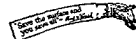


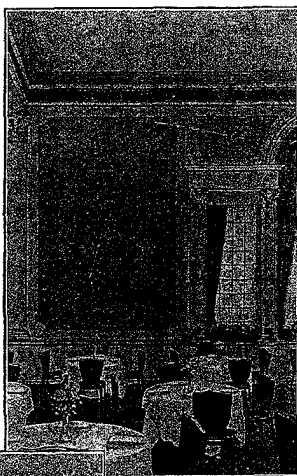
Hotel Walls that are Distinctive

Second of a series of articles discussing practical wall finishes obtainable with Dutch Boy white-lead and Dutch Boy flatting oil

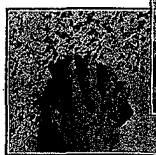


The SPONGE MOTTLE FINISH

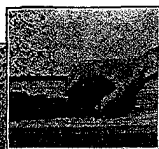
A dignified and beautiful wall effect. Yet economical ... easy to apply



1. An ordinary sponge, cut with a flat surface, produces the design of the Sponge Mottle finish.



3. Then the flat side of the sponge is tamped against the wall, leaving an individual design where the high part of the sponge come in contact with the surface.



2. The undercoat in a solid color is first applied and allowed to dry. Then paint for the top coat in a contrasting color is poured on a board, into which the flat side of the sponge is pressed.

A HOTEL is often known by its lobbies and dining rooms. Here patrons entertain their friends. Here the public circulates. Every day judgment is passed on these rooms.

The wall finish of these rooms should emphasize the refinement and dignity of a hotel. It should be distinctive, impressive, inviting.

In the formal dining room shown at the left, the Sponge Mottle finish has been used most effectively. This wall finish is the leading note in the scheme of decoration. It has brought distinctiveness to the room and pattern to the walls. It has made a formal room inviting and livable.

Where to Use This Finish

The Sponge Mottle finish may be employed in panels, as shown, or over the entire side wall. In panels, it is very effective in the formal dining room, the writing room, or the grill. As an all-over effect, it is particularly pleasing in the lobby or in a small reception room. Bed rooms, too, can be made warm and intimate by the use of this finish in the proper colors. Either two-tone or three-

tone effects may be produced.

Free Decorative Service

Color specialists in our Department of Decoration will be pleased to assist you in planning any type of decorative wall treatment. They will furnish color schemes, mixing formulas and paint specifications. There is no charge for this service. Simply address our Department of Decoration in care of our nearest office.

You will save money on all your painting if you use paint made of Dutch Boy white-lead and Dutch Boy flatting oil. This flat paint can be colored to any desirable tint or shade. It gives a beautiful long-lasting finish that repeated washings will not mar. It cuts repainting costs to a minimum.

Booklet on Decorative Painting

"Decorative Possibilities of Paint" is a booklet which pictures and describes the Sponge Mottle finish and other attractive wall effects. It contains many interesting ideas which you will find helpful and profitable. Send for a copy, using the coupon below. Mail it to our nearest branch office.

H. M. 2

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Gentlemen:
Please send me, without charge or obligation, your booklet on decoration, "Decorative Possibilities of Paint."

Name _____
Hotel _____
City _____ State _____

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