

Kimberly-Clark Corporation

Neenah, Wisconsin

New York 17, N. Y.

250 Park Avenue

Atlanta 3, Georgia

22 Marietta St., N. W.

Chicago 3, Illinois

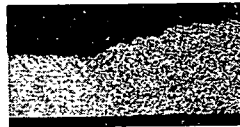
8 S. Michigan Avenue

San Francisco 4, Calif.

155 Sansome Street

KIMSUL

INSULATION

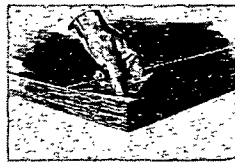


KIMSUL* is unique among building insulations and acoustical materials because it is made of many individual plies—each one a continuous separate layer of soft, clean, creped, asphalt-treated cellulose fibers. Each ply is controlled carefully in manufacture both as to thickness and crepe structure. The result is a flexible blanket, inherently uniform in thickness—an important factor in a thermal or sound insulating material. The Kimsul plies and cover of the creped Pyrogard* or creped Reflective Vaporseal are held together with rows of strong stitching that prevent sifting and settling. No heat-leaking thin spots, no money-wasting thick spots in the Kimsul blanket. Reduced to $\frac{1}{2}$ its installed volume for easier shipment, handling and storage, the Kimsul blanket is expanded in installation. The stitching controls expansion to the density of maximum efficiency.

KIMSUL INSULATION IS NOW MADE IN TWO GRADES—REFLECTIVE AND REGULAR—SEE PAGE OPPOSITE



Flexible—fits into corners, tucks behind pipes, electrical wiring and other "tight spots." No areas unprotected.



Clean—no sharp particles to irritate, nothing to sift; stitched ply construction prevents settling or sagging.



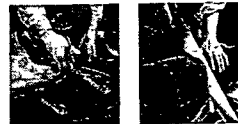
Caulkable—one ply or many plies may be compressed to high density in narrow or wide joints, sealing out cold air and sound. Kimsul asphalt-treated wood fiber does not break up during caulking or tamping.



Insulated Fastening Edge—The many layer Kimsul blanket is extra wide to provide fully insulated fastening edges, and to ensure completely filling spaces where framing may be slightly off center.



Over-Framing Compressibility—Kimsul is easily compressed over framing members. Especially valuable for 48 in. wide Kimsul—suitable for mass or prefabricated construction.



Any Width, Any Length—it's easy to cut exact lengths or narrow widths. Avoids muss and fuss. Workmen do a fast, neat job—with Kimsul.

* T. M. Reg. U. S. Pat. Off.

Now Available—Reflective KIMSUL* Insulation

The text of these two pages applies to both Regular and Reflective Kimsul Insulation. The differences in the two types are: Reflective Kimsul has a cover of aluminum foil that acts both as a vapor barrier to shut out condensation, and as a highly efficient reflective surface to turn back radiant heat. Reflective Kimsul has strong reflective tacking flanges for easy, secure attachment to framing. For heat flow downward, Reflective Kimsul provides additional insulating value. Regular Kimsul has the Pyrogard fire-resistant cover.

Fire-Resistant—Special permanent chemical treatment makes Kimsul resist fire.

Pyrogard* Fire-Resistant Cover—(safety feature of Regular Kimsul) resists flame-spread.

Creped Aluminum Foil Cover—(a feature of Reflective Kimsul) reflects heat, shuts out condensation.

Moisture-Resistant—asphalt treatment of each ply sheds water.

Resists Mold, Rot, Vermin—The materials of which Kimsul is made offer no subsistence to vermin or insects. Special chemical treatment resists mold and fungus.

"k" Factor—0.27 Btu/sq/ft/hr/°F.

Air Space—is a prime requisite. Use a vapor-permeable building paper under exterior finish. Ventilation in attics and floors should never be omitted. Use approximately one sq ft of louver area for 1000 sq ft of ceiling area.

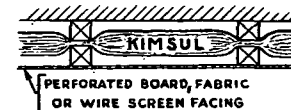
SOUND CONTROL

Sound Deadening (one room to another). Kimsul flexible blanket used in staggered stud construction.



- 1) Absorbs sound from diaphragmatic action of wall panels.
- 2) Absorbs sound which leaks through joints, thus maintaining original sound resistance of partition.
- 3) Cushions wall surface.
- 4) Prevents accidental bridging.

Sound Absorption (within a room). The blanket design makes Kimsul inexpensive as a sound absorbing element. See coefficients below.



T.M. Reg. U.S. Pat. Off. & Can.

REGULAR KIMSUL INSULATION SPECIFICATIONS

Thicknesses	Thermal Resistance "R"	Sound Absorption (Av.)	Square Feet Per Roll Standard Widths	
			16, 20, 24 inches	48 inches
Commercial Thick	1.85	.40	200	500
Standard Thick	3.70	.55	200	500
Double Thick	7.40	.70	100	250

REFLECTIVE KIMSUL INSULATION SPECIFICATIONS

	Thermal Resistance "R"	Sound Absorption (Av.)	Square Feet Per Roll	Standard Widths
Standard Thick	3.70*	.45	200	500
Medium Thick	5.55*	.55	200	500
Double Thick	7.40*	.65	100	250

* These figures are for vertical installation. Resistances for horizontal installation, heat flow downward, will be much greater, and grades shown will be equivalent to greater thicknesses. See U-factor tables for specific information.

For further information write to

KIMBERLY-CLARK CORPORATION—NEENAH, WISCONSIN