

From: Jones, Enesta [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=65B8E6C6E5CA4A7A9AE85D98A4C8EEDB-EJONES02]
Sent: 6/22/2018 7:46:34 PM
To: Ex. 6
CC: Press [/o=ExchangeLabs/ou=Exchange Administrative Group (FYDIBOHF23SPDLT)/cn=Recipients/cn=b293283291dc44e0b5d1c36be9281d8a-Press]
Subject: Journalist needs information for article on water-saving appliances

Raji,

On background:

- 1. What are some of the reasons to consider buying water-saving appliances, e.g. water savings, energy savings, etc.?**

The average family spends more than \$1,000 per year in water costs, but can save more than \$380 annually from retrofitting with WaterSense labeled fixtures and ENERGY STAR certified appliances. Learn more here: [<https://www.epa.gov/watersense/our-water>]

- 2. What are the most important appliances to consider buying with the WaterSense rating and why, i.e. dishwasher, clothes washer, refrigerator, low-flow toilets, showerheads, faucets, lawn sprinkler (in-ground) bodies (units)?**

To clarify, the WaterSense label can be found on toilets, bathroom faucets, showerheads, weather-based irrigation controllers, and irrigation spray sprinkler bodies (<https://www.epa.gov/watersense/watersense-products>). The program does not label the other types of appliances referenced in the questions. Those appliances are labeled by ENERGY STAR, our sister program (<https://www.energystar.gov/products>). Clothes washers and dishwashers that have the ENERGY STAR label consider water efficiency as well.

- 3. How can consumers make sense of the WaterSense ratings? In other words, what should consumers look at/for in the ratings to help them interpret, read and make educated decisions in choosing appliances designated as such?**

It's easy to find a water-efficient product, just look for the WaterSense or ENERGY STAR label. All products with the label have been certified to meet criteria that assure efficiency and performance. Some products are more efficient than others.

The WaterSense product search tool at <https://www.epa.gov/watersense/product-search> includes flow volumes associated with product models as well as other product attributes.

The ENERGY STAR product search tool at <https://www.energystar.gov/productfinder/> also provides information on the water use expected with different models of dishwashers and clothes washers.

4. What sort of rebates/incentives, if any, are being offered to consumers to buy WaterSense-rated appliances?

WaterSense has some rebate information on its website at <https://www.epa.gov/watersense/rebate-finder>, but the best thing to do is check with your local water utility because they change programs frequently based on available funding. For appliances, the ENERGY STAR product search tool also has information about rebates that may be available in your local area.

5. Feel free to add anything else you feel is important to add about the WaterSense program for consumers.

WaterSense develops specifications to label products that use less water, but we also have a lot of information on other actions that consumers can take to improve their water efficiency indoors and outdoors. We encourage consumers to visit the WaterSense website at <https://www.epa.gov/watersense> to learn more.

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Hope you are well.

I am writing an article about water-saving appliances for the home for the July issue of "Homescape," a home-decor special section published by The Record, a daily newspaper serving northern New Jersey.

I wanted to get some information for the article, including about the WaterSense program, from you via responses to the questions below:

1. What are some of the reasons to consider buying water-saving appliances, e.g. water savings, energy savings, etc.?
2. What are the most important appliances to consider buying with the WaterSense rating and why, i.e. dishwasher, clothes washer, refrigerator, low-flow toilets, showerheads, faucets, lawn sprinkler (in-ground) bodies (units)?
3. How can consumers make sense of the WaterSense ratings? In other words, what should consumers look at/for in the ratings to help them interpret, read and make educated decisions in choosing appliances designated as such?
4. What sort of rebates/incentives, if any, are being offered to consumers to buy WaterSense-rated appliances?
5. Feel free to add anything else you feel is important to add about the WaterSense program for consumers.

Please let me know if you need clarification on any of the questions. You may respond via e-mail, the phone, or both. I would need your responses on or before this Friday, June 22. Please let me know if you can provide by this deadline or need more time.

I look forward to hearing from you.

Thanks.

Raji N. Rajan

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