

**PAINTER PRODUCTS
PRICE LIST**

NUMBER 10005

For Authorized Wholesalers Only



*Master Products
for
Master Painters*

October 11, 1937

IMPORTANT:

With the exception of the starred items, the products in this Painter Products Price List are not part of the "Trade Sales Line" and, therefore, are not subject to any wholesaling allowance.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

E. I. DU PONT DE NEMOURS & CO.
INCORPORATED

Finishes Division

- WILMINGTON - DELAWARE

DU PONT MASTER PRODUCTS FOR MASTER PAINTERS

BLACK LABEL LINE

	Group	Base Price per Gallon	
		5's	1's
FLATS:			
*Town & Country White.....	B.....	\$1.72.....	\$1.82
Stippling Flat White.....	B.....	1.95.....	2.05
ENAMELS:			
*DULUX Super-White Gloss.....	B.....	3.50.....	3.60
*DULUX Super-White Eggshell.....	B.....	3.50.....	3.60
Dulite White Enamel Gloss.....	A.....	2.60.....	2.70
Dulite White Enamel Eggshell.....	A.....	2.50.....	2.60
7-44 White Enamel Gloss.....	B.....	2.40.....	2.50
Semi-Gloss White Enamel.....	B.....	2.25.....	2.35
One-Coat White Enamel Gloss.....	B.....	2.09.....	2.19
UNDERCOATERS:			
*DULUX Super-White Undercoat.....	B.....	2.70.....	2.80
*Ovalite Enamel Undercoat—White.....	B.....	2.35.....	2.45
Dulite Enamel Undercoat—White.....	A.....	2.20.....	2.30
*Primer-Sealer.....	B.....	1.85.....	1.95
EXTERIOR HOUSE PAINTS:			
Lead & Zinc Paste White.....	A.....	3.30.....	3.40
*Fifty-Fifty Semi-Paste White.....	A.....	2.60.....	2.70
*Master Painters Base White.....	A.....	2.60.....	2.70
VARNISHES, ETC.:			
*76 Dull Varnish (Flat).....	B.....	2.95.....	3.05
Outside Spar.....	B.....	2.55.....	2.65
Quick Drying Floor.....	B.....	2.30.....	2.40
General Utility.....	B.....	2.05.....	2.15
Floor & Trim.....	B.....	1.80.....	1.90
*Old English Paint Oil.....	B.....	1.70.....	1.80
Supreme Drier.....	B.....	1.40.....	1.50
Flatting Oil.....	B.....	1.09.....	1.19

ABOVE PRICES SUBJECT TO REGULAR ORDER PREMIUM DISCOUNTS AND CONDITIONS OUTLINED
IN OUR "TRADE SALES LINE" DEALER PRICE LIST DATED MAY 17, 1937

MASTER DECORATOR PRODUCTS

	Group	Base Price per Gal.	
		5's	1's
#30 Undercoater White.....	B	1.63	1.73
One Coater Gloss White.....	B	1.58	1.68
Gloss Enamel White.....	B	1.46	1.56
#20 Stippling Flat.....	B	1.39	1.49
#10 Flat White.....	B	1.35	1.45
Clear Wall Size.....	B	1.30	1.40

or when it all day
Above prices subject to regular order premium discounts and conditions outlined in our "Trade Sales Line" Dealer Price List dated May 17, 1937.

The prices shown in this list are *Base Prices*. *Net* prices lower than these base prices will be earned by the dealer depending on the total gallonage of allowable products on each individual order placed by him. These order premiums are shown below.

Products

Only products shown in this price list, and in the "Trade Sales Line" Dealer Price List, dated May 17, 1937, can be used in computing the total gallonage of an order. Such products as White Lead in Oil, Household Cement, etc., which are not printed in these price lists, cannot be included in computing total gallonage on an order.

Order Premiums

The premiums below will be granted on the face of each invoice depending on the total gallonage of all allowable products, regardless of package sizes and colors included in the order. In the price list each product is identified by a group letter indicating the proper discount group for order premiums.

	Group A	Group B
0 to 11.99 gals.....	7%	12%
12 to 23.99 ".....	10%	15%
24 to 47.99 ".....	12%	17%
48 to 83.99 ".....	13.5%	18.5%
84 gals. and up.....	15%	20%

These premiums will apply only on one order for shipment at one time to one point. One order for shipment to two points constitutes two orders as far as calculation of premiums is concerned. One order for shipment on two different dates or via different routes constitutes two orders in computing premiums.