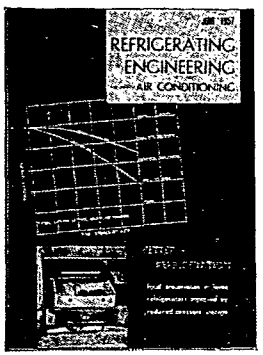
American Society of Refrigerating Engineers

234 Fifth Avenue, **New York 1, N. Y.**



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To keep apace with progress in refrigeration and air conditioning, read the publications and follow the activities of THE AMERICAN SOCIETY OF REFRIGERATING ENGINEERS, 234 Fifth Avenue, New York 1, N. Y.

Coal-Heat

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To Get the Facts

about heating and fuel requirements, heating costs, operating and maintenance problems, the equipment situation, personnel, performance standards, fuel economics, sales and service—this is what we are trying to do, here at **COAL-HEAT.**

These are the fundamental factors that affect the market, the use and sale of fuel and equipment, one's job, or business.

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To find out what each of us concerned should know about the particular needs, problems and possibilities in each of these fields, and to help make more of the facts known where they will do the most good—this is our purpose!

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Many of these plants and buildings are old, the equipment is in poor condition, operation leaves much to be desired, costs are excessive.

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