



SUGGESTED RETAIL PRICE LIST

No. 38

EFFECTIVE JANUARY 10, 1951

Subject to change without notice



CAMPBELL PAINT & VARNISH CO.

Division of The Glidden Company

Main and Gratiot Streets

St. Louis, Mo.



INDEX

	Page		Page
ALUMINUM PAINT.....	6	MEZZOTONE SOYA-PROTEIN PAINT (Semi-Paste).....	7
ASPHALT PRODUCTS.....	6	IMPLEMENT-TRACTOR.....	5
AUTO FINISHES.....	5	METAL PROTECTIVE PAINTS.....	3
BARN AND ROOF PAINTS.....	3	MISCELLANEOUS PRODUCTS & SPECIALTIES.....	6
COLORS IN OIL.....	6	SPRED.....	7
ENAMELS AND UNDERCOATERS.....	4	STAINS, FILLERS, REMOVERS.....	5
EXTERIOR HOUSE PAINTS.....	2	VARNISHES.....	4
FLOOR PAINTS.....	2	WALL FINISHES.....	3
GLID-TONE STAINS.....	6		
HOUSEHOLD SPECIALTIES.....	6		

EXTERIOR PAINTS

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
HOUSE PAINTS					
CAMPBELL QUALITY					
-PREPARED					
Outside and Inside					
and Flat White.....					
Regular Shades and					
Black.....					
ermanent Green					

CAMPBELL QUALITY					
IMPERIAL HOUSE					
PAINT.....	\$8.65	\$8.75	\$2.48		

SUPERIOR HOUSE					
PAINT.....	5.09	5.19	1.59		

PRYMLASTIC					
Exterior.....					

CEMENT AND CON-					
CRETE FINISH					
White.....	6.60	6.70			
Mixing Liquid.....	4.40	4.50			

EXTERIOR PAINTS (Continued)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
TRIM AND TRELLIS					
COLORS					
Royal Red No. 3		\$10.00	\$2.80	\$1.50	
Light Yellow No. 37 ..		9.50	2.65	1.45	
Shutter Green No. 71 ..		7.75	2.25	1.25	
Other Colors.....		7.25	2.10	1.15	

DRIWAL					
Clear.....	\$3.25	\$3.35			
Heavy Bodied.....	3.70	3.80			
White.....	6.25	6.35			

WHITE CREOSOTE					
PAINT.....	4.80	4.90			

FLOOR PAINTS (Exterior — Interior)

	1's each	1/4's each	1/8's each
FLORENAMEL			
All Colors.....	\$6.10	\$1.81	

	1's each	1/4's each	1/8's each
PLI-NAMEL			
Regular Colors.....	\$7.05	\$2.05	
White.....	7.85	2.25	
Black.....	5.90	1.75	



WALL FINISHES

CAMPBELL QUALITY FLAT WALL FINISH	5's per gal.	1's each	1/2's each	1/4's each
White and Colors.....	\$4.30	\$4.40	\$1.39	----
RAPID WALL AND MOROCCO — Semi- Gloss				
White and Colors.....	5.80	5.90	1.75	----
INTERIOR GLOSS FINISH				
White and Colors.....	6.55	6.65	1.95	----
OIL FIRST COATER.....	4.70	4.80	1.49	----
GLAZING LIQUID.....	5.70	5.80	1.74	----
SEALETTE.....	3.90	4.00	1.29	----

BARN AND ROOF PAINTS

CAMPBELL QUALITY BARN AND ROOF PAINT	5's per gal.	1's each	1/2's each
Red.....	\$3.25	\$3.35	\$1.13
Gray.....	4.90	5.00	1.54
TINNERS' PAINTS			
Light Red, Dark Red.....	4.15	4.25	1.35
Green.....	6.45	6.55	----

METAL PROTECTIVE PAINTS

STRUCTURAL STEEL FINISH	5's per gal.	1's each
Gray and Greens.....	\$7.00	\$7.10
Red, Brown and Black.....	7.00	7.10
CHROMATIZED METAL PRIMER		
Red.....	7.80	7.90
GALVANIZED IRON PRIMER		
White.....	5.35	5.45
LIQUID RED LEAD..... (Modified)	8.00	8.10
SMOKE STACK BLACK.....	4.50	4.60

ENAMELS AND UNDERCOATERS

	1's each	1/4's each	1/2's each	3/4's each
RIPOLIN — ARCHI- TECTURAL — B.L.T. Gloss, Semi-Gloss, Flat White.....				

(Prices on Application)

RIPOLIN — QUICK DRYING Gloss, Semi-Gloss White....	\$9.80	\$2.74	\$1.49	\$.85
--	--------	--------	--------	--------

RIPOLIN — UNDER- COAT Quick Drying.....	6.05	1.80	1.02	----
---	------	------	------	------

FOUR-HOUR UNDER- COAT.....	5.45	1.65	.94	.56
-------------------------------	------	------	-----	-----

VARNISHES

	5's per gal.	1's each	1/4's each	1/2's each	3/4's each
Exterior Spar..... Bar and Table Top Fin- ishing Varnish.....	----	\$8.20	\$2.34	\$1.29	\$.78

Finest Floor..... Flat Finish..... Quick Var..... Seat Finishing.....	----	6.65	1.95	1.09	.68
--	------	------	------	------	-----

No. 65 Velvet Floor Varnish.....	----	6.40	1.89	1.06	.66
-------------------------------------	------	------	------	------	-----

Slick..... Crystal Spar..... Painters' Floor.....	----	6.15	1.83	1.03	.64
	----	6.40	1.89	1.06	.66
	----	4.95	1.53	.88	.56

BRONZING LIQUID ..	----	3.75	1.23	.73	.48
--------------------	------	------	------	-----	-----

DIAMOND C. JAPAN.	\$2.89	2.90	1.01	.63	.41
-------------------	--------	------	------	-----	-----

BLACK ASPHALTUM	2.10	2.20	.84	.54	.37
-----------------	------	------	-----	-----	-----

GLID-SEAL.....	----	5.90	1.76	----	----
----------------	------	------	------	------	------

PENETREX.....	5.40	5.50	1.66	----	----
---------------	------	------	------	------	------

PURE SHELLAC.....	(Prices upon application)				
-------------------	---------------------------	--	--	--	--

STAINS — FILLERS — REMOVERS

	1's each	1/4's each	1/8's each	
AD-EL-ITE NON-INFLAM- MABLE PAINT & VARNISH REMOVER.....	\$4.40	\$1.39	\$.81	
	5's per gal.	1's each	1/4's each	1/8's each
AD-EL-ITE PAINT AND VARNISH REMOVER.....	\$2.25	\$2.35	\$.84	\$.37
PASTE WOOD FILLERS.....		4.50	1.41	.53
	1's each	1/4's each	1/8's each	1/16's each
GLID-TONE STAINS Stains—All Colors.....	\$4.25	\$1.35	\$.80	\$.50
Reducer.....	1.90	.55	.35	.25

AUTO FINISHES

	1/4's each	1/8's each	1/16's each	1/32's each
QUICK MOTOR KOTOR Black.....	\$2.35	\$1.29	\$.78	
TOUCH-UP BLACK Half-pint cans only.....				each \$.58

IMPLEMENT — TRACTOR

	1's each	1/4's each
WAGON AND IMPLEMENT PAINT Black.....	\$7.15	\$2.08
I. H. C. Red, J. D. Yellow, J.D. Green.....	8.65	2.45
New Fordson Gray.....	7.30	2.11

HOUSEHOLD SPECIALTIES

	1's each	1/4's each	1/8's each	1/16's each	1/32's each
TILENAMEL All White, Blacks and Colors.....	\$8.15	\$2.33	\$1.28	\$.76	\$.48
	1's each	1/4's each	1/8's each	1/16's each	1/32's each
AGATITE—Varnish Stain Colors and Natural.....	\$6.00	\$1.79	\$1.01	\$.64	
Ground Colors.....	5.65	1.70	.97	.60	
GRAINING SPECIALTIES Light and Dark Graining Color.....					1/8's each \$.75
	1's each	1/4's each	1/8's each	1/16's each	1/32's each
SCREEN ENAMEL Black.....	\$3.65	\$1.20	\$.72	\$.48	
STOVE PIPE ENAMEL.....		1.24	.74	.50	\$.34
SLICK LINOLEUM COATING.....	6.30	1.86	1.05		
SLICK REDUCER.....			.83		

ALUMINUM PAINT

	1's each	1/4's each	1/8's each	1/16's each
METALLITE INTERIOR CHROME FINISH ..	\$5.45	\$1.65	\$.94	\$.56
METALLITE EXTERIOR READY MIXED.....	6.10	1.81	1.03	.61
	5's per gal.	1's each	1/4's each	1/8's each
HEAT RESISTING METALLITE.....	\$5.55	\$5.65	\$1.70	\$.97
	1's each	1/4's each	1/8's each	1/16's each
ALUMINUM ASPHALT ROOF PAINT	4.20	4.30		

MISCELLANEOUS AND SPECIALTIES

AD-EL-ITE PASTE WAX.....	1 lb. each	\$1.25	
	Large Unit	\$9.60	Small Unit \$4.00
WOOD BLEACH.....			
BLACKBOARD SLATING	1's each	1/4's each	
Black.....	\$4.25	\$1.35	

VISMATIC GREEN CHALKBOARD COATING	1's each	1/4's each	
	\$8.25	\$2.34	

CAULKING COMPOUND

White.....	} Prices upon application.
Gray and Natural.....	
Cartridge Gun.....	

MISCELLANEOUS AND SPECIALTIES (Continued)

PURE COLORS IN OIL (Continued)	1's each	1/4's each	1/8's each
Tuscan Red.....	---	\$3.70	\$1.13
Rose Lake.....	---	---	1.02
American Vermilion.....	---	4.05	1.23
Cobalt Blue.....	---	2.55	.85

OIL COLORS IN TUBES

Master Painters' Size—1 x 5-inch.....	each	\$.32
Household Size—1/2 x 3-inch.....		.17

NEVA-ROT	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
Neva-Rot Clear.....	\$3.95	\$4.05	\$1.30	---	---
Neva-Rot Green.....	3.05	3.15	1.13	---	---

SURFACENE.....	3.10	1.08	\$.67	---
----------------	------	------	--------	-----

ASPHALT PRODUCTS

PURE COLORS IN OIL	1's each	1/4's each	1/8's each
Zinc Oxide White.....	\$11.40	\$3.15	\$.96
Raw Umber, Burnt Umber.....	6.85	2.00	.66
Burnt Sienna, Raw Sienna.....	8.35	2.38	.77
Van Dyke Brown.....	6.30	1.86	.63
Ivory Drop Black.....	---	2.10	.71
Lamp Black.....	5.85	1.75	.59
Prussian Blue.....	---	2.55	.85
Ultramarine Blue.....	---	---	.81
Chrome Green, Light } Chrome Green, Med. } Chrome Green, Dark }	10.80	2.99	.93
Chrome Yellow, Light } Chrome Yellow, Med. }	---	4.05	1.23
Chrome Yellow, Dark.....	---	4.95	1.48
Yellow Ochre.....	5.80	1.74	.60
Venetian Red.....	5.80	1.74	.60

MASTICRETE	5's per gal.	1's each
Masticrete.....	\$1.55	\$1.65
Masticrete Primer.....	1.55	1.65

WEATHERPRUF COATING..... (Prices upon application)

WEATHERPRUF CEMENT..... (Prices upon application)

ASPHALT ROOF COATING
(Liquid)..... (Prices upon application)

ASPHALT ASBESTOS ROOF
COATING (Liquid)..... (Prices upon application)

ASPHALT ASBESTOS ROOF
CEMENT (Plastic)..... (Prices upon application)



SPRED

SPRED FLAT

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$3.98	\$1.28	-----	-----

SPRED LUSTER

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
White and Tints.....	-----	\$5.69	\$1.69	-----	-----

SPRED SATIN

		1's each	1/4's each		
White and Tints.....	-----	\$5.19	\$1.59	-----	-----
Decorator Colors.....	-----	5.19	1.59	-----	-----

SPRED PRIMER-SEALER (Vapor Barrier)

	5's per gal.	1's each	1/4's each	1/8's each	1/16's each
-----	\$4.85	\$1.49	-----	-----	-----

MEZZOTONE SOYA-PROTEIN PAINT (Semi-Paste)

	5's per gal.	1's each	1/4's each	1's's each	1/16's each
White and Tints.....	-----	\$3.45	\$1.14	-----	-----

TITAN-O-ZINC OUTSIDE WHITE

KNOT SEALER

TITAN-O-ZINC PASTE PAINT

ZINCO WHITE SEMI-PASTE

ZINC DUST PAINT

AD-EL-ITE CASEIN PAINT (Dry Powder)

AD-EL-ITE HYGIENIC KALSOMINE (Hot or Cold Water)

AD-EL-ITE KALSIZE

AD-EL-ITE EXTERIOR COLD WATER PAINT

AD-EL-ITE TEXTURE PAINT

AD-EL-ITE CEMENT WATER PAINT

AD-EL-ITE PATCHING PLASTER

AD-EL-ITE PLASTIC SURFACER (For Spackling)

(See Separate Price List)

Prices on
Application



**YOUR ASSURANCE OF
 VALUE AND DEPENDABILITY
 IN PAINT PRODUCTS**

CAMPBELL PAINT & VARNISH CO.

Division of The Glidden Company

Main and Gratiot Streets

St. Louis 2, Mo.

FACTORIES

Cleveland 2, Ohio, 11001 Madison Ave.
 Chicago 16, Ill., 1833 S. Normal St.
 Chicago 39, Ill., 1856 No. LeClaire Ave.
 New Orleans 8, La., 424 Josephine St.

Minneapolis 13, Minn., 1901 E. Hennepin Ave.
 Reading, Pa., Third and Bern Sts.
 St. Louis 2, Mo., Main and Gratiot Sts.
 San Francisco 7, Calif., 1800 7th St.

Toronto 9, Ont., Canada, 351 Wallace Ave.

BRANCHES AND DISTRIBUTING POINTS

Atlanta, Ga.
 Baltimore, Md.
 Billings, Mont.
 Birmingham, Ala.
 Buffalo, N. Y.
 Cambridge, Mass.
 Charlotte, N. C.
 Chattanooga, Tenn.
 Chicago, Ill.
 Cleveland, Ohio
 Columbus, Ohio
 Dallas, Texas
 Detroit, Mich.

Duluth, Minn.
 El Paso, Texas
 Evansville, Ind.
 Honolulu, T. H.
 Houston, Texas
 Huntington Park, Calif.
 Indianapolis, Ind.
 Jacksonville, Fla.
 Knoxville, Tenn.
 Long Beach, Calif.
 Los Angeles, Calif.
 Louisville, Ky.
 Memphis, Tenn.

Miami, Fla.
 Minneapolis, Minn.
 Mobile, Ala.
 Montreal, Quebec, Canada
 Mt. Vernon, Ill.
 New Orleans, La.
 Norfolk, Va.
 North Bergen, N. J.
 Oklahoma City, Okla.
 Omaha, Neb.
 Orlando, Fla.
 Philadelphia, Pa.
 Portland, Ore.
 Reading, Pa.

Richmond, Va.
 St. Louis, Mo.
 St. Petersburg, Fla.
 San Antonio, Texas
 San Diego, Calif.
 San Francisco, Calif.
 Scranton, Pa.
 Sioux Falls, S. D.
 Tampa, Fla.
 Toledo, Ohio
 Washington, D. C.
 West Palm Beach, Fla.
 Winnipeg, Manitoba, Can.