

1.38
1.418
1.470
1.548

LOS ANGELES

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Name: Soft-Lite
Category: Interior Flat Wall Paint
Color: White
Number: 499
Quality: First

PIGMENT: 62%	Lbs.	Yield In Gals.	Unit Cost	TOTAL COST
Titanox RCHT	445	16.45	.0575 Lb.	\$25.59
Titanox AA	117	3.6	.1475 "	17.26
Surfex	185	8.4	.022 "	4.07
105 Talc	75	3.31	.01 "	.75
Fog Dust	5	.61	.28 "	1.40

VEHICLE: 38%

V-486 Vehicle	407	55	.75 Gal.	41.25
Mineral Spirits	68	10	.09 "	.90
Zinol	8.15	1	.99 "	.99
Cobalt Drier	7.32	1	2.68 "	2.68
Linseed Fatty Acids	6.40	.8	1.22 "	.98
V-5 Mixing Oil	14.7	2	.87 "	1.74

\$97.63

Calculated Yield	1,338.57	102.17
Manufacturing Loss 2.1%		2.17
Actual Yield		100

COST ANALYSIS:
(Per Gallon)

Material Cost.....	.976
Direct Labor Cost.....	.03
Factory Overhead.....	.11
Bulk Cost.....	1.116
Complete Package Cost.....	.255
Factory Cost in Package.....	1.371

PRICES:

(A) To a Company owned or controlled outlet.....	1.34
(B) To an independent wholesaler.....	1.418
(C) By Company owned or controlled outlet to retail customer...	2.80
(D) To an independent retailer (Dealer).....	1.668
(E) To other (specify).....	2.18 *
	1.85 **

* - Small Commercial Buyer.
** - Large Commercial Buyer.

N 5154