

8/12 Xx to J.P. Sandstedt ✓  
J.W. Kachtick

NEDA  
CAAP

CLEAN AIR ACT PROJECT

As soon as I receive further  
details on these regional meetings,  
I'll let you know.

RTg

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JOHN QUARLES, Project Chairman

Ashtand Oil, Inc.  
Atlantic Richfield Company  
Building and Construction Trades Department, AFL-CIO  
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Celanese Corporation  
Chevron USA, Inc.  
Consolidation Coal Company  
Dow Chemical Company  
Dyaco Corporation  
E. I. du Pont de Nemours & Company  
Exxon Company U.S.A.  
Fluor Corporation  
General Motors Corporation  
Mobil Oil Corporation  
Occidental Petroleum Corporation  
Phillips Petroleum Company  
PPG Industries, Inc.  
Standard Oil Company (Ohio)  
Stauffer Chemical Company  
Sun Company, Inc.  
Tenneco Chemicals, Inc.  
Union Oil Company of California  
Weyerhaeuser Company

MEMORANDUM

TO: NEDA/CAAP Steering Committee  
FROM: Mike Hill *mjh*  
SUBJECT: Implementation of State Outreach Program  
DATE: August 8, 1980

As you know from reading the "1980-1981 Plan of Action,"  
an integral part of our overall strategy for achieving  
relief from some of the problem areas of the Clean Air  
Act is the implementation of the State Outreach Program.

Briefly, the State Outreach Program will:

- Seek to tie grassroots' interest to Washington decisions.
- Provide an information exchange among interested state,  
regional and local organizations.
- Encourage labor-industry cooperation at all levels.

The goal of the State Outreach Program is to have as many  
local and state leaders as possible carry our messages  
of concern and suggested solutions to their respective  
members of Congress.

The enclosed outline is a suggested format for implementing  
the program in its initial stages. We are taking advantage  
of some early opportunities.

*gwk  
note*

The Houston meeting (October 7, 1980) is the result of  
an invitation extended to John Quarles by the Houston Chamber  
of Commerce to address the breakfast meeting of its Manu-  
facturers' Committee. We hope to include with that trip  
a meeting with the Governor of Texas and key members of  
his administration, perhaps a meeting with members of the  
Texas Chemical Council, and representatives of the petrol-  
eum industry, as well as individual meetings with labor  
and industry persons from Texas.

*JPS  
note*

The Jamesburg, New Jersey meeting (October 15, 1980) was  
initiated by us and is to be hosted by SEED. It is, we  
feel, an excellent opportunity to begin to tell the NEDA/CAAP  
"story" to both members and nonmembers, to discuss the  
impact of the CAA on industry and labor, and to suggest  
to an influential audience what needs to be done.

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MEMORANDUM  
NEDA/CAAP Steering Committee  
August 8, 1980  
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The meeting in San Francisco (week of October 20) is the result of our Technical Subcommittee's interest in holding a west coast meeting to take advantage of the west coast membership of NEDA/CAAP (via on-site visits to plant managers, labor leaders, etc.) and the fact that John Quarles was invited by another organization to appear in San Francisco. We are exploring interests in setting up other meetings (for nonmembers) as well.

After the November elections there will be other outreach efforts based primarily on the make-up of the Congress and the distribution of our membership. This effort, different from the above meetings, will be directed to involving local contacts of members.

Take note of these meetings. You may have people from your facilities in these areas attend the meetings. We will discuss this program at our September 18-19 Steering Committee meeting; however, we would appreciate any comments or suggestions you may have at any time.



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PPG Industries, Inc.  
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#### MEMORANDUM

DATE: August 5, 1980  
TO: Steering Committee  
FROM: Mike Hill *mjh*  
SUBJECT: Early State Outreach Efforts

Here are preliminary plans regarding the State Outreach visits.

#### I. Goal

To create a constituency for CAAP initiatives.

#### II. Approach

State-oriented events explaining the CAA issues and the need for action. An explanation of CAAP, including its relationship to NEDA, when formed, why, goals, first year's efforts for visibility/credibility, membership structure (SC, GAS, TS & relationship between the committees); second year efforts, TS's work, GAS's role. Importance of state/local action; i.e., "Here is what we want you to do."

#### III. Format for Meetings (2-2½ hours)

##### A. Sponsor (5 minutes)

1. Purpose of meeting
2. Introduction of JQ, JC, JS

##### B. JQ presentation (45 minutes - 1 hour)

1. Overview of NEDA/CAAP (history, purposes, etc.)
2. Short history of CAA, its problems
3. NEDA/CAAP Legislative Objectives with justifications
4. Schedule for CAA amendments

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- C. JC presentation (30 - 45 minutes)
  - 1. Strategy of state outreach
  - 2. Importance of audience in achieving objectives
  - 3. "How to Do It" (Step-by-step outline of what it is we want industry to do and suggestion on how the process should work.)
  - 4. Impact of present CAA on industry
- D. JS (or other labor representative) presentation (30 - 45 minutes)
  - 1. Impact of CAA on labor
  - 2. Importance of NEDA/CAAP Legislative Objectives to labor
  - 3. "How To Do It" (Step-by-step outline of what it is we want labor to do and suggestion on how the process should work.)
- E. Sponsor's closing remarks (5 - 10 minutes)
  - 1. Questions & Answers

IV. Materials

- A. Purpose of Materials
  - 1. Provide background information on Project
  - 2. Serve to educate audience on NEDA/CAAP, our goals
  - 3. Provide reference material for future use
- B. Materials To Be Distributed
  - 1. NEDA Fact Sheet
  - 2. CAAP Fact Sheet
  - 3. NEDA/CAAP Reports
  - 4. Media pieces (Journal of Commerce, Industry Week, Business Week)
  - 5. CAAP Fact Card
  - 6. Handout: "Here are the problems" with CAA, "Why these points are problems," and "Here are the solutions"

V. Budget: State Outreach Efforts

A. Houston, TX

Expenses

|                               |               |
|-------------------------------|---------------|
| Travel (2 men, round trip)    | \$1,000.00    |
| Hotel, meals (2 men, 1 night) | 220.00        |
| Misc. (cabs, tips, etc.)      | 50.00         |
| Meeting Room                  | 75.00         |
| Luncheon (\$10 per person)    | <u>200.00</u> |
| Total:                        | \$1,545.00    |

B. Jamesburg, NJ

Expenses

|                            |               |
|----------------------------|---------------|
| Travel (2 men, round trip) |               |
| (500 miles rt @ .18)       | \$ 90.00      |
| Hotel, meals               | 220.00        |
| Misc. (cabs, tips, etc.)   | 50.00         |
| Meeting Room               | 75.00         |
| Luncheon                   | <u>200.00</u> |
| Total:                     | \$ 635.00     |

C. San Francisco, CA

Expenses

|                            |               |
|----------------------------|---------------|
| Travel (2 men, round trip) | \$1,000.00    |
| Hotel, meals               | 220.00        |
| Misc. (cabs, tips, etc.)   | 50.00         |
| Meeting Room               | 75.00         |
| Luncheon                   | <u>300.00</u> |
| Total:                     | \$1,675.00    |

VI. Other Suggestions

- A. Some of these meetings can be centered around lunch or breakfast if sponsor is willing.
- B. Outreach team should meet with sponsor prior to meeting to seek suggestions and support.
- C. Might be appropriate to meet with sponsor and key participants (plant mgr., local union leaders, etc.)
- D. If possible, other local/state leaders and opinion makers (e.g. Chamber of Commerce leaders, League of Women Voters, Mayors, etc.) should be contacted.

cc: E. Bruce Harrison