

WHITE LEAD PROMOTION PROGRAM

LEAD INDUSTRIES ASSOCIATION

Graybar Building, 420 Lexington Avenue
New York, N. Y.

August 18, 1938.

Bulletin No. 11

Prepared 10 1/2 Pails
Lead Paint

To Members Supporting the White Lead
Promotion Program

One of the significant developments of the White Lead Promotion Program is the fact that several important manufacturers of prepared paint have begun the manufacture of white lead in colors, ready for the brush. White lead heretofore had only been generally available in paste form, white exclusively, but there is an opportunity for prepared paint manufacturers to market the white lead paint in ready-mixed form in colors similar to the product extensively sold in England.

The prepared paint companies known to us that are now turning out a white lead paint, or are prepared to produce it in the future, are as follows:

Pinneren & Haley Inc.	Philadelphia
Hooker Glass & Paint Mfg. Co.	Chicago
• National-Boston Lead Co.	Boston
G. F. Smith & Son	Hutchinson, Kan.
Passonno-Hutchison Co.	Cleveland
Polak Bros. Inc.	Milwaukee
Melroe-Paint Paint Co.	St. Louis
Emercon Paint & Color Co.	Richmond
Geo. D. Wetherill & Co.	Philadelphia
A. Wilhelm Co.	Reading, Pa.

• White only.

We estimate that the prepared paint companies listed above will furnish an outlet of some 3,000 dealers through the east and middle west.

Respectfully yours,

R. W. Brown
Secretary.