BRIGGS-MARONEY COMPANY, INC.

TRADE NAME: "Winthrop Gloss White Enamel"
CATEGORY: Interior White Enamel
COLOR: White
NUMBER: 451
QUALITY: Second

	Lb.	Yield In Gallons	Unit Cost	Total Cost
PIGMENT: 44.6%				
Titanated Lithopone	300	8.54	$6.01 cwt.	$18.03
Georgia White	100	4.43	1.36 "	1.36
Surfex	100	4.53	2.15 "	2.15
VEHICLE: 55.4%				
Fish Oil		25	1.06½ gal.	26.63
Mineral Spirits		6½	.12 "	.78
Varnish #14		42	.40 "	16.80
Kerosene		7	.09¾ "	.68
Nuodex Cobalt Dryer		3	.45 "	1.35
CALCULATED YIELD		101		67.78
MANUFACTURING LOSS 2-1/2%		2½		
ACTUAL YIELD		98½		

COST ANALYSIS:

Material Cost Per Gallon (Total Cost Divided By Actual Yield).....
Direct Labor Cost Per Gallon .....
Factory Overhead Per Gallon ..... -
Bulk Cost Per Gallon .....
Complete Package Cost Per Gallon (Container Plus Filling Expense).....
Factory Cost In Package Per Gallon ..... $

Unit cost per gallon includes handling charges as set up by the National Paint, Varnish & Lacquer Association, Inc. of 0125 per gallon on Liquids and 0016 per pound on Dry Material.

Prices

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of Buyers or Transferees:

(A) To a Company owned or controlled outlet — non
(B) To an independent Wholesaler — $2.
(C) By Company owned or controlled outlet to retail customer — no
(D) To an independent retailer (Dealer) — $2.
(E) To other (specify) — ___

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