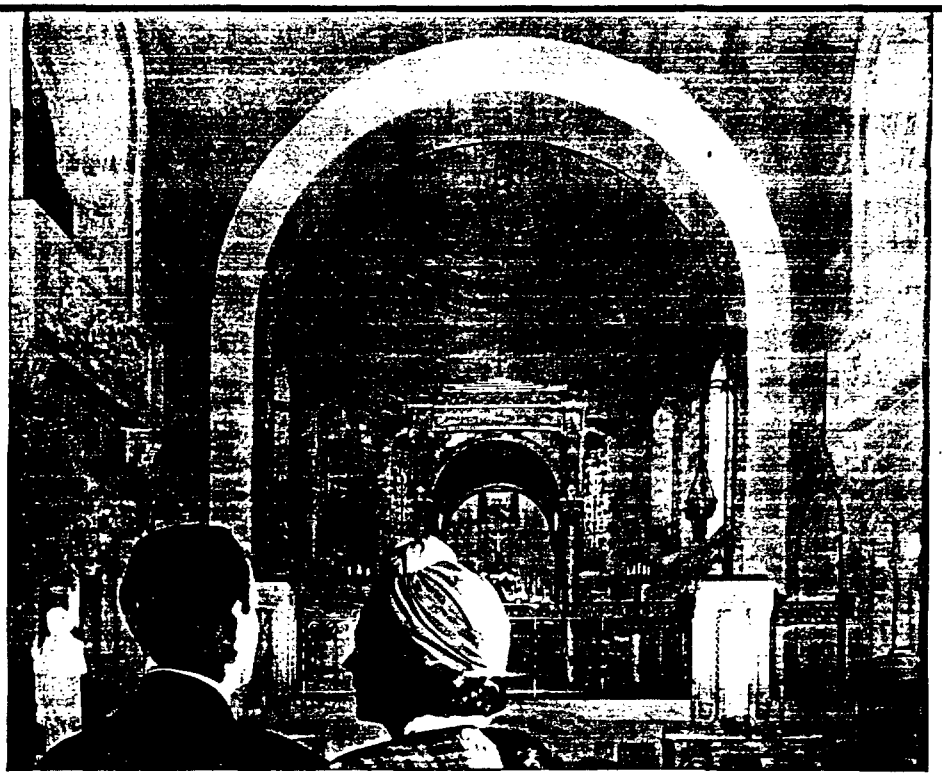


PLAINTIFF'S EXHIBIT

USG-1011

A Perfect BACKGROUND *for* Worship



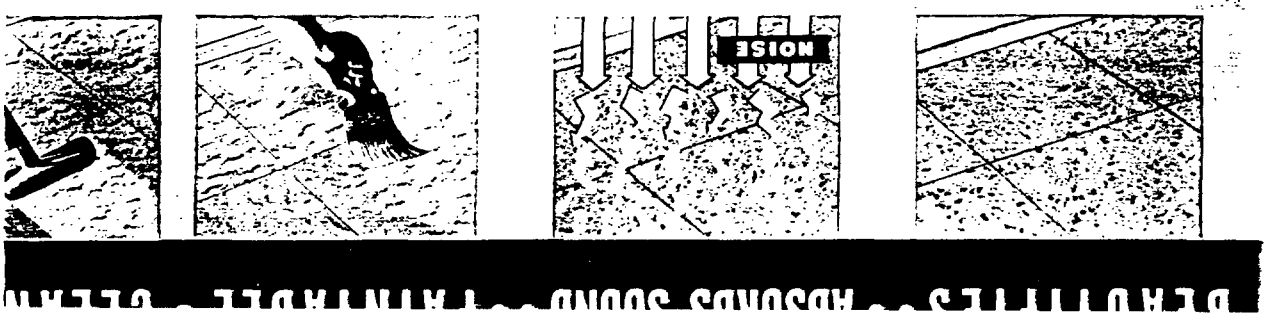
ACOUSTONE

ACOUSTICAL MINERAL TILE

Outstanding Beauty • • • High Efficiency • • • Incombustible

88007 0924

UNITED STATES GYPSUM COMPANY



Either in tile design or the modern flush-joint effect, the Travertine-like texture adds a distinguished note of beauty.

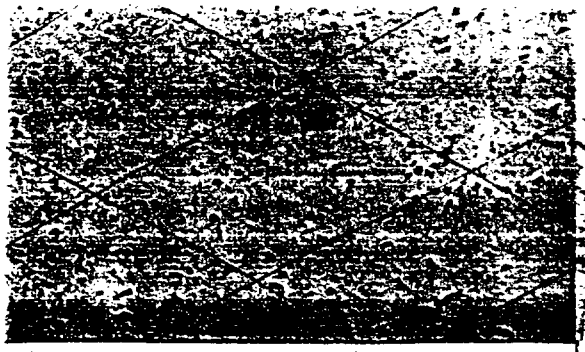
High in efficiency, Acoustone, in varying thicknesses, has a noise reduction coefficient of from 60 to 75%.

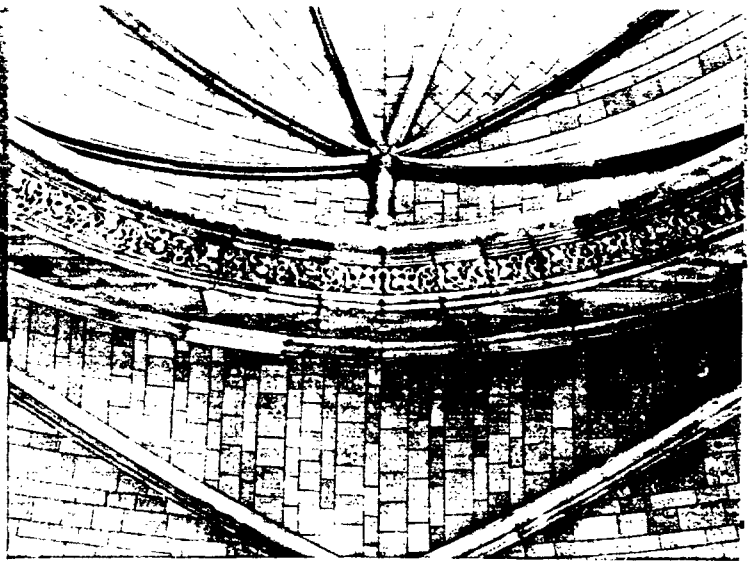
Acoustone can be cleaned with a vacuum cleaner or painted. It does not damage the sound-absorption properties of Acou



Acoustone, with its exceptionally true, clean-cut edges, provides an outstanding medium for the "flush-joint" type of construction shown here. Its unobtrusive beauty fulfills the strong demand for this type of expression in modern functional design.

BB007 0925





Detail of nave and chancel, First Methodist Episcopal Church, Evanston, Illinois, showing the versatile effects possible with Acoustone.

Better Appreciation of Services

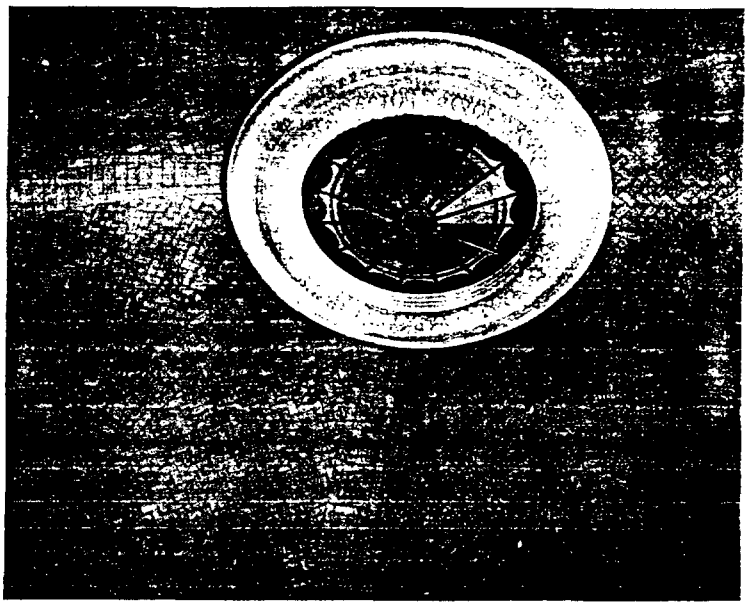
·ople come to church to worship—to hear
.e services in reverent peace and quiet.

Large gatherings—sweeping expanses of
ırd-surfaced walls, ceilings and floors re-
lt in sound reflecting back and forth, caus-
g confusing reverberation. Speech and
usic become blurred and the congregation
stracted.

There's help at hand.—Acoustone quiets
ise. In varying thicknesses Acoustone ab-
rbs as much as 75% of all sound which
rikes its surface. Acoustone creates a sanc-
ary from noise and confusion—good re-
ption and better appreciation of sermons
ıd music result.

The outstanding appearance of Acoustone
th its simulation of Travertine texture
lapts itself to the dignity of church archi-
cture—adds unobtrusive beauty. It is as
sting as the building itself.

Our engineers are always available to assist
an advisory capacity without obligation.



Wide, sweeping expanses are enhanced by the beauty of Acoustone, as in Our Lady Star of the Sea Church, in New Orleans, Louisiana.



ACOUSTONE
FIREPROOF MINERAL TILE

BB007 092

FURNISHED IN INTEGRAL COLORS OR MILL-PAINTED

The outstanding beauty of Acoustone lies in its pleasing texture, relieved of monotony by high and low light effects reminiscent of Travertine.

It is made in varying shapes, sizes and thicknesses which may be laid out in striking tile designs or made with flush joints to create an all-over pattern without perceptible markings. The flush joint type is enjoying increasing popularity because so many architects and decorators feel that tile patterns are more suitable to floors while plain all-over effects, such as the flush joint Acoustone, are preferable for walls and ceilings. The natural, undecorated Acoustone has a distinguished white tone with a light reflectivity of 70%. Lighter mill-painted shades are furnished with a light reflectivity of 83%.

A wide selection of various colors are available. If preferred, Acoustone can be furnished integrally colored or mill-painted; or it can be painted or stenciled on the job. It may be easily applied over any solid backing.

Let us make a study of your problem and make a recommendation for sound control. We will gladly furnish estimates without obligation.