



A Division of The Society of The Plastics Industry, Inc.

For
Plastics
one copy
cut

Robert H. Burnett
Executive Director

November 24, 1992

Dear VI Board Member:

I'm very pleased to report that we are nearing the final stages of production on a very significant new brochure: the "Directory of Companies Manufacturing Products From Recycled Vinyl." For the first time, in one place, we have a listing of nearly 50 companies that make vinyl products for the growing "green" marketplace.

When it is printed, the brochure will look very similar to the "Directory of Companies Involved in the Recycling of Vinyl (PVC) Plastics." To give you a preview of what the brochure will contain, I've enclosed the front section that summarizes all of the products/companies listed.

Each VI member company will automatically receive 100 complimentary copies of the directory. However, I hope your company will want to order additional quantities for:

- Your sales staff. The directory will be a useful piece for them to give to their purchasing contacts at customer companies. (Your customers may want copies to give to their purchasing contacts as well.)
- Your government/community relations staff. This directory proves that vinyl is recyclable, and is being recycled – an important message for legislators, regulators and other government officials.
- Your human resources department. All vinyl industry employees need to know how our materials are being used to support the "recycling revolution."
- Your public relations department. This directory will be useful with local media and community groups as well.

Please use the attached form to place your advanced order. ALL ORDERS MUST BE RECEIVED BY DECEMBER 7. Orders are available in sets of 25 (\$18.75 each). Any requests for bulk quantities received after the brochure is printed will be charged extra in order to cover the cost of a new print run.

Sincerely,

Robert H. Burnett

CTL006970

Enclosures

**DIRECTORY OF COMPANIES MANUFACTURING
PRODUCTS FROM RECYCLED VINYL
ORDER FORM**

☐ Yes, please include my order for the new directory.

Order quantity: _____ sets @ \$18.75 = \$ _____
(Each set contains 25 copies.)

☐ No, I won't need any directories beyond the 100 complimentary copies.

Name _____

Company _____

Address _____
(no P.O. boxes, please)

City/State/Zip _____

Orders will be shipped to the address you show here. You will be invoiced when the directories are shipped.

Return this form to Michelle Golick, Edward Howard & Co., One Cascade Plaza,
19th Fl., Akron, OH, 44308-1121. Fax: (216) 376-9379.

Please respond by Monday, December 7, 1992.

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ABOUT THIS DIRECTORY

The listings on the following pages are arranged alphabetically by company. To help you locate specific products, below is a list of product categories and the respective manufacturers.

BINDERS/POCKET PLANNERS/FOLDERS

BOK Industries, Inc.
Fey Industries, Inc.
M&F Case Company
O'Sullivan Corporation

BLISTERS, CLAMSHELLS, TRAYS AND OTHER CUSTOM PACKAGING

Alloyd Co., Inc.
American Mirrex
Clearpack Engineering, Inc.
FormPac Corp.
Klearfold, Inc.
Placon
Plastofilm Industries, Inc.
Quality Thermoforming, Inc.
Resin Corporation
Transparent Container Company, Inc.

BOTTLES

Amex Packaging, Limited
Progressive Plastics, Inc.
Schoeneck Containers, Inc.

COMPOUNDS

BFGoodrich Company
Georgia Gulf Corporation
Novatec Plastics & Chemicals Co., Inc.
Occidental Chemical Corporation
Progressive Polymer Company, Inc.

CONTAINERS

Amex Packaging, Limited
Silgan Plastics Corporation

FLOOR TILES

Global Recycled Products, Inc.
S&S Custom Plastics

GARDEN HOSES

Anchor Swan, Inc.
Colorite Plastics Company
Teknor Apex Company

GARDEN TRELLIS/FENCE POSTS

Tipper Tie

LUMBER

Collins & Aikman

MATS (fatigue/safety/traction)

Lancaster Colony
Commercial Products
Mat Factory, Inc.
Turtle Plastics

PACKING/SHIPPING PRODUCTS

Replastec

PARKING STOPS

Collins & Aikman

PICNIC TABLES/BENCHES

Collins & Aikman

PIPES

The Plastics Factory

**PROFILES
(window and door)**

Plastic Profiles Incorporated

SHEET/ROLLS/FILM

American Mirrex
American Plastics Corporation
Arlington Mills, Inc.
Ex-Tech Plastics, Inc.
GenCorp Polymer Products
Huls America Inc., Plastics Division
Klöckner-Pentaplast of America, Inc.
Prize Plastics & Chemicals, Inc.

SIDING/ACCESSORIES

Alsco Building Products

TRAFFIC CONES

Lakeside Plastics, Inc.
Utility Plastics Corp.

TRICKLING FILTER MEDIA

American Surfpac

URINAL SCREENS

Turtle Plastics

In addition to the company name, address, telephone and facsimile numbers, the name of a contact is provided along with a brief description of the product offered, as well as its proportion of post-industrial, pre-consumer and post-consumer content. For more information about the products listed, please contact the companies listed and not the Vinyl Institute.

WHAT DOES "RECYCLED CONTENT" MEAN?

On July 28, 1992 the Federal Trade Commission (FTC) announced guidelines for environmental marketing claims. The guidelines are recommendations, not enforceable regulations. They are intended to reduce consumer confusion and prevent false or misleading use of common environmental terms. The FTC's definition of "recycled content" is: materials that have been recovered or diverted from the solid waste stream, either during the manufacturing process (pre-consumer) or after consumer waste (post-consumer). In this directory, "post-industrial" refers to vinyl scrap produced from manufacturing processes in which the end product is not for consumer use. The companies listed in this directory have voluntarily provided the pre-consumer, post-consumer or post-industrial content of their products. The Vinyl Institute supports the FTC's guidelines.