File

All Organic Division Sales People

April 16, 1956

Heads of Engineering, Research and Development of All Monsanto Divisions and Plants

AROCLOR 1248
HEAT-TRANSFER

Indirect Heating with Aroclor 1248 has established a record of excellent performance in plants at Monsanto and in many other industries. Obviously -- with the record it has built up -- Aroclor 1248 Indirect Heating should be used within the company to as great an extent as possible. Here is complete data on the fluid and for its use you will find:

1. BENEFITS:

   To You, To Monsanto, To Industry ---
   As told in the attached Sales Booklet, AROCLOR 1248, A FIRE-RESISTANT INDIRECT HEATING MEDIUM.

2. GOOD QUALITIES:

   Performance, How It Works, What It Will Do ---
   As told in the attached booklet, ENGINEERING HEAT-TRANSFER DATA FOR USE WITH AROCLOR 1248.

3. DESIGN ENGINEERS AND MANUFACTURERS OF HEAT-EXCHANGERS.

4. REPRESENTATIVE INSTALLATIONS, 1955.

Put Aroclor 1248 Indirect Heating to work whenever you can -- reap the benefits through sales, through engineering and through performance in the plant.

Watch for our National Ads.

P. G. Benignus

TO BE RETAINED IN FILES:
2 Years
Permanent

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