

W. J. Sheehan

November 5, 1969

GENERAL ANNOUNCEMENT

With the growing importance of improving Victor Gasket sales worldwide, effective November 3, 1969, we are changing the structure of the sales responsibility for International customers.

GAY SCHUPPE has been appointed Manager, International Sales, and will report to me.

Your assistance and cooperation with Gay as we move toward a 1970 objective of improving International Sales by 200% will be appreciated.


L. G. Stohler

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