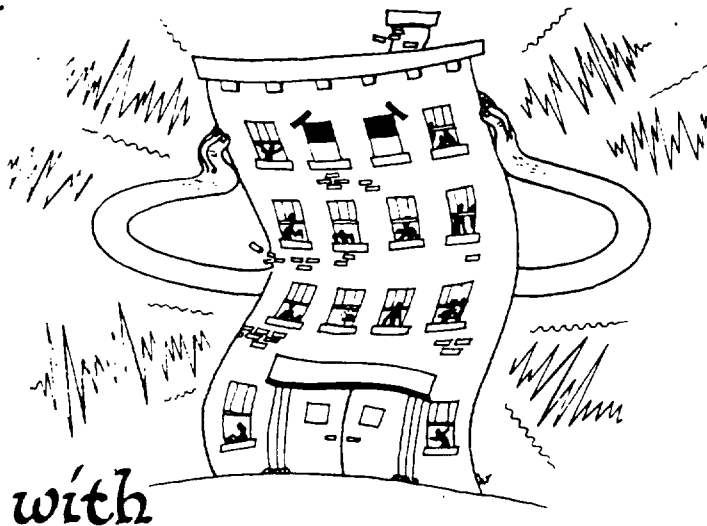




with

SABINITE

T. M. Reg. U.S. Pat. Off.

Acoustical Plaster

get out of the RACKET



One sure way to conquer the noise racket would be to move your tenants and their office furniture into an open field. Your sound control problem would be solved. Workers' efficiency would skyrocket ... there wouldn't be a noise-frayed nerve on the lot.

Luckily, there's an easier way to get out from under objectionable noise with SABINITE Acoustical Plaster that can usually go right on over your present ceilings -- quickly and economically.

SABINITE absorbs up to 60% of noise energy ... has beauty and fire-resistance like conventional plaster ... fits any decorative scheme.

SABINITE is easy to maintain -- has high light reflection value -- and SABINITE can be painted!

For complete information about how you can sound condition with SABINITE, just mail the enclosed card -- TODAY!

Yours very truly,

UNITED STATES GYPSUM COMPANY

H C Bear

H. C. Bear
Merchandise Manager
Mason Supply Products

HCB/re

BB011 0730



get out of the

RACKET

with
SABINITE

T. M. Reg. U.S. Pat. Off.

Acoustical Plaster



Did you know that unnecessary noise in your building is a RACKET - it robs you and your tenants of efficiency every day.

How? By lowering worker's efficiency ... causing increases in errors ... preventing maximum use of space. Nobody can maintain a dignified, business attracting atmosphere in a bedlam of noise.

Solve your sound problems with SABINITE Acoustical Plaster, a product of United States Gypsum Company.

- SABINITE absorbs up to 60% of noise energy.
- It can usually be applied right over your present ceilings -- quickly and economically.
- Fits any decorative scheme -- does not establish a ceiling pattern.
- SABINITE is fireproof, has enduring beauty, is easy to maintain.

To learn about how you can sound condition with SABINITE, mail the enclosed card NOW!

Yours very truly,

UNITED STATES GYPSUM COMPANY

H C Bear

H. C. Bear
Merchandise Manager
Mason Supply Products

HCB/re

BB011 0731



with
SABINITE

T. M. Reg. U.S. Pat. Off.

Acoustical Plaster

get out of the
RACKET



Noise is a RACKET that robs you and your tenants of efficiency every day. Get rid of unwanted noise by sound-conditioning.

Sound-conditioning will do three things for your building:

1. Increase rental value.
2. Increase tenant satisfaction.
3. Create an atmosphere of dignity and QUIET that will increase the prestige of your address and raise worker efficiency.

Sound-condition your building with SABINITE the acoustical plaster finish coat that:

- Can usually go right over your present ceilings.
- Can be applied by any competent plasterer.
- Forms a beautiful, free-flowing surface ... can be painted ... does not create a rectangular ceiling pattern.

•For further information about SABINITE, mail the enclosed card TODAY!

Yours very truly,

UNITED STATES GYPSUM COMPANY

H C Bear

H. C. Bear
Merchandise Manager
Mason Supply Products

HCB/re

BB011 0732