

AIR CONDITIONING & OIL HEAT

232 Madison Ave. Lex. 2-4566 New York, N. Y.

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Established in 1928 as "OIL HEAT", this paper covered the manufacture, sale, installation and servicing of oil burners its first 7 years. In 1935, its title was changed and the editorial content expanded to cover air conditioning and heating also. This inspired and kept pace with the field itself.

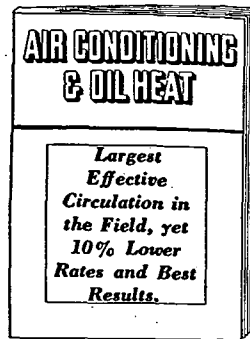
Oil burner manufacturers and dealers, being progressive in both merchandising and technical problems, dominate air conditioning in many sections. Oil fired heating and air conditioning has grown steadily in public favor. 2,300,000 burners are now operating in the U.S.A. and our readers are servicing them.

Of the 13,258 oil burner dealers, 7181 handle air conditioning. We reach them and also fuel oil dealers, heating contractors, accessory jobbers, manufacturers, etc. Member, CCA. Total Average Edition shown in Nov. 1940 Report: 16,558 Copies.

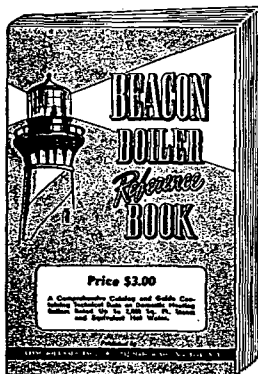
Subscription price: \$3 a year. Issued monthly.

Many fine booklets and reprints are available at small charges on all phases of oil burners, heating and air conditioning.

Advertisers find this paper a profitable advertising medium. We also have a "Direct Mail Service" covering our readers at low cost for advertisers.



BEACON BOILER REFERENCE BOOK



Contains data on 7116 Heating Boilers and Boiler-Burner Units. Up to 2000 sq ft Steam and Equivalent Hot Water. Covers 195 makes of old, new and obsolete boilers. (405 trade names).

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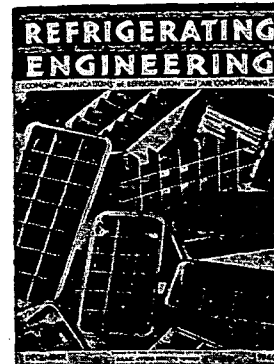
A necessary reference for everybody working with heating boilers and boiler-burner units. Data include ratings, firing rates, combustion chamber measurements, heating surface, floor area, base height, chimney and smoke pipe data, etc.

Also given in the listings are the trade names or numbers of the various series made by the manufacturers; in most cases of older boilers, the date of the catalog and whether it is obsolete; location or disposal of manufacturer; in many cases the source of parts. Shape of boiler, and whether steel, cast iron, etc., also given.

American Society of Refrigerating Engineers

37 West 39th Street, New York, N. Y.

REFRIGERATING ENGINEERING



The most rapidly growing magazine in the refrigeration field

REFRIGERATING ENGINEERING'S

CIRCULATION increased more than 20 per cent during 1940. Long acknowledged the most authoritative periodical in the field, it has added steadily to the practical value of its contents, and its number of readers has grown in proportion. A wide variety of material is presented, all from the viewpoint of its usefulness to the reader in his own business. Up-to-date and attractive in appearance and style, this magazine is a *must* for men who keep in touch with all that is new and important in refrigeration and air conditioning.

THE REFRIGERATING DATA BOOK

THE REFRIGERATING DATA BOOK is now an essential tool in the refrigeration and air conditioning industries. Editions have been published in 1932, 1934, 1936 and 1938. The 1940 Edition (Volume II) is *entirely different* from any preceding volume. It consists wholly of practical, how-it-is-done chapters on all the known applications of air conditioning and refrigeration.

The *Applications Edition* carries information of a scientific and popular nature to the scores of industries using refrigeration processes. The 60 chapters are divided into seven main sections devoted to freezing processes, refrigeration in pro-

cessing, industrial air conditioning, industrial refrigeration, commercial refrigeration, comfort air conditioning, and storage refrigeration.

APPLICATION DATA BULLETINS

AN outstanding addition to REFRIGERATING ENGINEERING during 1939 and 1940 was the APPLICATION DATA Bulletins which appear regularly in each issue. These bulletins are also available separately at reasonable prices for single copies or quantity orders.

The APPLICATION DATA Bulletins tell precisely how refrigeration is used in various fields, giving examples and specific information on the best practice up to date. These subjects have been covered to date: refrigeration of locker plants, in fur storage, of liquids, of apples and pears, blower coils in refrigeration, refrigeration in restaurants, humidity in refrigeration, refrigeration service charts, refrigeration for skating rinks, butter and cheese making, milk plants, retail stores, citrus fruits, beer dispensing; load calculations, operation of ammonia machines, etc.

CODES AND STANDARDS

THE A.S.R.E. further contributes to refrigeration progress by its participation in establishing codes and standards in the industry. Among the recent codes made available are: No. 13—Rating and Testing Air Conditioning Equipment; No. 14—Rating and Testing Mechanical Condensing Units; No. 15—Mechanical Refrigeration Safety Code; No. 16—Rating and Testing Self-Contained Air Conditioning Units; No. 17—Rating and Testing Refrigerant Expansion Valves; No. 18—Testing Drinking Water Coolers. Other codes are now in preparation.

MEMBERSHIP ACTIVITIES

IT is the policy of the A.S.R.E. to treat in its meetings current subjects touching upon all phases of the art of refrigeration. Membership is in two grades with dues from \$7.50 to \$15.00. Sections hold meetings in the following cities: Boston, New York, Philadelphia, Detroit, Chicago, Milwaukee, St. Louis, Los Angeles, Baltimore-Washington, Richmond, Pittsburgh, Cincinnati, Cleveland and Kansas City.

To keep pace with progress in refrigeration and air conditioning, read the publications and follow the activities of THE AMERICAN SOCIETY OF REFRIGERATING ENGINEERS, 37 West 39th St., New York, N. Y.