

A New Record for Conventions

By C. M. Lemperly

THE Golden Jubilee Convention is over. It not only eclipsed all previous Conventions in attendance, but for perfection of planning, program and entertainment features, far surpassed anything of the kind ever attempted. This is saying a great deal, for in all these years the organization has been setting some high records in Conventions.

Weeks and weeks of preparation, meetings, planning and looking forward, came to a three-day grand climax on November 13th, 14th and 15th. So smoothly did the machinery of the Convention work that one scarcely realized the individual and concerted effort behind each part of the program, the committee work, and the details necessary to a meeting of this kind.

The really big things of this Convention can never be recorded in type or pictures—they were too close to the heart for that. Their memories will linger with those who came, saw and heard, and cannot help but weld the men of Sherwin-Williams closer together in mind, in purpose and in spirit.

There were some parts of the Convention that have been and can be recorded on the printed page, but these are the material things—and, of course, they per-

tain to the fundamental things we make and sell.

And yet who could listen to that inspiring opening ceremony on Monday without realizing, perhaps for the first time, that there are things of the spirit that cannot be adequately described by the pen?

Such things make Sherwin-Williams Conventions beyond recording—they are the same things that go to make up the Sherwin-Williams spirit, which is something that nobody has yet been able to describe, though many have tried.

Who could sit and listen to our President's opening address without being proud of those men and women who have given the best and biggest part of their lives to our organization; without bowing his head when that beautiful tribute was paid to our founder; without rejoicing in the tremendous volume of business indicated in those reports; without rising to his feet to pay respect to the great leader who talks *from* the heart to the *heart*—whose every word is sincerity itself?

Who could hear our good Vice-President pass over the span of years without a better conception of the struggles of the early days, of the political and economic changes of the nation, of the



Detroit White Lead Works Enthusiastic Over Convention

The Managers and the Representatives of the Detroit White Lead Works considered the Jubilee Convention the grandest Convention of its kind that has ever been held by anyone in the paint or varnish business.

We all enjoyed being present and were more than pleased with the splendid reception accorded us. From our viewpoint, there wasn't a single moment during the entire Convention but what the sessions were highly instructive and most ably handled and of great interest to all of us.

Many of our men have expressed keen satisfaction at the opportunity afforded them in being present at this Jubilee Convention and have further stated that they had no idea of what a great and grand organization we were a part.

Furthermore, the special consideration shown our organization and the many kind things spoken of us made us feel as though we were a real factor in this wonderful big organization and, although we came to the Jubilee Convention with a fairly good record, the high words of praise that were said in our behalf made us feel as though we had not accomplished half enough and I know that every Manager and every Representative is going to work harder than ever to try and eclipse all of our former high record marks.

It certainly was a great treat for us to be with you at the Jubilee

Convention and we appreciate most thoroughly and sincerely the many courtesies accorded us.



A Word from Mr. Williams

Aside from the strictly business aspect of the Convention, which illustrated so wonderfully the size and ramifications of our great organization in a way to amaze even those most familiar with it, my feeling is one of concern lest my participation was wholly selfish.

In 1897, the Company, while very small as compared to what it is now, impressed us just as much for its size as compared with what it had been in the past, and as compared with our competitors. In those days we felt strongly the family tie that seemed to hold the organization. I wondered at the time whether that spirit could exist and be kept up as we grew larger. To my mind this last Convention has demonstrated that the right kind of men with the right kind of leadership can live together, work together and pull together as one big family, no matter how large the family may grow.

My concern on the score of selfishness was due to the fact that it was hard for me to believe that others got from me what came to me from them. I count every one of them as my friend and only hope each one counts me his.