

Sky-high or cottage-low

lead paint withstands all weather

LEAD PAINT PROTECTS and beautifies the city skyscraper. And out where the grass begins, lead paint brightens and preserves the smallest country cottage.

The trained industrial builder, the careful small-house owner—both use paint made with pure Dutch Boy white-lead. The reason? If you ask your painter he will tell you several.

It costs little. Even the Dutch Boy white-lead is made from the metal lead, its cost is low enough to satisfy those who closely scan appropriations, those whose household budgets are limited.

It goes far. One hundred pounds of all-lead Dutch Boy white-lead makes seven gallons of paint. These seven gallons will cover, one coat, from 3900 to 4500 sq. ft. of surface. And to "cover" means to hide, to protect against the elements, and to beautify. Here are added economies:

Any quantity can be mixed. There's no waste in a keg of Dutch Boy white-lead. Mix just the quantity of paint needed for a job—a half-pint or twenty gallons. It can be bought, too, from small one-pound tins to 100-pound kegs.

Have the colors you like. A greenish blue, a shadowy gray—all the tints and tones of the rainbow are possible with Dutch Boy white-lead. It is colored at will, just enough of the exact hue. The tinting job is easy. You save money, and get the color you want.

For porch chairs or the house itself. Dutch Boy white-lead makes an all-purpose paint. It can be used inside or outside. Odd jobs or big jobs; rich, unusual interior finishes; long-lasting, weather-resisting exterior work—all are accomplished quickly and economically with Dutch Boy white-lead paint.

Home-owners' paint guide free

It tells the whole story of this all-purpose, all-lead paint. Color illustrations of special outside and interior effects, correct paint formulas, and money-saving handy hints make this book well worth a letter. Just write to our Department of Decoration in care of our nearest branch and ask for "Decorating the Home." Any special questions will also be gladly answered by this department.

NATIONAL LEAD COMPANY

New York, 111 Broadway • Boston, 131 State Street • Buffalo, 116 Oak Street • Chicago, 900 West 18th Street • Cincinnati, 459 Freeman Avenue • Cleveland, 820 West Superior Avenue • St. Louis, 221 Chestnut Street • San Francisco, 485 California Street • Pittsburgh, National Lead & Oil Co. of Penna., 318 Fourth Avenue • Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.

THE Dutch Boy trademark on a pail or keg of white-lead is your assurance of an all-lead product, made from the metal lead. Other products made under this trademark are—red lead, solder, babbitt metals, and flaxing oil for use with white-lead in decorating interiors.



DUTCH BOY
WHITE-LEAD
Makes an All-Lead Paint