

Sw/10vc Marketing

7 Sep 38869-39131



A FAMOUS "FIRST"

The first can of S.W.P. (*SHERWIN-WILLIAMS PAINT, PREPARED*), made in 1880 at the Company's Plant, Cleveland, Ohio; tested, approved, and hermetically sealed. Opened in 1916, (Company's 50th Anniversary), and found to be in perfect condition - after 36 years!

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