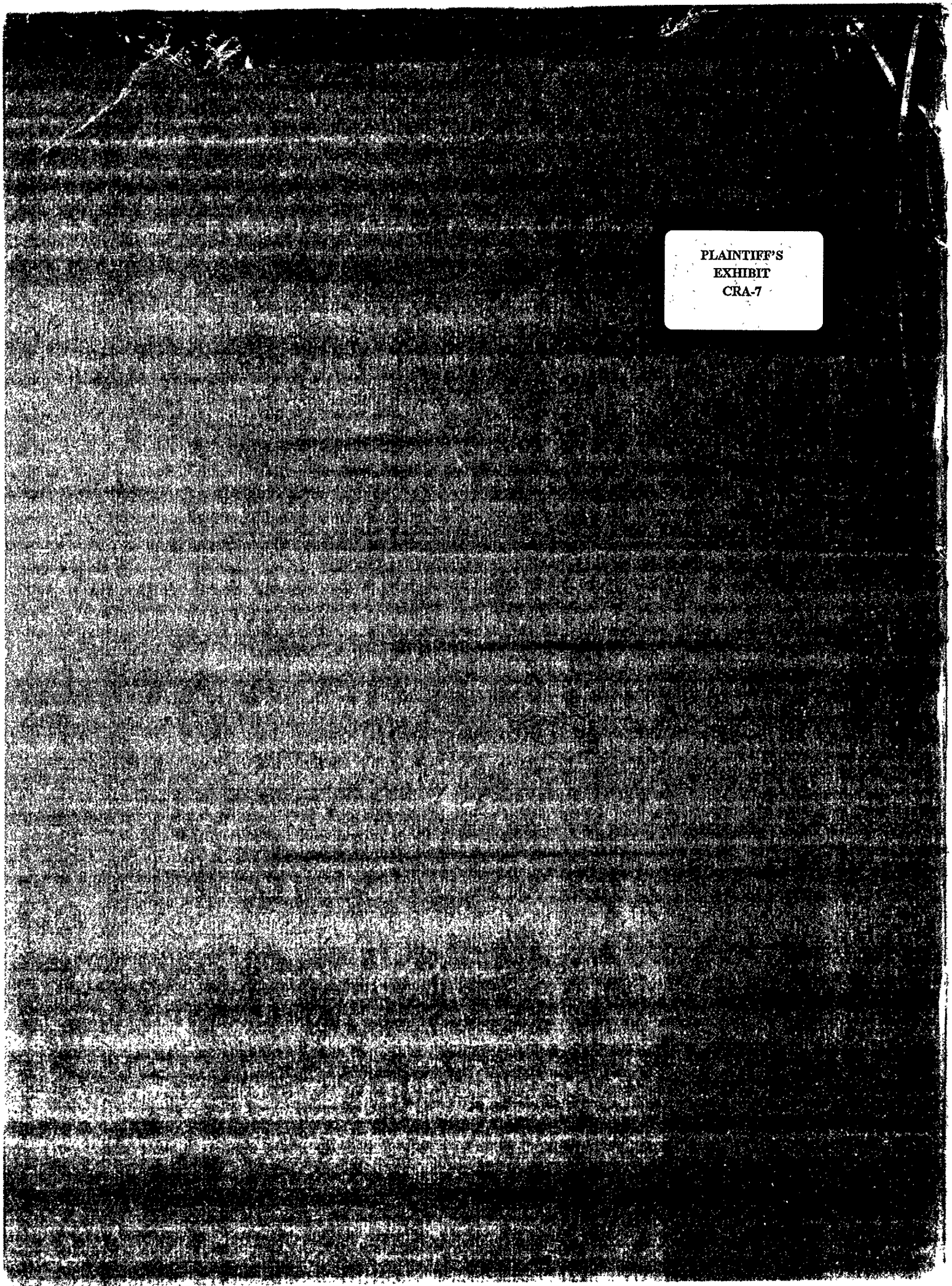
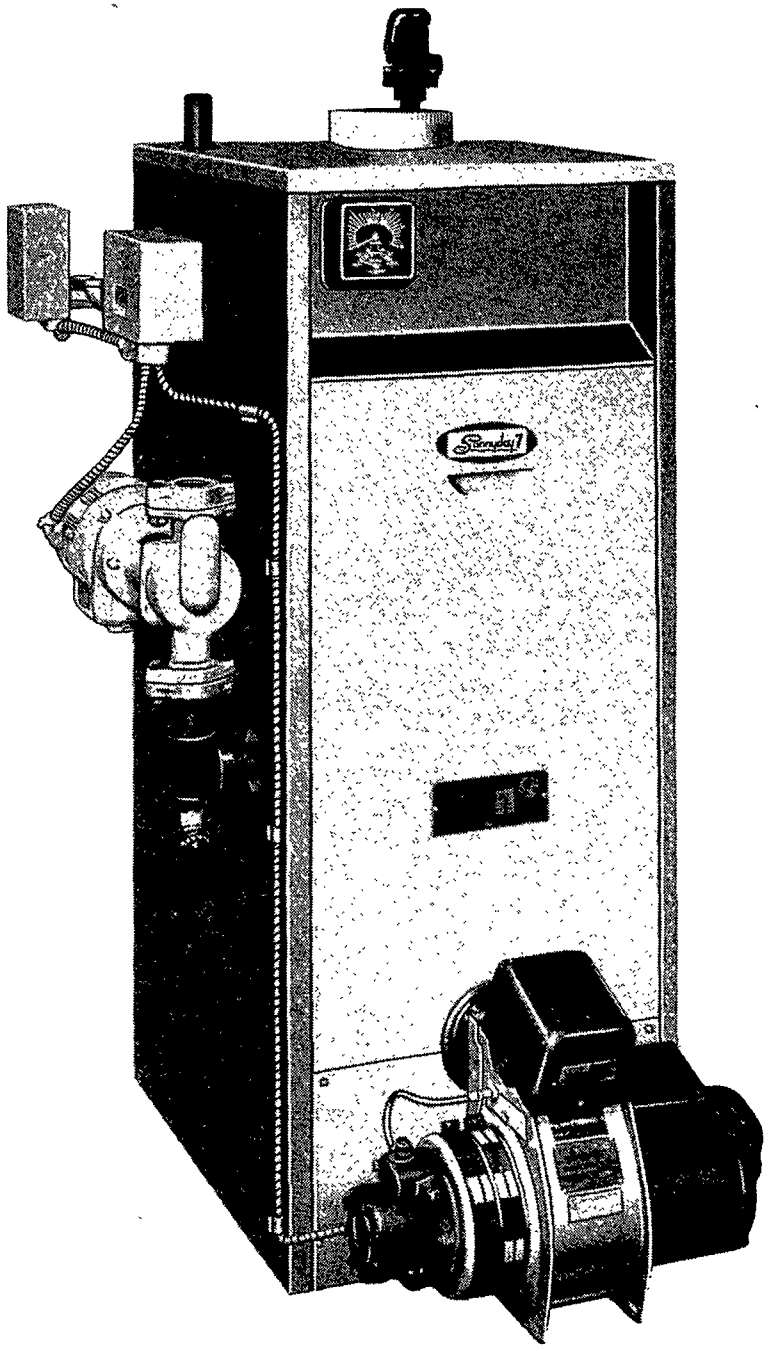
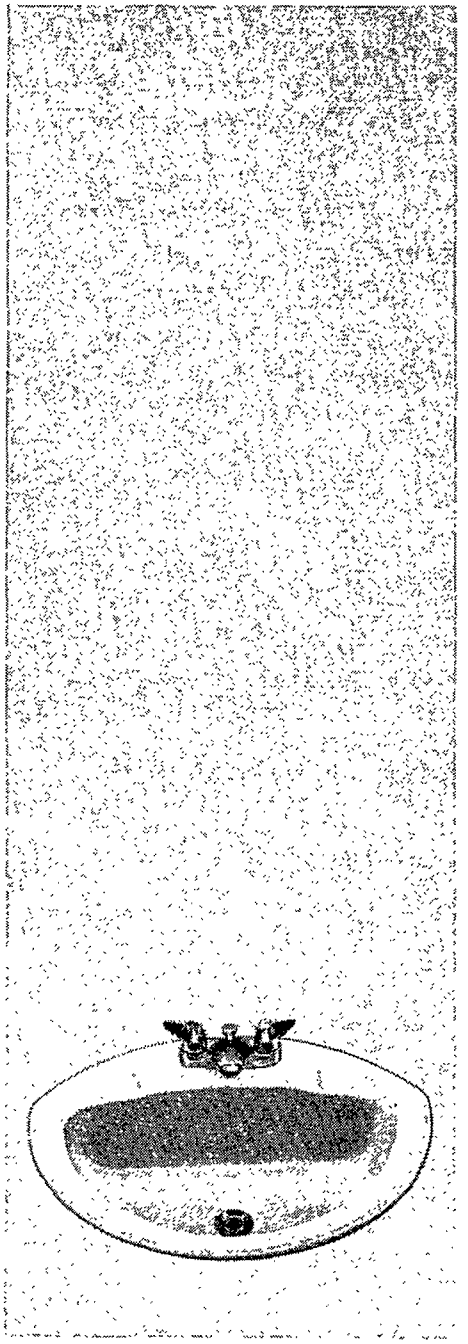

PLAINTIFF'S
EXHIBIT
CRA-7





Boilers . . . to Basins

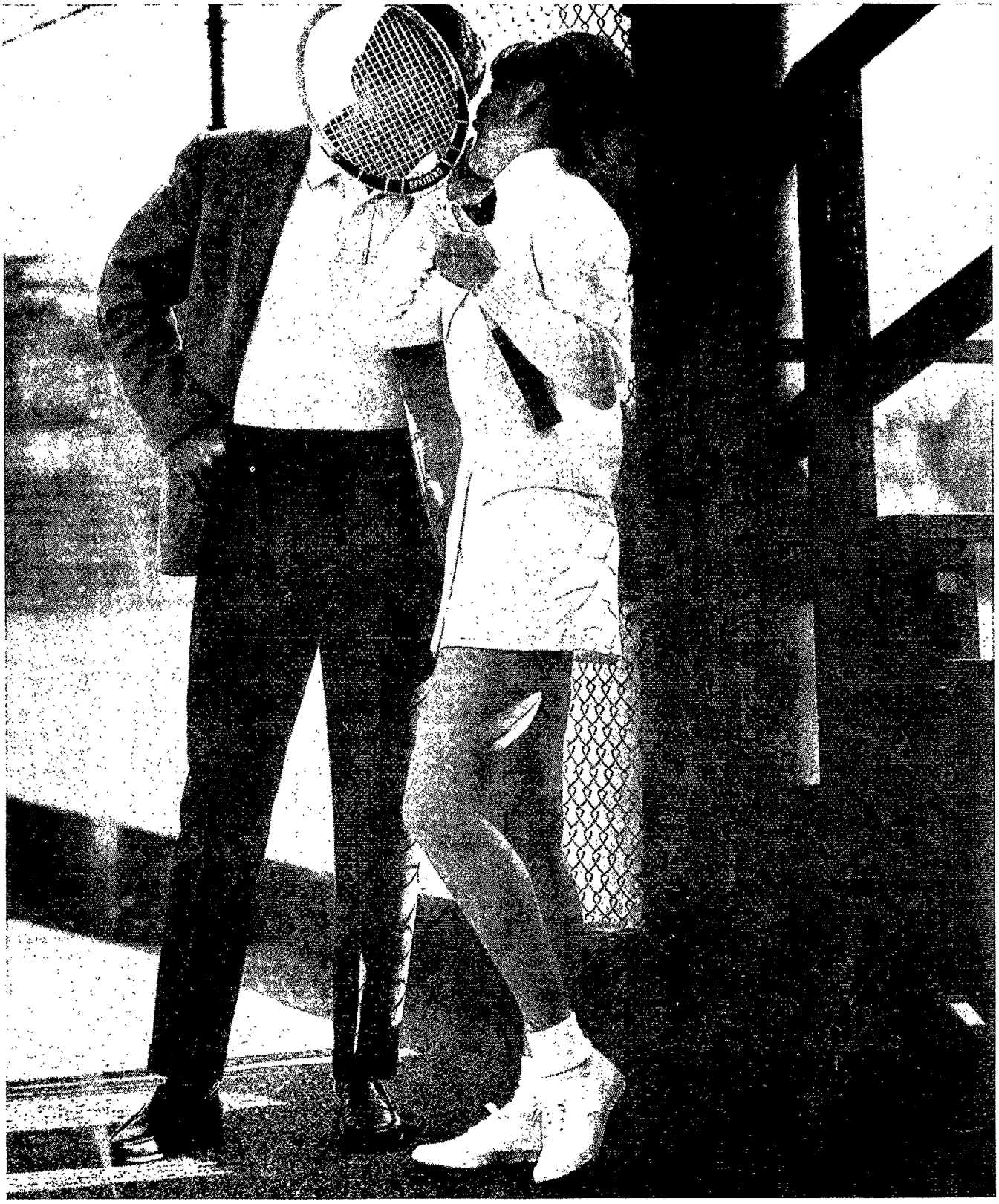
Here's a simple way to judge the true quality of a home—and you only have to check in two places: the bathroom and the basement. If there's Crane quality in the bathroom fixtures . . . and Crane quality in a hot-water heating system, you can bet that the hidden construction of that home is to the same high standards.

In our Crane community of companies, we make a surprising diversity of products. From fire hydrants to kitchen faucets. From special piping for oil refineries to inconspicuous baseboard panels to warm your home gently by hydronic heat. In all these things, we're concerned that the Crane name will be honourably represented—in good looks, in good value, and in lifetime dependability.

Look to Crane for excellence in any product or system for the control and management of fluids.

CRANE

Leadership in products and techniques for fluid processing and control

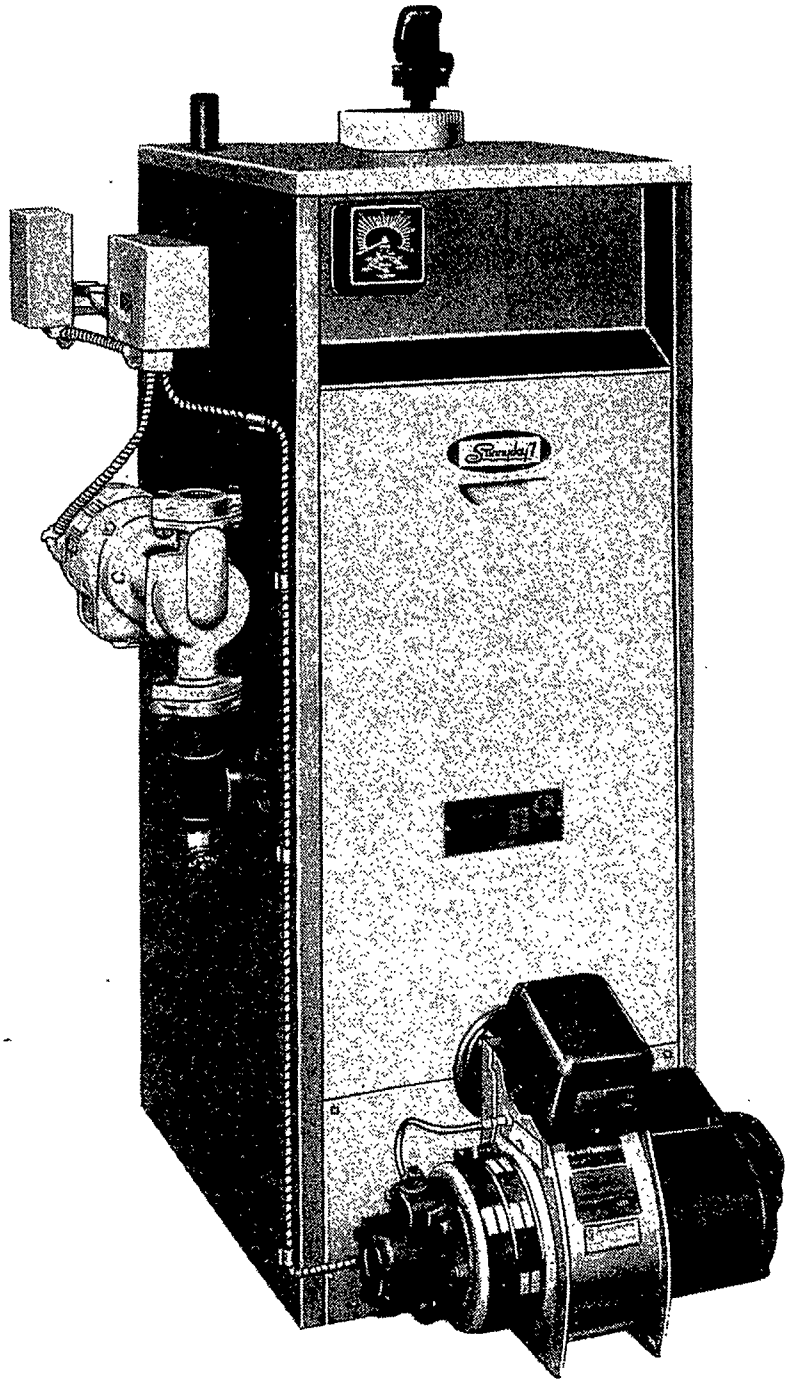


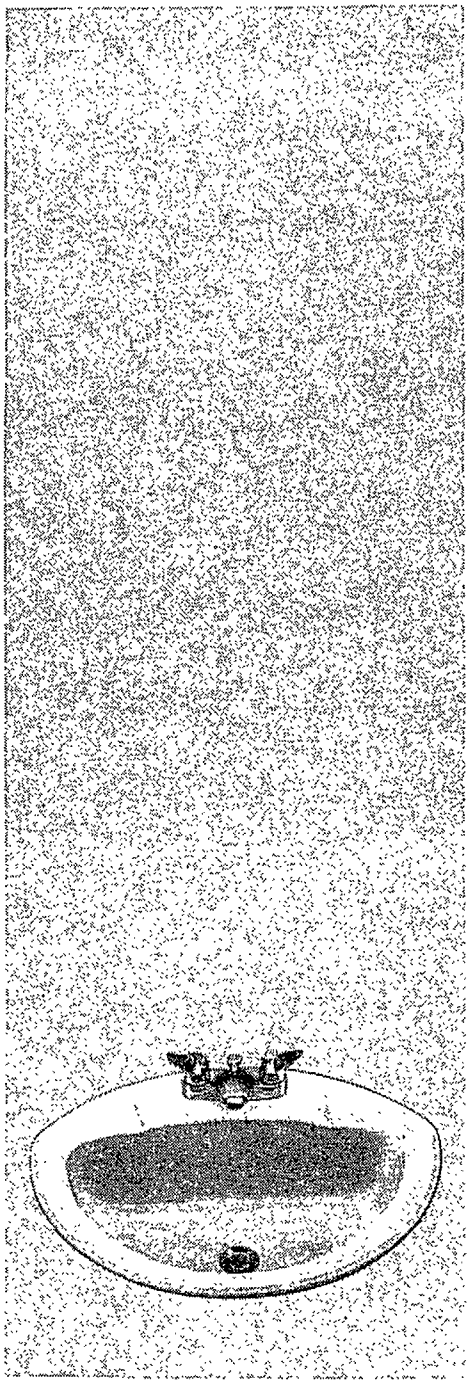
Slacks like these are game for anything

RIVIERA knows what makes them so impetuous. They gave these casual slacks a lighthearted spirit when they chose a courageous blend of 55% 'Terylene'/45% wool. Gave them such a carefree outlook on life that they stay smooth and neat all day. Resist wrinkles; keep their crease sharp and their shape slim. To score match point, try on a pair and catch some of that carefree spirit. You'll like the new iridescents. About $16.95.

'TERYLENE'*
POLYESTER FIBRE
CIL

*REGISTERED TRADEMARK. 'TERYLENE' IS MADE IN CANADA BY C.I.L.





Boilers . . . to Basins

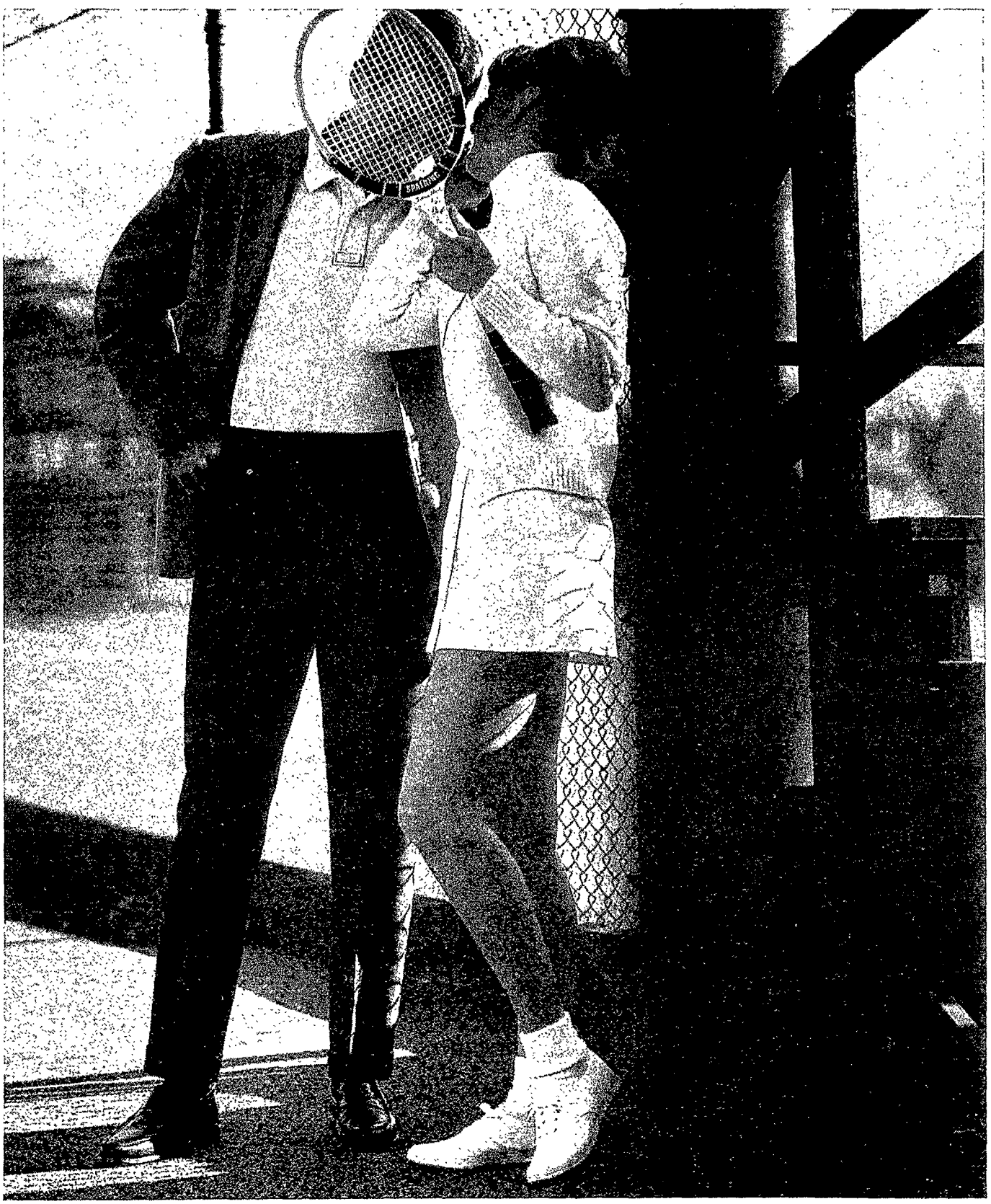
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