San Diego Union
Oct. 22nd 1930


# National Lead Company

of California

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THE WAY TO BEAUTIFUL HOMES


# KIWANIANS HEAR STIRRING ADDRESS BY LOCAL BANKER

## Orra E. Monette Makes Plea For Spiritual Sympathy in Time of Trade Depression.

The oratory of Orra E. Monette, vice chairman of the board of directors of the Bank of Italy, thrilled members of the San Diego Kiwanis club yesterday at the weekly session of the club in the Don room of El Cortez hotel.

Speaking on "Disillusionment," the financial expert said there never was a time in the history of the business affairs of the country when there was greater need for acts of human kindness and a generous distribution of joys that make life worth while. "Not so much talk in terms of the dollar, if you please, but more about the oneness of humanity in true spiritual sympathy," said Monette.

Comparing the man of the street with the "little potato," the speaker said that this man, without any understanding of what it is all about, criticizes the "big potatoes," who are the captains of industry. It is unfair to these leaders of big business, he said, for the uninformed person to pass along gloom and pessimism when these leaders are giving to the world their inspirational thoughts and ideals to make the world a better place in which to live.

SEEK VITAL PRINCIPLES

"Throughout the ages man has ever sought the vital principle," said Monette, "that guide to living, to conduct and to relationship with other human beings which should seem to be the ultimate conclusion of the course and operation of human existence.

"In all of the changes, transitions and developments in civilization as affecting every diversity of its phases—socially, religiously, politically and economically—many changes have been developed and the change is called development, or progress of civilization. But throughout it all only one central idea has remained continuous, persisting and more or less permanent.

"Most people have called this idea religion, or faith, and others who are unwilling to accept any church or pious relationship have called it morals, or ethics. In the last analysis it is reducible to a predominant thought which has been the goal of human struggle and the objective of personal undertaking.

SUBLIME MARTYRDOM

"I am reminded of that old story of the 40 members of the Roman legion who, as a punishment for their refusal to recant their belief in Christianity, were sent out upon a frozen lake to die, and as they went chanted a song of victory. At last one traitor crept back to the shore and to life, consenting to yield up his faith; but the centurian who had them in charge, strangely touched by this manifestation of heroic faith, threw off his helmet, took up the chorus of the steadfast 39, now growing faint in the distance, and strode forth to take his place, that the ranks of the faithful might not be broken. That was sublime martyrdom. And, again, I say unto you, men die but principles live."

Monette asserted that no one has success until he has the abounding life, which is made up of many activities of energy, enthusiasm and gladness. It is to spring to meet the day with a thrill at being alive, he said, and to go forth to meet the morning in an ecstasy of joy.

Kiwanian Emil Klicka, vice president of the Bank of America, as program chairman introduced the speaker of the day. Roy Campbell, jr., made a plea for voters to [illegible]

# ALCOHOLISM BLAMED FOR GIRL'S DEATH

# SALESMAN TO SPEAK AT AD CLUB SESSION