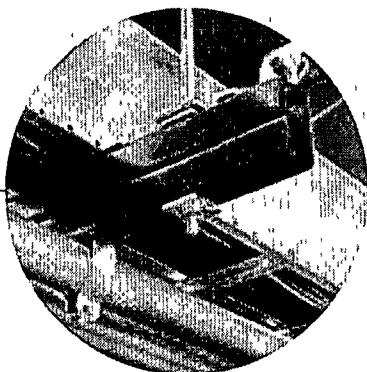


COOPER B-Line

Cooper B-Line manufactures cabling support and routing products for a variety of markets



“Cooper B-Line is focused on growth through new products, new markets and continued penetration of existing market segments. By providing our customers with the most complete line of support system, wire management and enclosure products available in the industry, Cooper B-Line stands out as the market’s source for one-stop shopping.”

Kevin Kissling
President, Cooper B-Line

Cooper B-Line’s 46 years of dedication to product quality and customer service have earned the Company an industry-wide reputation for reliability and value. During 2004, this reputation became even stronger. Cooper B-Line made great strides to increase market share in its target segments: electrical, mechanical and communication/data. In addition, cost control and productivity improvement initiatives markedly boosted profitability.

Cooper Industries’ global scope provides Cooper B-Line with a solid foundation to expand its new product design and material sourcing capabilities. Both of these initiatives have allowed Cooper B-Line to improve productivity, reduce costs and accelerate time-to-market for new product introductions. Cooper B-Line’s significant progress made in 2004 on global design and material sourcing will intensify throughout 2005.

As commercial, industrial and telecommunications markets continue to improve in 2005, Cooper B-Line plans to capture new opportunities and take advantage of a strengthened economic platform. Market expansion into both Canada and Europe will broaden Cooper B-Line’s customer base, and planned new product introductions will help increase market share. Cooper B-Line’s innovative marketing and sales strategies will continue to enable the Company to increase exposure for new products, effectively utilize channel strength and uncover additional opportunities for growth.

Cooper B-Line is reaching beyond its boundaries to develop new products and new markets



Annual Revenue Contribution

Cooper B-Line 5%