

HERE'S THE LATEST NEWS



Lacquered LONG-RANGE LOADS

Ajax Heavies with a beautiful lacquer finish. All loads—12, 16, and 20 gauge. They're so snappy-looking that they'll sell themselves. Unusually waterproof this new way. An improved crimp, too. These popular long-range shells will also be supplied, as heretofore, without the lacquer finish.



Self-Cleaning .410 SHELLS

.410 Climax Heavies, as well as Climax .410's, with the famous US special non-corrosive priming mixture. Makes these reliable little shells clean-shooting, like US Self-Cleaning Cartridges—and you know what a reputation they have for keeping barrels as clean as a whistle.



Coppered .22 RIM-FIRES

.22 Rim-Fires of the Self-Cleaning type (Short, Long and Long Rifle) with solid lead bullets copper-coated! Just what the owner of a .22 rifle will want. They're sure to move fast as soon as you let your customers know you have them. They shoot as well as they look.

OTHER FEATURES

In the US line are shells and cartridges for every purpose. Write for our new catalog and then check up to make sure you're completely stocked. Besides the up-to-the-minute refinements described above, there are many other feature items, such as: *Climax Heavies*, moderately priced long-range loads; the *Climax* shell for trap and field use—reliable as an old huntin' dog; the *Defiance* shell, popular because it's so easy on the purse and so hard on game and "clays"; *Self-Cleaning* rim-fires and center-fires; the *.22 N. R. A.*, famed the world over; *US Improved Thirty-Thirty* and other big-game cartridges of improved effectiveness.

UNITED STATES CARTRIDGE COMPANY, 111 Broadway—New York
General Selling Agents: National Lead Company, New York, Boston, Buffalo, Chicago, Cincinnati, St. Louis, San Francisco, John T. Lewis & Bros. Co., Philadelphia; Merchants Hardware Limited, Calgary and Winnipeg, Canada.

CARTRIDGES



SHOT SHELLS

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