[redacted]UNITED STATES GYPSUM COMPANY

300 WEST ADAMS STREET CHICAGO 6 • ILLINOIS

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PLAINTIFF'S EXHIBIT

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Here is your first copy of DRYWALL AGE - and here is the story behind it.

As you know, things are happening so fast in the drywall industry that it's hard for a man to keep up with them even if it's his business. To solve this problem, U.S.G. started publishing the SHEETROCK Wallboard Craftsman several years ago. It was intended to be a clearing house for drywall information - a source of accurate data on new techniques, products and tools.

We think that SHEETROCK Wallboard Craftsman has done this job well. But, the exceptional growth of the drywall industry created a need for something broader in scope. So, the Craftsman has been revamped to fit today's needs, using more pictures to tell the story of the new techniques - with more news on the drywall industry associations and significant data on new market opportunities.

Finally, and appropriately, the name has been changed to DRYWALL AGE. The new title reflects our intention to bring you up-to-date news about your fast-growing industry.

We hope DRYWALL AGE will serve you well. After reading it, why don't you drop us a line telling us what you think of it.

Yours sincerely,

J. W. Kaari
Merchandise Manager
Gypsum Wallboard Dep't