

ADVERTISING DEPT.

BUILDING.



The foundation of the painting industry

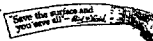
White-lead is the basis of the painting industry.

With white-lead is made lead-and-oil paint, the supreme protection used for generations to save the surface from rotting and decaying.

White-lead is the friend of every painter—is intimately connected with his work, with his earning capacity. Master craftsmen of the industry have built their reputations on their skill in mixing and applying white-lead paint.

White-lead paint, made with pure white-lead and pure linseed oil, helps you do a job you can well be proud of. It helps you make old houses look like new. It saves the surface.

Dutch Boy white-lead is pure white-lead.



NATIONAL LEAD COMPANY

New York, 111 Broadway; Boston, 131 State Street; Buffalo, 115 Oak Street; Chicago, 900 West 18th Street; Cincinnati, 659 Freeman Avenue; Cleveland, 820 West Superior Avenue; St. Louis, 722 Chestnut Street; San Francisco, 485 California Street; Pittsburgh, National Lead & Oil Co. of Pa., 316 Fourth Avenue; Philadelphia, John T. Lewis & Bros. Co., 437 Chestnut Street.

DUTCH BOY WHITE-LEAD

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Page—Painter and Decorator—January, 1926