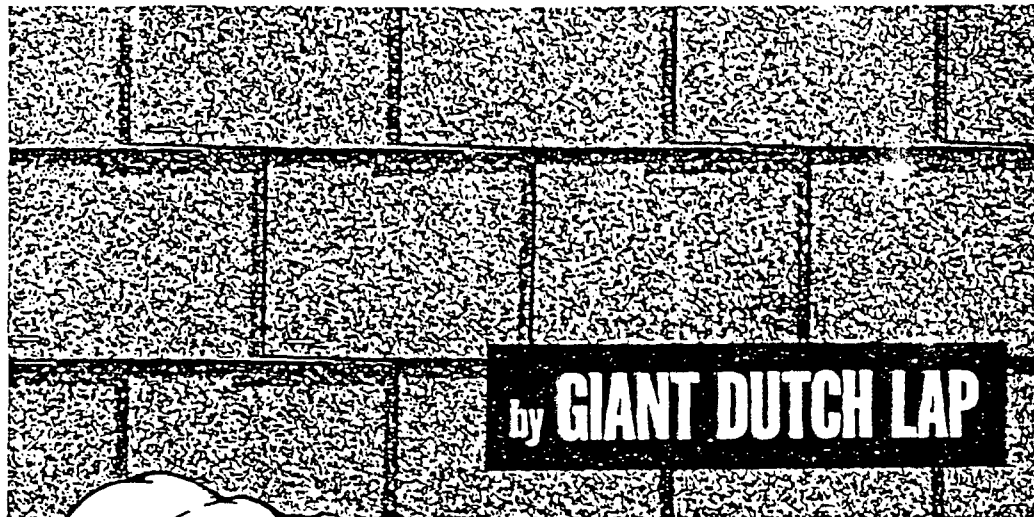
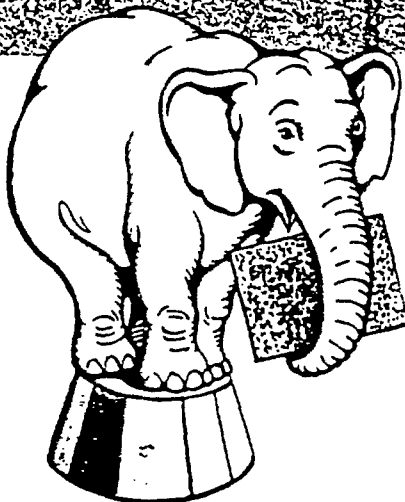


When you sell **U·S·G ROOFING** you are

fortified



by **GIANT DUTCH LAP**



A Jumbo Shingle anchored against Wind and Weather

The difference in shingles comes out in the wear. When you handle U·S·G Giant Dutch Lap Shingles with their giant weight felt, you are merchandising better materials . . . Fortified from front to back, side to side, and end to end—fighting ingredients put together to survive in the war against weather and wear.

U·S·G Dutch Laps are versatile—designed for several methods of application to meet custom requirements of added weight and coverage.

So with U·S·G Giant Dutch Lap . . . you are "Fortified" by quality plus a background of hard-hitting sales-helps, and the co-operation of your local U·S·G Sales Representative.

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