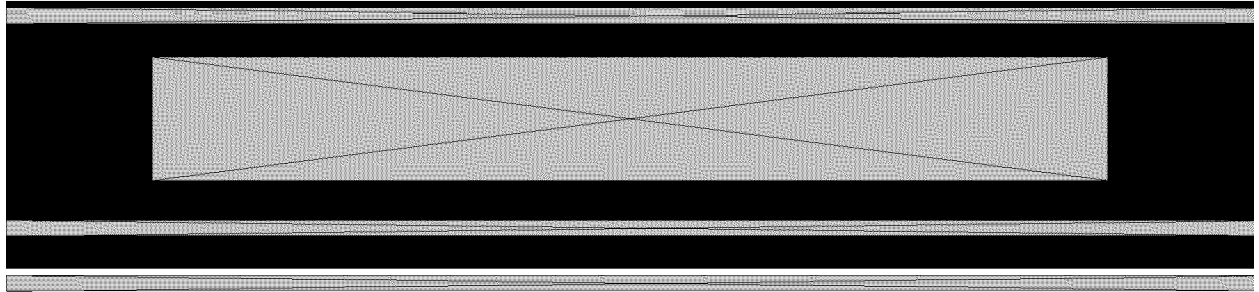


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WHAT YOU'LL LEARN

- How to frame and ask good questions.
- What questions to ask to obtain information from a hostile source and what questions not to ask.
- Why understanding the difference between a feature and a benefit will help you ask better questions—especially of friendly sources.
- How to determine what questions to ask on direct and cross examination.

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### YOUR CONFERENCE LEADER

Your conference leader for **The Art and Science of Asking Questions** is Dave Dolkas. Mr. Dolkas is a partner in the Intellectual Property Litigation Group of McDermott Will & Emery. Mr. Dolkas is the author of *Managing Complex Litigation: A Guide to MAP*, (manage, analyze and present) a complex case 3rd Ed. (LexisNexis, 2016) and the author of numerous articles and a frequent presenter on topics concerning managing and presenting complex cases. Mr. Dolkas focuses primarily on patent cases, but has served as lead trial counsel on a variety of complex cases, including trade secret misappropriation, complex commercial and product liability cases. He was recently ranked in the 2016 edition of *IAM Patent 1000-The World's Leading Patent Practitioners*, the 2016 edition of *Best Lawyers in America*, and as a Benchmark Litigation Star in intellectual property by *Benchmark Litigation*.

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