

COPY

DATE

AUGUST 8, 1972

JOB

PYDRAUL EXHIBIT, DIECASTING

SHOW

HEADER:

MONSANTO

LEFT HALF:

(GIANT LAPEL BUTTON DESIGN) WE NEVER REST
ON OUR FLUIDS! (SURROUNDED BY SAMPLES OF
FULL LINE OF PYDRAUL AND SANTOSAFE FLUIDS,
BACK-LIGHTED, IN FANCY VIALS).

3rd PANEL:

The "GUIDE"...

(Copy adjacent to tear-out pages of
new literature)

...A completely new, totally comprehensive
guide to the selection of the right
PYDRAUL/SANTOSAFE FLUID for your
application! Detailed physical prop-
erties information, lubrication data,
compatibility tables and much, much more!
FILL OUT THE CARD PROVIDED (BELOW) AND SEND
FOR YOUR COPY OF THIS HYDRAULIC FLUIDS
"SOURCE BOOK" TODAY!

4th PANEL:

PYDRAUL AND SANTOSAFE...quality firesafety
fluids by Monsanto: talk over your
application with our representatives while
you're here.

0067266

Monsanto

Monsanto

WE
NEVER
REST ON
OUR
FLUIDS!

THE
"GUIDE"...

HYDRAUL
+
SANTOSAFE