



The



OPEN DOOR

OFFICIAL BULLETIN OF THE NATIONAL PAINT,
VARNISH AND LACQUER ASSOCIATION, INC.

1500 Rhode Island Avenue N. W.

Washington 5, D. C.

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"In the Service of the Public and the Paint, Varnish and Lacquer Industry"

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LET US BE GRATEFUL

A GAIN, we approach our national day of Thanksgiving—just short of three years of active war against our enemies.

While we bow our heads in tribute to those who have made the supreme sacrifice or have suffered sorely in helping to defeat the forces of tyranny, we have abundant reason to thank them for the almost unbelievable security and comfort which our civilian population has experienced while engaged in a war in which vast areas of other countries have been devastated.

No right thinking person can rejoice over business increases due to war, yet we realize that the increased ratio of industrial production, both for direct war use and for maintenance of the home front, without which we could not have a war front, is an indispensable factor hastening the day of victory. Therefore, we can be grateful that our resourcefulness has measured up to our wartime needs and that we are in an assured position to carry on to the ultimate transition from war to peace.

A Militant Service

We are fortunate in being in the forefront of industries vital to the war effort—a position which has been abundantly justified by the tributes which we have received from high-ranking government officials—and very recently by the cita-



International News Photo

SHE PAINTS FLAGPOLES TO BE READY FOR VICTORY

The plucky young woman aloft is shown painting the flagpole of the Franklin Technical Institute, Boston, Mass., while her employer watches from below.

tion from the American Trade Association Executives, voiced by the Secretary of Commerce, Chairman of the Jury of Award in connection with our "Paint at War" exhibit. Our industry will have an assured place in the history of this war and we, who are its members, shall always cherish the high privilege which has come to us.

We Must Not Relax Our Efforts

While we feel that the war is in its last phases and confidently hope that complete victory over both Germany and Japan will have been achieved before Thanksgiving, 1945, rolls around, we are cautioned by government war leaders against indulging in a runaway optimism which might result in a let down of effort, crippling the final drives of our fighting men in the critical months to come.

With this sound advice in mind, let us increase and by no means relax, our determination to carry on with full strength to the finish.

Only by so doing can we lastingly prove our gratitude to our fighting men whose valor must inspire profound thankfulness in every patriotic heart.

Sincerely yours,

Ernest T. Trigg

President

SUPPORT THE SIXTH WAR LOAN—BUY MORE WAR

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GEORGE A. MARTIN, DEAN OF THE PAINT INDUSTRY, PASSES ON



GEORGE A. MARTIN

George A. Martin, dean of the paint industry, and chairman of the board of the Sherwin-Williams Company, and president of the Sherwin-Williams Company of Canada, died early Wednesday morning, Nov. 1, 1944, in Cleveland Clinic Hospital, following an illness of three weeks. He lacked just a week of being 79 years of age. While habitually modest in manner and conduct, Mr. Martin, throughout the years, was a genial and gracious attendant at the annual meetings of the industry. He enjoyed a large personal acquaintance with members of the industry at large throughout the United States and Canada, and in foreign countries which he had visited.

His death has profoundly moved the host of friends and associates, many of whom had known Mr. Martin through the greater part of his long lifetime of outstanding service in the industry, and many more who knew him for his conspicuous and unselfish public service outside of the industry.

Mr. Martin was born at Montello, Wis., Nov. 7, 1865. He spent his early years in Chicago, where he left school at the end of the seventh grade to work in the Chicago Union Stock Yards. In 1880 to 1887, he was with the Union Brass Mfg. Company. In 1887 he joined a small company engaged in the manufacture of paint specialties in Chicago, where he specialized in sales to railroads and industrial accounts.

When he failed to sell his product to one of the larger railroads which preferred to use Sherwin-Williams' products, the young salesman was impelled to contact the company which was his successful competitor, where he met the late Henry A. Sherwin, founder of the company, who invited him to join the Sherwin-Williams organization, and take charge and control of the Calumet Paint Company.

In 1898, Mr. Martin became manager of the Western Division of the Sherwin-Williams Company in Chicago, which at that time was one of the three divisions of the company; namely, Cleveland, New York and Chicago. At that time eleven Sher-

win-Williams' traveling representatives made up the complete traveling sales organization. Mr. Martin held this position until 1905, when he was transferred to Cleveland to take charge of the Auxiliaries Department. Under his management this department was expanded to include lead, zinc and copper mines, smelters, linseed oil plants, power plants and tin can plants. In 1916 he became vice-president and general manager of the entire business, and in November, 1922, president of the company. In December, 1940 he was elected chairman of the board.

Mr. Martin is credited with having originated the plan for standardizing the colors of paint on all railroad equipment, during his early days in Chicago, a practice which later was copied by many industrial concerns and came into common use.

Mr. Martin also was a director of the Erie Railroad, Wilson & Co., Goodyear Tire & Rubber Company, the Metropolitan Opera Association of New York and the Cleveland Baseball Company.

Mr. Martin is survived by his widow, Emma Regina Martin; one son, George A. Martin, Jr., Pittsburgh; one brother, John T. Martin, Chicago; and three sisters, Mrs. Edward T. Hanisch, Mrs. Charles T. Murray and Mrs. Arthur G. Jones, all of Chicago.

The funeral services were held Friday, November 3, at Trinity Episcopal Cathedral in Cleveland. Dean Chester B. Emerson officiated. Interment was at Lakeview Cemetery.

Honorary pallbearers were S. C. Eaton, Thomas E. Wilson, Chicago; Edward A. Petrequin, Alva Bradley, L. H. Schroeder, Ernest T. Trigg, Washington, D. C.; Dr. R. S. Dinsmore, A. D. Baldwin, George K. Gund, D. A. Kohr, Dayton; D. A. Whitaker, Montreal, and A. W. Steudel.

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BLOCKED NATIONALS—Cumulative Supplement No. 2, Oct. 20, 1944, State Department Publication 2197.

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"COST FOR THE EXECUTIVE"—BULLETIN NO. 4—Enclosed with this issue of The Open Door.

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ARMY ENGINEER CONTRACTS BULLETIN NO. 22—issued by U. S. Chamber of Commerce lists Army Engineer construction contracts amounting to \$100,000 and over announced during the month of October. Copy on request to Association Headquarters.