

LEAD INDUSTRIES ASSOCIATION, INC.

882 MADISON AVENUE

NEW YORK, N. Y. 10017

TELEPHONE - AREA CODE 918

200 6-65428

November 4, 1964

SUBJECT: REPORT OF INFORMAL MEETING  
AND NOTICE OF MEETING

To the Industry Development Committee  
of the Lead Industries Association, Inc.:

Attached hereto is a report of the informal meeting of the Industry Development Committee which was held on October 19, 1964.

Exhibit "A" appended to that report presents detailed budget data and a suggested budget for 1965. This will be a major item for discussion and action at a formal meeting of the Industry Development Committee to be held in the conference room at this office at 9:30 A.M. on Tuesday, December 8, 1964.

The budgets for the International Lead Zinc Research Organization, which will be presented to you directly by I.L.Z.R.O., will also be considered at that time.

We hope that in the meantime you will be able to study the proposed budget and discuss it with your associates so that action may be taken as expeditiously as possible at the December 8th meeting.

Meanwhile, we would appreciate receiving from you any comments or suggestions of major importance prior to the meeting. A detailed agenda will follow.

Very truly yours,

John L. Fisher

Executive Vice President

KLZ:mk  
Doc.

## Look Ahead with Lead

N 3412

## LEAD INDUSTRIES ASSOCIATION, INC.

292 MADISON AVENUE

NEW YORK, N. Y. 10017

TELEPHONE - AREA CODE 212

OR 2-0020

SUBJECT TO REVISIONREPORT OF INFORMAL MEETING OF THEINDUSTRY DEVELOPMENT COMMITTEE

New York, N.Y.

October 19, 1964

REPORT OF DISCUSSION

An informal meeting of the Industry Development Committee of the Lead Industries Association, Inc., was held on Monday, October 19, 1964 in the offices of the Association, New York, N.Y.

PRESENT

John R. Englehorn, Chairman  
J. S. Smart, Jr.  
George Larson  
Irving Barker  
E. H. Gautschi

Frank H. Hurlless

Otto Bauer

Dan Herts

REPRESENTING

St. Joseph Lead Co.  
American Smelting & Refining Co.  
The Bunker Hill Co.  
Cerro Sales Corp.  
The Consolidated Mining & Smelting  
Co. of Canada Limited  
International Smelting & Refining Co.  
(Anaconda Sales Co.)  
C. Tennant Sons & Co. (The Broken  
Hill Associated Smelters Pty. Ltd.)  
United States Smelting Refining &  
Mining Co.

OTHER MEMBERS

R. D. Taylor

American Smelting &amp; Refining Co.

OTHERS

Morgan Davies

Lead Development Association,  
London, England

Paul Higgins

O. S. Tyson & Co. (L.I.A.'s  
advertising agency.)

L.I.A. STAFF

Robert L. Ziegfeld, Executive Vice President  
David H. Borcina, Secretary  
Cornel A. Baker, Jr.  
Bruce Fader, Manager, Technical Services  
Don Fowler, Director of Health and Safety  
Edwin D. Martin, Manager, Architectural Services  
Jerome F. Smith, Technical Service Engineer  
Robert Travis  
Robert Walley, Office Manager



Look Ahead with Lead

Report of Informal Meeting of the  
Industry Development Committee

October 19, 1964

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I.L.I.R.O. STAFF

Schrade F. Radtke, Director of Research  
Gabe Alexander

PURPOSE OF MEETING

The chairman called the meeting to order at 10:10 A.M. He stated that the purpose of the meeting was to review I.I.A. activities during 1964 and to provide the executive vice president with the opportunity of presenting his 1965 budget ideas for preliminary discussion.

The chairman further stated that no decisions would be made at this meeting and suggested that criticisms and suggestions be offered as the 1965 budget ideas were outlined by the executive vice president.

1964 ACTIVITIES & 1965 BUDGET IDEAS

The chairman then requested Mr. Ziegfeld to report on his activities in 1964 and budget ideas for 1965, attached as Exhibit "A."

Mr. Ziegfeld then called on Bruce Fader who is primarily responsible for I.I.A.'s publications, to review the 1964 publication program. Mr. Fader reported that the following publications have been or will be prepared and distributed in 1964:

Direct Mail Distribution

|                                                |         |
|------------------------------------------------|---------|
| "Lead" (four issues)                           | 223,000 |
| "Picture Book of Power Batteries"              | 7,400   |
| Supplements to "Lead in the Ceramic Industry:" |         |
| "Phase Diagrams"                               | 7,600   |
| "Ceramic Permanent Magnets"                    | 7,600   |
| "Solder Glass"                                 | 7,600   |
| "Roofing Handbook"                             | 11,000  |
| "Waterproofing with Sheet Lead"                | 11,000  |

In addition, he reported the following reprints were obtained and distributed as follows:

|                                                                      |        |
|----------------------------------------------------------------------|--------|
| "Importance of Lead in Glass"                                        |        |
| (The Glass Industry)                                                 | 1,200  |
| "How to Stop Noise"                                                  |        |
| (American City)                                                      | 11,000 |
| "Big Bridge Job in Philly."                                          |        |
| (Painting Contractor)                                                | 7,200  |
| "Phase Relations and Structures in the System PbO-FeO <sub>3</sub> " |        |
| (Jul. of the Amer. Ceramic Society)                                  | -      |
| "Phase Relations in the System Lead-Oxygen."                         |        |
| (Jul. of the Amer. Ceramic Society)                                  | -      |
| "Development of High Speed Lead Plating and Its Applications."       |        |
| (Paper at 6th Int'l. Metal Finishing Conference.)                    | -      |