

RAMADA INN - MADISON, WISCONSIN

Jan. 13, 1966



Mrs. Jeanne Hintzmann, left, Watertown, Wis.
and Mrs. Jeanne Humbel, Monroe, Wis.



From l., Mike Quintdt, Baraboo, Wis., Del Nemet
(back) Madison, Jim Charnon, Racine, Dar
Russell (back), Beloit and Dave Budde, Beaver
Dam, Wisconsin



l. to R., Roger Helms, Janesville, Wis. George
Mallett, Milwaukee, Dennis Smith, Waukesha,
and Clint Huching (right front) Rockford, Ill.

JACKSON HOUSE-EVANSVILLE, INDIANA

Jan. 18, 1966



From left, Della Wyman, Sullivan, Wilma Pearson, Princeton and Ruth Gisvold, Boonville, Indiana



Harold Scott, left, Evansville and Al Shidler, Manager Evansville, Ind.



From left, Bart Webber, Washington, Dick Pfaff, Jasper and Ben Sampson, Bedford, Ind.



L to R, Duane Draping, Bloomington, Larry Agee, Vincennes and Bill Bivins, Owensboro, Ky.

HOWARD JOHNSON - INDIANAPOLIS, INDIANA

Jan. 20, 1966



L to R, Bill Carpenter, Richmond, Hubert Isch, Decatur, Dennis Saylor, Fort Wayne, and Ted Griffith, Huntington, Indiana



From left, Ken Eads, Kokomo, Ron Richardson, Noblesville and Joe Crowe, Shelbyville, recently transferred to Columbus, Indiana



L to R, Larry Morgan, Anderson, Chuck Million, Logansport and Golay Meek, New Castle



Donis Taylor, left, Franklin and Evelyn Denney, Martinsville, Ind.

JEFFERSON HOTEL - PEORIA, ILLINOIS

Feb. 16, 1966



L to R, Mrs. Nellie West, Decatur-Brettwood, Mrs. Margaret Parks, Paris, and Mrs. Patricia Fatheree, Springfield, Ill.



Mrs. Margaret Parks, Paris (left) R. W. Lacey and Mrs. Patricia Fatheree, Springfield



Mrs. Rebecca Turner, Rochelle, Ill. and Mrs. Julia Madden, Urbana, Ill. L to R



From left, Brian Ramsdell, formerly Bloomington, Ill., Dale M. Brown, Pontiac, C. H. Hearn, Decatur, Main and Mrs. Baker, Champaign, Ill.

CAPP. TOWERS MOTOR HOTEL

Feb. 10



Marvella Berg, Hastings, Minn. and Glenn Rudrud, Grand Forks, N. D.



L to R. C. E. Rutledge, Manager Credits and Accounting, Russ Alberts, Minneapolis Auditor and Jim Lamphere, Minneapolis, Minn. Credit Manager.



From left, Tom Butler, Albert Lea, Minn. and Jim Guckeen, Austin, Minn.



L. to R., Bill Madsen, Rochester, Wally Voigt, Red Wing, and Bill Davis, Owatonna, Minn.

MINNEAPOLIS, MINNESOTA

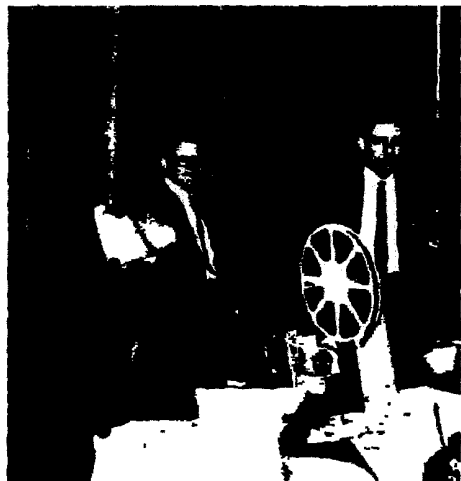
1966



Mrs. Joanne O'Reilly, Winona, Minn., and
Larry Van Schoiack, Willmar, Minn.



Mrs. Hazel Griffith, Worthington, Minn. and
Darwin Berg, New Ulm.



Phil Doyle, with his faithful pipe, Glenn Rud-
rud, Grand Forks, and Russ Alberts, Auditor.



Bob Copsey, La Crosse, Wis.

MINNEAPOLIS, MINNESOTA...



P. F. Doyle and C. E. Rutledge



P. F. Doyle, Dan Barry, Faribault, Minnesota,
Miriam Ganka, Eau Claire, Wisconsin; Norm
Dahl, Anoka, Minnesota; Carl Tangen,
Decorah, Iowa



Kent Hopkins, Superior, Wisconsin; Mark
Gorrill, Virginia, Minnesota; Lyle Helmerick,
Brainerd, Minnesota; Melvin Boscr, Little Falls,
Minnesota; Gary Marchwick, St. Cloud,
Minnesota



J. A. Lamphere, Minneapolis Main; Russ Root,
Duluth, Minnesota; and C. E. Rutledge

GREAT FALLS, MONTANA-RAINBOW HOTEL

November 16, 1965



L to R, Doris Mist, Havre, Stan Waldow, Miles City and Roger Liermann, Billings



L to R, Seth Bishop, Butte, Bob Keenan, Great Falls and George Cutler, Bozeman

BISMARCK, N. DAKOTA-GRAND PACIFIC HOTEL

November 18, 1965



L to R, Karl Johnson, Watertown, S. D., Tom Brummett, Williston, Gary Hill, Sioux Falls

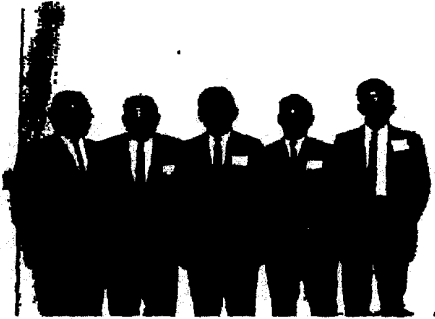


L to R, Al Neuharth, Bismarck, Carolyn Clemens, Jamestown, Phil Doyle, Minneapolis Credit Supervisor

L to R, Bernell Aichele, Chicago Credit Supervisor, Bob Dykeman, Huron, Jim Robertson, Mitchell, John Stahly, Northwest Area Manager



INDIANAPOLIS ARE: Septemb-



L to R, John Rogers, Harrison Collier, Allen King, Jim Hanor and Al Utley



L to R, Wayne Randolph, Jack Simon, Ralph Bach, E. C. Heflin, Marvin Wright and Rollic Troutman



L to R, Tom Cobb, Jim Hoover, Dick Biddle, George Pelland, Bill DeArmond and Al Shidler



L to R, Jim Tabor, Phil Franklin, Mel Gaston, Al Dannenbrink, Ron Towner, Frank Pate

DEALER AND PMI MEETING **28-29**

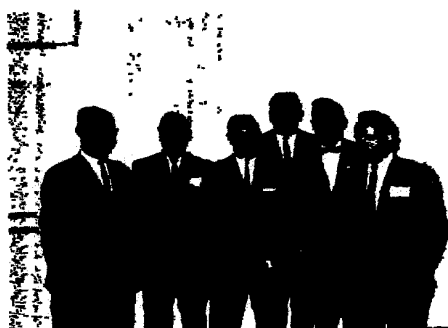
L to R, Dale Shake, LeRoy Bivins, Bob Stevens,
 Glenn Wheeler, Bob Poole, Ed Smith



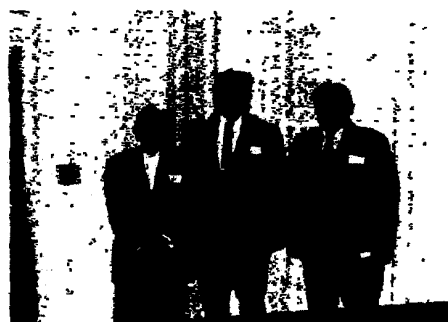
L to R, Don Gooch, Larry Osborne, John Wil-
 liams, Les Hunt, Bob Middendorf and
 Jerry Lindsay



L to R, Bob Buchler, Norris Tate, Maxe Dun-
 lap, Max Jordan, Bob Warren, Joe Taylor



L to R, E. T. Herzog, Lou Hasseld and
 Delmon Shake



PROMOTIONS



Harry T. Bush

HARRY T. BUSH, former Assistant Manager at our Oak Lawn, Illinois Branch, was transferred to the Regional Branch Credit Department October 1, 1965 as Field Office & Credit Man.

Harry was employed December 26, 1961 and acted as relief Credit Manager until March 21, 1962 when he went into Oak Lawn. Prior to joining S-W he attended DePaul University for three years.

Harry brings to his new position a very pleasing personality, a tool of no small value in imparting his knowledge and know-how to the new men.

Welcome to the Regional Credit Department, Harry, and may your new assignment be just stepping stones toward your future success with S-W.



Brian C. Ramsdell

The Brian C. Ramsdell family.



BRIAN C. RAMSDELL has been transferred from Bloomington, Illinois to the Regional Branch Credit Department as Field Office & Credit Man.

Brian was employed in March of 1962 as Credit Manager in the Marshalltown, Iowa Branch and served in that capacity until September 1963 at which time he entered the Army on a six-months duty service. In April 1964 Brian was assigned to Bloomington, Illinois as Credit Manager and on March 1, 1966 he was promoted to the Regional Branch Credit staff.

Brian has handled his former responsibilities in a highly efficient manner; he is a very personable young man and we are sure will make many new friends in his travels throughout the Region.

Brian and his lovely wife, Anne, are the proud parents of little six months old Melinda.

Welcome to the Region Branch Credit Department, Brian, and much success in your new assignment.

1966 Professional Coating

A number of factory representatives of companies that displayed materials used by our industry were present at the PCC in Bloomington, Indiana and this joint

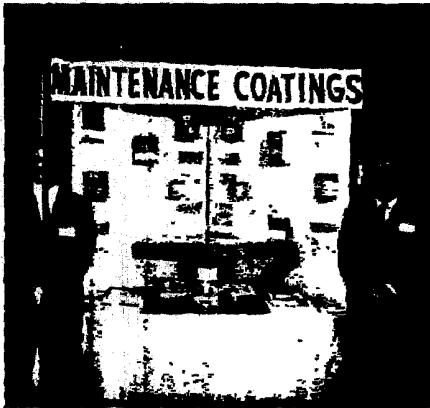
approach gave the visitors much of interest in the way of displays, movies, demonstrations, etc. highlighting new materials and methods.



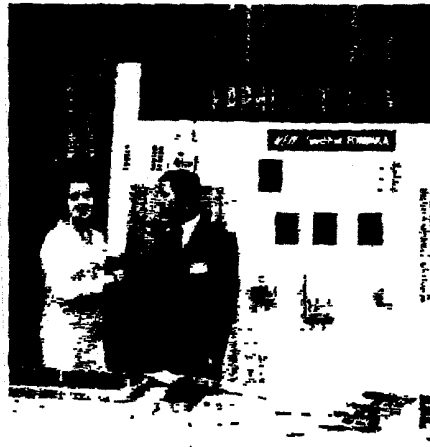
The visitor is greeted with the big S-W sign and "Cover the Earth" trade mark.



Tom Cobb, Manager Vincennes, Indiana.



Norman Jackman, left, Assistant Manager and John Williams, Manager Seymour Indiana.



Duane Draping, Office and Credit Manager Bloomington, Indiana with his lovely wife.

Convention - Bloomington, Indiana



Tim Cobb, salesman Bloomington, Indiana (right) with customer.



Dale Shake, right, Manager Martinsville, Indiana, talks with salesman from American Lincoln.



Lester Hunt, Manager Shelbyville, left, talks with an Associated Products customer.



Pictures of Associated Products displays.



1966 Professional Coatings Convention Indianapolis Area



Police and Fire Department officials, LaFayette, Indiana attending the Professional Coatings Clinic take time out to pose for our photographer.



The Honorable Mayor and his wife of LaFayette in front of one of our Associated Products displays.

Michiana Area



J. L. Green, Manager Battle Creek, and K. L. Dunsmoor of Kalamazoo, Michigan in front of Battle Creek Booth.



M. E. Sward, Michiana Area Manager, screens Bumper-stickers.

Michiana Area . . .



Wally Berg, Manager St. Joseph, Michigan proudly presents his booth.



Vic Hannig, Western Chemical Coatings Representative, lower left, at Grand Rapids meeting.



Don Trumbull, Salesman of Battle Creek, Michigan.



Al Blanchard and Behr-Mannings Bear at Grand Rapids, Michigan.



Mr. and Mrs. Paul Arndt, Manager Three Rivers, Michigan, present brushes



Idéal Baldoni, Salesman Kalamazoo, Michigan, in front of one of the finest show booths S-W has had at any show . . . so says Mr. Sward.

Franklin-Kozbiel Nuptials



Mr. and Mrs. F. G. Kozbiel, Jr.

On November 13, 1965, in the Methodist Church of Tinley Park, Joyce Franklin and Frederick Kozbiel were united in the holy bond of matrimony.

The bride was lovely in a gown of peau de soie covered with Chantilly lace which her mother had made. Her bubble veil was held by a Aurora Borialis and seed pearl crown, and she carried white roses and stephanotis.

The bridesmaids were in floor length dresses of moss green tops and white skirts and carried bouquets of fuji mums; the matron of honor and flower girls dresses were of gold and white.

Following the ceremony, which took place at 2:30 P. M., a reception for some 200 guests was held at Jardine's Smorgasbord Restaurant, Tinley Park, Ill. Joyce is steno-secretary to F. T. Repczynski, Assistant to Branch Credit Manager, Chicago.

Our very best wishes to Joyce and Fred as they blend their lives into one to establish a happy and loving home.



**"DRIVE IN" . . .
and they did !!!**

Mary Baker, Assistant Manager of our Champaign, Illinois Branch, replaced the receiver on the hook of the phone, turned around to see a truck coming into the store window.

Her first impulse, she said, was to scream but then they all became concerned about someone being injured, and fortunately no one was. There was quite a bit of damage to the store, although business was carried on as usual for several hours after the accident.



This gaping hole in the front of the building housing the Sherwin-Williams Paint Store, Champaign was put there by the driverless truck (in background) owned by Kite Signs. It was parked in approximately this place when an auto rammed the truck, pushing it through the store wall.

Sherwin-Williams Geo-Physical Globe



OHIO GOVERNOR James A. Rhodes; Ralph S. Locher, Mayor of Cleveland; Mr. Baldwin and Mr. Steudel all had a hand in flipping the switch that set the Sherwin-Williams geo-physical relief globe into motion.

Visitors to Cleveland Hopkins International Airport—and there are about 4 million of them a year—will see a new attraction during 1966. It is the Sherwin-Williams geo-physical relief globe, set up in the main lobby. The 75-inch rotating globe, erected as part of our 100th anniversary observance, points up the fact that our company was founded in Cleveland and subtly restates our "cover-the-earth" slogan.

A superb example of craftsmanship, the globe is the largest and most accurate of its type ever made. The prototype was

created for NASA for use in the astronaut training program. The Sherwin-Williams globe is an exact copy of the original.

The governor of Ohio and the mayor of Cleveland joined Chairman Arthur W. Steudel and President E. Colin Baldwin in unveiling the globe. John S. Prescott, executive vice president, and Robert H. Hill, vice president and director of sales, also took part in the event attended by airport officials, airlines representatives and newspaper, radio and TV reporters.



EVERY DAY, crowds of airport visitors gather around the Sherwin-Williams globe, admiring the detailed replica of the planet Earth. Light boxes on the railing tell some of the history of our company.



Peter Haaksma, former
PMI Salesman Grand Rap-
ids, Michigan, now Branch
Manager Niles, Michigan.



J. C. Vaupel, transferred
from Manager Oak Lawn,
to Chicago E. 87th.



Newly Assigned

D. D. Smith, Charles City,
Iowa, formerly Credit
Manager at Charles City
and Springfield, Ill.



R. R. Vanoskey, Oak Lawn,
Illinois. Former Credit
Manager at Oak Lawn and
Chicago—W. 79th St.



R. D. Reilly, Dubuque,
Iowa; Former Dealer Sales-
man Cedar Rapids, Iowa.



R. D. Mitchell, Ft. Wayne-
N. Anthony, Indiana.

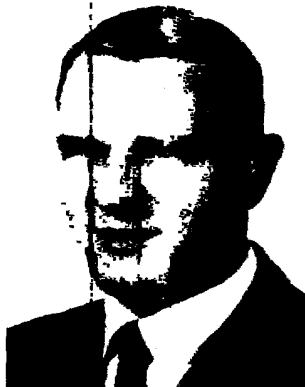


T. P. Tsakonas, Milwau-
kee-West Allis. Former
Credit Manager Marinette
and Sheboygan, Wisconsin.

Branch Managers



W. D. Berg, St. Joseph,
Michigan. Former Assist-
ant Manager in St. Joseph.



E. T. Van Orsow, Minne-
apolis-St. Anthony. For-
merly Assistant Manager
St. Cloud, Minnesota and
Free Lance Manager Min-
neapolis Area.



R. W. Hylln, former As-
sistant Manager, Ottawa,
Illinois, promoted to
Manager.



Gary Heyse, Milwaukee-
Howell.



John Budnick, former As-
sistant Manager transfer-
red to Manager, Minne-
apolis-Edina.

**BRANCH MANAGERS
CONTINUED ...**



V. J. Holtz, Sioux Falls,
S. Dakota, former PMI
Salesman.



G. D. Westerfield, Rock
Island, Illinois, transferred
from Credit Manager Ken-
osha, Wisconsin.



M. E. Jordan, Iowa City,
Iowa, former Dealer Sales-
man, Anderson, Indiana;
Branch Manager Elwood,
Indiana.

Welcome New Assistant Managers



R. H. Wipert, Oak Lawn,
Illinois.



D. E. Dahl, Fargo, N. D.



D. L. Wilshusen, Water-
loo, Iowa.



J. C. Piehl, St. Joseph,
Michigan.



A. L. Neuharth, Bismarck,
N. D.



J. B. Justice, Houghton,
Michigan.

ASSISTANT MANAGE



R. J. Richardson, Noblesville, Indiana.



B. J. DeRooi, Mason City, Iowa—transferred from stockkeeper, Oskaloosa.



W. R. Liermann, Billings, Montana — transferred from floor sales.



D. A. Budde, Beaver Dam, Wis.



R. L. Bear, Waukegan, Illinois — transferred from stockkeeper, Bloomington.



D. H. Berg, New Ulm, Minn.

CONTINUED ...



V. D. Swanson, De Kalb,
Illinois.



T. A. Griffith, Hunting-
ton, Indiana.



S. J. Smith, Waukesha,
Wis.



L. L. Myers, Macomb, Ill.



D. A. Russell, Beloit, Wis-
consin, transferred from
stockkeeping.

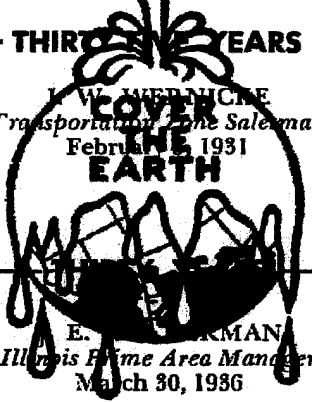


R. H. Chandler, Madison-
ville, Kentucky.

Service Anniversaries

Congratulations to the following employees who completed significant service anniversaries during the months of February and March 1966:

THIRTY YEARS


L. W. WEDDICH
Transportation Zone Salesman
February 1931

E. J. KIRKMAN
Illinois Home Area Manager
March 30, 1936

TWENTY YEARS

L. J. DURBIN
Manager Decatur, Illinois
February 4, 1946

E. A. LEMKE
Manager Moline, Illinois
March 26, 1946

T. B. TRAPP
*Manager, La Crosse
Wisconsin*
March 11, 1946

FIFTEEN YEARS

J. A. STINGHCOMB
*Assistant Manager
Crawfordsville, Indiana*
February 5, 1951

E. R. TILLY
Salesman PC&C Zone
March 2, 1951

TEN YEARS

J. C. BURK
Manager Peoria-Prospect, Ill.
February 13, 1956

C. M. HANKES
Manager Beaver Dam, Wisconsin
February 16, 1956

G. E. LINDSAY
Manager Connersville, Ind.
February 11, 1956

R. R. SILVERSTONE
Salesman Chemical Coatings Zone
February 1, 1956

C. L. SPAHR
Manager Rockford, Illinois
February 7, 1956

J. F. AUTTERSON
Manager Sault Ste Marie, Mich.
March 1, 1956

W. B. BEDARD
Salesman Appleton, Wisconsin
March 26, 1956

R. L. FITZGERALD
Manager DeKalb, Illinois
March 16, 1956

E. C. JONES
Manager Brainerd, Minn.
March 7, 1956

J. A. ROGERS
Manager Princeton, Indiana
March 19, 1956

A. C. WAKNITZ
Manager Mankato, Minn.
March 21, 1956

FIVE YEARS

R. L. COPSEY
Assistant Manager La Crosse, Wis.
February 13, 1961

L. R. GREIN
Assistant Manager Joliet, Illinois
February 13, 1961

JAMES GRETUM
Manager Little Falls, Minn.
February 6, 1961

KIMIKO E. KATAYANAGI
Statistical Clerk Chicago
February 13, 1961

G. D. WESTERFIELD
Manager Rock Island, Illinois
February 16, 1961

J. A. BALCHIS
Assistant to F. L. Ehrett
Chemical Coatings Zone
March 20, 1961

O. L. CARROLL
Manager, Chicago-E. 75th St.
March 9, 1961

M. L. GASTON
Manager Greencastle, Indiana
March 27, 1961

B. R. LAMBRECHT
Stockkeeper-Clerk, Wausau, Wis.
March 16, 1961

D. A. SHAKE
Manager Washington, Indiana
March 9, 1961

Eavesdroppin' and Pictures at Random

Congratulations to Mr. and Mrs. D. H. Hillier on the birth of a son, Dale Jr. born December 16, 1965. Dale is Manager Antigo, Wisconsin.

Max Jordan might be a little fearful of making changes in the future. He took over his new assignment as Manager Iowa City at 7:00 A.M., November 1, 1965 and at 7:00 P.M. (the store is open until 9:00 on Mondays) the restaurant next door caught fire. Of course our people were ordered to vacate for safety reasons since there had been quite a bit of damage from smoke and water. Max surely did receive a "warm" welcome, but I'm sure he would rather have it a little more calm.



Mrs. Pauline Clutter, caught in the act of mixing one of the many custom colors on the Kem Colormeter in the Hammond, Indiana Branch.



Bill Metro, Chicago Region Sales, is quite active in Riverdale Civic affairs. Here we see Bill, along with other civic leaders, posing with one of their recently posted signs at the entrance to the village. From left, Village Trustee John Edelhofer, James West, President Riverdale Civic Association, Village Trustee Dom Bay, Bill Metro, RCA Secretary and Village Trustee John Peiguss.

SHERWIN-WILLIAMS
CODE OF PRINCIPLES

*To win on our merits by making products
of the highest quality.*

*To be liberal and aggressive in our policies
and methods*

*To be considerate and courteous in the
conduct of our business.*

*To be loyal to our Company and fellow
employees*

To take pride and pleasure in our work

*To strive constantly for improvement
in all that we do*

To grow in character as well as in size

*To be the best and most successful Company
in our industry*



THE WESTERN REGION
Spectrum

**Colorful News of Western Region
Employees and Families**

THE STAFF

**Hilma Dees
Theresa Seymour
All Employees**

**Editor
Assistant Editor
Contributing Editors**

2792

