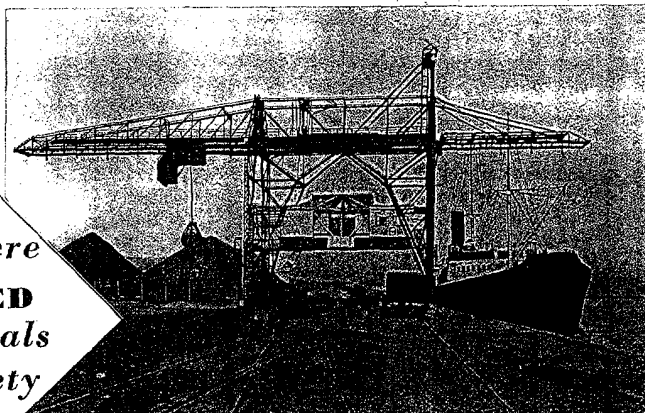


A guard that says...

Keep Out! Corrosion

where
RED
signals
safety



RED LEAD Safeguards Metal!

THE blue-coated officer on his beat...the grim, gray dreadnaught of the deep...both are guardians of property...both are symbols of protection.

In the same class, you can also place pure red lead... for it is the guardian of metal structures. It keeps out corrosion, the destructive agent which stealthily attacks unguarded metal structures.

Leading authorities on the subject know that red lead safeguards metal by sealing out corrosion...know that it keeps out air and moisture which foster corrosion.

Dutch Boy red lead is accepted as standard by leading engineers and metal maintenance authorities. Pure, fine and highly oxidized, it gives a degree of protection available with no other paint. Red signals safety... when the red is red lead.

Dutch Boy Red Lead is available in two forms, paste and liquid. The liquid (ready for the brush) is supplied in six colors...natural orange-red, two shades each of green and brown—and black. The paste comes to you as orange-red but it is easily shaded to dark colors.

Your request will quickly bring you the booklet, "Structural Metal Painting" and you are also invited to consult our Department of Technical Paint Service. In either case, address the nearest branch.

NATIONAL LEAD COMPANY

New York, 111 Broadway; Buffalo, 116 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 2240-24th Street; Boston, National-Boston Lead Co., 800 Albany Street; Pittsburgh, National Lead & Oil Co. of Penna., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., Widener Building.



Save the surface and you save all — Dutch Boy.

DUTCH BOY RED LEAD

K-D 153A—Eng.-News Record—April 17, Oct. 30, 1930
Marine Engineering—June—Dec.
Railway Eng. & Maintenance—June—Dec.

N 28477

0000-NLI-000014921