



Is your stucco house moisture-proof?

If not, put in a hurry call for these two famous partners—the master painter and pure lead paint. They'll waterproof stucco, as they have wood and other surfaces for generations past.

STUCCO or wood—it makes no difference which material is in your house. The same famous pure lead paint which for generations has weatherproofed and waterproofed wood, keeps moisture out of stucco surfaces.

When your master painter applies lead paint, made of Dutch Boy white-lead, to stucco, he finds no new or materially different problem from painting wood or other surfaces. Except for a slight variation in the priming coat—the addition of a larger amount of linseed oil to satisfy the rough, porous stucco—the job is similar to that of painting other surfaces exposed to the weather.

With Dutch Boy white-lead paint, the painter covers stucco with a paint film that does not crack or scale . . . that keeps out dampness and moisture . . . that seals up tiny cracks which are

following the penetration of moisture into the unpainted, porous surface . . . and prevents new cracks forming.

Any of these finishes

Gloss . . . eggshell . . . flat—you can get with Dutch Boy white-lead any one of these finishes you desire for a stucco exterior. By using Dutch Boy white-lead paint your painter can brighten your home with any desirable color. And he can obtain exactly the tints or shades you want because he colors this paint specially for every job. Instead of a certain number of stock colors, you have an almost unlimited range of color schemes to choose from.

Paint Booklet FREE

Just write us for detailed information about the use of pure lead paint on stucco surfaces. Also request the Booklet, "The House We Live In," which contains valuable help in selecting colors for interiors as well as exteriors.

This trademark, a guarantee of high quality, is on every keg of Dutch Boy white-lead. It is the trademark of National Lead Company, which makes lead products for the many uses for which lead is fitted in art, industry and daily life.



NATIONAL LEAD COMPANY
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Paint with LEAD
DUTCH BOY WHITE-LEAD

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