

NATIONAL LEAD COMPANY

111 BROADWAY
NEW YORK 6, N. Y.

February 1, 1961

Mr. T. Howard Sarine
Manager
Advertising Department
National Lead Company
B U I L D I N G

Dear Sir:

Please be advised that at a meeting of the
Executive Committee of the Board of Directors of National
Lead Company held today, the following resolution was
adopted:

RESOLVED, That the proposed General Advertising
Budget for the year 1961 in the sum of \$3,011,087.00 3059,048
(including the Paint Advertising Budget of \$1,882,541.00 - 1925850
previously approved at the Executive Committee Meeting
of January 18, 1961), be and it hereby is approved.

Very truly yours,

/s/ J. B. Henrich
Secretary

cc: Messrs. J. A. Martino
D. A. Marson
J. J. Morsman, Jr.
C. A. Dewey
M. Uss

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