



Lead Industries Association, Inc.

292 Madison Avenue • New York, N. Y. 10017 • Telephone: (212) 532-2373

Environmental Health Department

August 31, 1981

To: All Members of the LIA Environmental Health Committee
All Members of the Lead Industries Association

From: Neil V. Maresca *NV*

Re: Incentive Programs to Lower Employee Blood-Lead Levels

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A great deal of interest has been expressed in the use of incentive programs (usually involving some form of monetary reward) to motivate workers to lower their blood-lead levels and several firms have reported success using this technique.

We feel that this concept could be of value to the industry in general and are, therefore, asking your cooperation in completing the attached questionnaire concerning the frequency and efficacy of incentive programs.

All responses will be kept confidential and a result of the survey will be sent to you.

Please complete the attached questionnaire and return it to:

Neil V. Maresca
Training Coordinator
Lead Industries Association
292 Madison Avenue
New York, New York 10017

Att.

LIA03245

Company Name

Respondent

QUESTIONNAIRE

1. We are presently using an incentive program to help reduce employee blood lead levels.

YES

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NO

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If the answer to question #1 is "YES", please answer #1A.

- 1A. We are generally satisfied with the results of the incentive program.

YES

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NO

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2. We are interested in learning more about incentive programs to help reduce employee blood-lead levels.

YES

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NO

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3. At one time, we tried incentive programs, but we no longer use them.

YES

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NO

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4. Comments:

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