

BRIGGS-MARONEY COMPANY, INC.

TRADE NAME: "Bri-Mar Putty"
 CATEGORY: Pure Linseed Oil Putty
 COLOR: White
 NUMBER: 7
 QUALITY: First

	Lb.	Yield In Gallons	Unit Cost	Total Cost
PIGMENT: 84.7%				
Whiting	525	23.26	\$1.25 cwt.	\$6.56
Limestone	100	4.43	.50 "	.50
VEHICLE: 15.3%				
Raw Linseed Oil		14½	.79 gal.	11.46
CALCULATED YIELD	737 lbs.			18.52
MANUFACTURING LOSS 2-1/2%	18			
ACTUAL YIELD	719			

COST ANALYSIS:

Material Cost Per Hundred (Total Cost Divided By Actual Yield).....	2.58
Direct Labor Cost Per Hundred	.25
Factory Overhead Per Hundred	2.83
Bulk Cost Per Hundred	.55
Complete Package Cost Per Hundred (Container Plus Filling Expense).....	\$3.38
Factory Cost In Package Per Hundred	

Unit cost per gallon includes handling charges as set up by the National Paint, Varnish & Lacquer Association, Inc. of 0125 per gallon on Liquids and 0016 per pound on Dry Material.

Prices

Show the highest net unit price which was charged or which would have been charged in March 1942, to each of the following types of buyers or transferees:

(A) To a Company owned or controlled outlet	none
(B) To an independent Wholesaler	\$4.86 cwt.
(C) By Company owned or controlled outlet to retail customer	none
(D) To an independent retailer (Dealer)	\$6.26 cwt.
(E) To other (specify)	