

Use

ANACONDA WHITE LEAD

—made by our exclusive Electrolytic Process

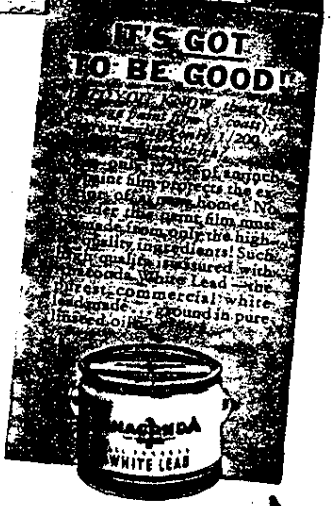
PRIDE MEANS PLENTY TO A PAINTER! That's why so many of the most successful specify Anaconda White Lead. They know that Anaconda gives double assurance of customer satisfaction. Satisfaction in the beautiful, smooth white finish—satisfaction again in maximum durability and all-weather protection!

The secret of Anaconda's superiority is two-fold. 1. Our exclusive patented *Electrolytic* Process removes impurities found in ordinary white leads. 2. Over 80 physical, mechanical and chemical tests daily maintain perfect uniformity and high quality.

This exacting and exclusive manufacturing process results in a whiter, brighter, purer white lead. Yet Anaconda White lead costs no more! Try it—and see!

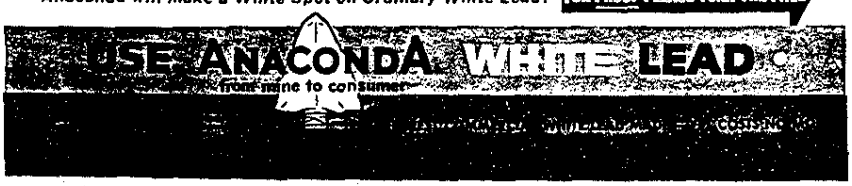
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INTERNATIONAL SMELTING & REFINING COMPANY
Pigment Division . . . East Chicago, Ind.
Subsidiary of Anaconda Copper Mining Company



Anaconda will make a White Spot on Ordinary White Lead!

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