

# LOGISTICS THAT AMAZED THE WORLD!

Logistics is the science of supply—the uninterrupted flow of troops and materials—wherever and whenever needed. The colossal logistic problems of our nation engaged in global warfare can only be solved by the best use of all we have—American manpower, American brainpower, American resources. *Men ... Methods ... Materials ...* the combination that means final victory!

## You get insulation efficiency the same way

All the elements properly coordinated—men, methods and materials. This is the RUBEROID way to assure maximum service from industrial insulation.

**MEN ...** The right men are all-important. Skilled mechanics in the nationwide organization of Ruberoid Approved Applicators handle the jobs. These men know their business. They've licked the most difficult insulation problems.

**METHODS ...** Each installation is "tailor-made" to meet the individual job. Ruberoid engineers are not wedded to any one method. You get the benefit of broad experience with all possible methods of application.

**MATERIALS ...** The right insulation material to meet your specific temperature control problem. The Ruberoid insulation line has no "gaps" in it from 0° to 1900° F.

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# RUBEROID

## INSULATION

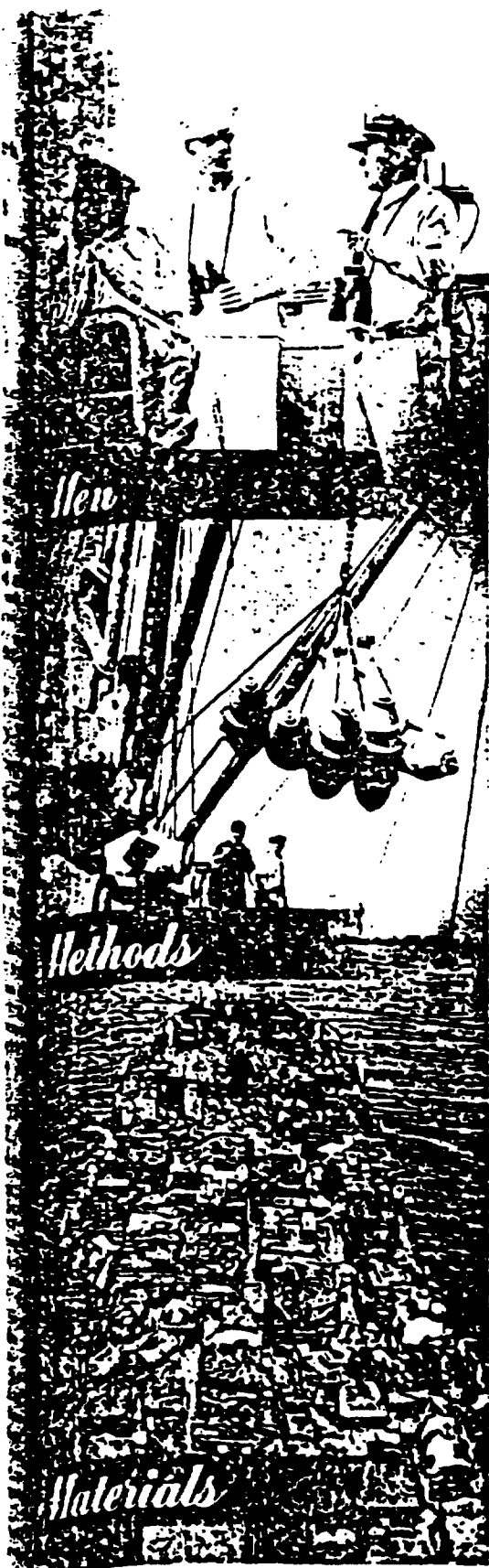
*A complete service*

  
MEN

  
METHODS

  
MATERIALS

Write for Ruberoid Insulation Guide and technical data.  
The RUBEROID Co., Executive Offices, 300 Fifth Ave., New York 18, N. Y.  
ASPHALT AND ASBESTOS BUILDING MATERIALS



*Men*

*Methods*

*Materials*