

POLK'S
LONG BEACH
CALIFORNIA
CITY DIRECTORY
1938

Containing an Alphabetical Directory of Business Concerns and Private Citizens, a Street and Avenue Guide and Directory of Householders, and much information of a miscellaneous character.

— ALSO —

A Buyers' Guide
AND A COMPLETE
Classified Business Directory

For Detailed Contents See General Index



R. L. POLK & CO., Publishers
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R. L. POLK & CO., Publishers

711 McComas Bldg., 120 E. 8th St.

Los Angeles, California

994

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in
Long Beach

Est. 1915

236
PINE AVE.

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614-80

Oils and Lubricants—Dealers—Contd
Morrison J W 3925 E 4th
Rank Herman 1800 E Anaheim
RAY BROS OIL CO, 1144 Redondo Av, Tel 863-43
Witz-Goodwin 2759 E Willow
Wood J E 1600 E Anaheim

***Oils and Varnishes—Manufacturers**
DE GREGORY PAINT CO INC, 1260 American Av,
Tel 611-351 (For further information see left
top lines and page 37 Buyers' Guide)

Optical Goods—Manufacturers
American Optical Co 320 Pine av R704
Harris & Harris 320 Pine av R310
RIGGS OPTICAL CO INC, 403 Heartwell Bldg, 19
Pine Av, Tel 632-09

***Optical Goods—Retail**
FORSYTH, 129 W Broadway, Tel 644-97 (For fur-
ther information see left side lines and page
35 Buyers' Guide)

Opticians—Retail
Churchill Optometrists 311 American av
FORSYTH, 129 W Broadway, Tel 644-97 (For fur-
ther information see left side lines and page
35 Buyers' Guide)
KEIPP OPTOMETRISTS, Est 1911, 930 Pine Av,
Tel 634-78
Spratt Geo W Optical Co 110 Pine av R801

Optometrists
CHURCHILL OPTOMETRISTS, 311 American Av,
Tel 648-313
Davidson A G 3022 E 4th
Davis Harry 144 Pine av
FORSYTH, 129 W Broadway, Tel 644-97 (For fur-
ther information see left side lines and page
35 Buyers' Guide)

Glinberg Milton 11 Pine av
Hanbery Kent 132 W Bway
Hanson W G 113 W Bway
Harris J A 683 Pine av
Hughes L O 2600 E 4th
Jaques K E 110 Pine av R324
Johnson C C 1242 E Bway
KAY JEWELRY CO, 319 Pine Av, Tel 682-48 (For
further information see right top lines and
page 29 Buyers' Guide)
KEIPP OPTOMETRISTS, Est 1911, 930 Pine Av,
Tel 634-78

Kindy Optical Co 600 Pine av
Klein Wm 201 American av
Leatart D L 115 Pine av R207
Meister E R W 414 Pine av
Miller V O 110 Pine av R710
MUELLER'S, 127 Pine Av, Tel 640-10
Nevius M D 110 Pine av R325
Norman M D 319 Pine av
ROTHWELL OPTOMETRISTS, 452 Pine Av, Tel
621-231

Sosa J M 87 Pine av
Stangeland O G 107 E 6th
Stevenson B M 11 American av
TRAUGER B H, 305-306 Security Bldg, 110 Pine
Av, Tel 629-84

***Orange Groves**
JENSEN WALTER E, REALTOR, 2105 E 4th, Tel
684-160 (For further information see back
cover and page 39 Buyers' Guide)

Oriental Goods
Akasaki Yoshio 233 E Seaside blvd
Chang Sunru 126 W 1st
Hanania J E 100 E Ocean blvd booth 29
Ho Wing 315 The Pike
Kimona House 26 Pine av
Lee E K 100 E Ocean blvd booth 102-104
Nakamura Yasushi 239 The Pike
Uyeno K S 146 The Pike

***Ornamental Iron and Steel Work**
CRAGER F H ORNAMENTAL IRON WORKS, 2315
E Anaheim, Tel 814-96 (For further informa-
tion see left side lines and page 35 Buyers'
Guide)

Orthopedic Appliances

LONG BEACH ARTIFICIAL LIMB & APPLIANCE
CO, 33 American Av, Tel 665-02 (For further
information see right side lines and page 3
Buyers' Guide)

Tonseth Karsten 415 American av

Osteopathic Physicians

Barker G E 19 Pine av R603
Barnes O W 701 Pacific av
Beggs A F 110 Pine av R418
Blount W J 19 Pine av R806
Boyd C A 559 E 10th
Carroll C C 122 W 5th R510
Christensen E W 19 Pine av R1009
Clark E S 19 Pine av R603
Davis R A 110 Pine av R1006
DAVIS WARREN B, Osteopath, Physician and
Surgeon, 310 California First National Bldg,
115 Pine Av, Tel 647-12
Ellis Albt 110 Pine av R610
Emig Mary Mrs 3939 E Bway
Ewart I D 19 Pine av R903
Fitzgerald Frank 119 E Eagle
Ford P A 1148 Locust av
Gamble Mary 1095 E 7th
Heacock C B 5125 E 2d
Heacock L H 858 Pacific av
Houts J G 215 American av R805
Johnson Harriet Mrs 714 E 3d
LEE WM Y, 1075 Atlantic Av, Tel 616-275
Lovely R N 19 Pine av R903
Malin W D 702 E 2d
McAlpin D E 115 Pine av R521
Miles H J 19 Pine av R311
Moore M L Mrs 220 Junipero av
Mossman H A 1928 Atlantic av
Pettigrew A L 110 Pine av R318
Phelan Jennie E 641 W 1st
Phillips Harriet L 524 E 19th
PIKE ARTHUR E, 330 Pine Av, Tel 656-109, Res
Tel 674-223

Poittevin C R 2101 Magnolia av
Polley Mabel A 2729 De Soto
Rauch L E Mrs 1745 E 10th
Scouten G F 110 Pine av R318
Smith C C 522 Cedar av
SMITH L B, 925 Locust Av, Tel 627-53
Sturges F W 122 W 5th R701
Thompson R B 19 Pine av R611
Toler R E 350 E Market
Waller B E 19 Pine av R1106
Wells L W 421 E 4th
Winters P R 2842 E 4th

Overall Manufacturers

Bayly-Underhill Mfg Co 1200 W Ocean blvd

Paint, Oil and Varnish Dealers—Retail

Atlantic Paint Store 5707 Atlantic av
ATLAS PAINT STORE, 334 Pine Av, Tel 617-92
Bartlett D W 328 E 4th
Braun's Paint & Hardware Store 541 W Bway
CHURCH'S PAINT STORE, 836 Pine Av, Tel
669-177

City Paint Shop 3322 E 7th
Consolidated Paint Co 1601 W Anaheim
DE GREGORY PAINT CO INC, 1260 American Av,
Tel 611-351 (For further information see left
top-lines and page 37 Buyers' Guide)

Dooley B A 755 Pine av
E & H HARDWARE, 3410 E Anaheim, Tel 855-37
(For further information see page 19 Buyers'
Guide)

ELLIS PAINT CO, Store and Factory, 805 W Ana-
heim, Tel 682-27
FULLER W P & CO, 125-127 E 3d, Tel 622-61
(For further information see right top lines
and page 36 Buyers' Guide)

Geary H B 2734 E 10th
HARBOR PAINT CO (Subsidiary of General Paint
Corp) 341-343 American Av, Tel 672-25,
Branch 3028 E Anaheim, Tel 860-43 (For fur-
ther information see left side lines and page
37 Buyers' Guide)
Home Supply Co 800 Pine av

CALB00000083

INSURANCE AND SURETY BONDS

MORRISON BOND CO., LTD.

INSURANCE DEPT.
J. Lynn Avery, Mgr.

222 Pacific Avenue

TEL. 682-61

LONG BEACH CLASSIFIED BUSINESS DIRECTORY (1938)

995

IMPERIAL HARDWARE CO (Formerly American Avenue Hardware Co) 437 American Av, Tel 662-37 (For further information see left top lines and page 19 Buyers' Guide)

Jones Hardware Co Ltd 1205-09 Pine av

Lampert Hardware 5714 Atlantic av

Long Beach Paper & Paint Co 247 E 4th

LUND & SONS CO, 1067 E Anaheim, Tel 671-151

Mathews Paint Co 422 E 4th

Miller T L 247 E Anaheim

NATIONAL LEAD CO, 1636 E Anaheim, Tel 680-403, 538 American Av, Tel 638-332

National Lead Co 538 American av

Neill Hugh 5235 E 2d

Peterfy Bros Inc 623 Pine av

PATTEN-BLINN LUMBER CO, 1201 W Broadway, Tel 612-71 (For further information see page 33 Buyers' Guide)

Scott W B Co 1895 E Anaheim and 641 Pine av

Sillers Paint Co 1044 American av

*Paint Spraying Machines

FULLER W P & CO, 125-127 E 3d, Tel 622-61 (For further information see right top lines and page 36 Buyers' Guide)

Paint and Color Manufacturers

ELLIS PAINT CO, Store and Factory, 805 W Anaheim, Tel 682-27

FULLER W P & CO, 125-127 E 3d, Tel 622-61 (For further information see right top lines and page 36 Buyers' Guide)

*Paint and Varnish Manufacturers

DE GREGORY PAINT CO INC, 1260 American Av, Tel 611-351 (For further information see left top lines and page 37 Buyers' Guide)

Painters—Automobile

Alamitos Auto Painters 1635 Alamitos av

Bannister G N 1234 Lime av

Branch W A 721 Cherry av

Continental Paint Co 1189 E Anaheim

Dalley & Hoerner 1417 American av

Deeth Bros 1219 Cberry av

Detroit Auto Painting Co 1315 Calif av

Elmore H G 2542 E Anaheim

Fager Geo 19151 E Anaheim

Frank Jos 2000 Orange av

Irwin A D 1444 E 4th

Jackson C R 1066 E Anaheim

Jackson E C Auto Painting 1388 Daisy av

McCann Frank 319 E Anaheim

Pratt Saml 555 Atlantic av

Roy's De Luxe Paint Shop 245 E State

Sheldon & Wagner 318 E 10th

Swanson Cleave 1228 E Anaheim

Painters and Decorators

Baldwin H B 627 W 7th

Blincoe F H 418 Nebraska av

Brown H H 2372 Lime av

BURGIN W JAY, 1100 Redondo Av, Tel 811-03 (For further information see top edge and page 12 Buyers' Guide)

CHURCH FRANK P, 836 Pine Av, Tel 689-177

Craven J W 137 E 16th

Engle F M 4545 E 10th

Lewis R E 2321 Atlantic av

Morse S E 1011 E 5th

O'MARA CHAS, 449 Locust Av, Tel 650-286

Saunders L M 3526 Brayton av

Sunshine Painter 958 Lime av

WERTZ G E, 760 Freeman Av, Tel 800-64

Wilson T A 1827 E 5th

Young W J 963 E 5th

*Painters' and Decorators' Supplies

DE GREGORY PAINT CO INC, 1260 American Av, Tel 611-351 (For further information see left top lines and page 37 Buyers' Guide)

FULLER W P & CO, 125-127 E 3d, Tel 622-61 (For further information see right top lines and page 36 Buyers' Guide)

HARBOR PAINT CO (Subsidiary of General Paint Corp) 341-343 American Av, Tel 672-25; Branch 3028 E Anaheim, Tel 860-43 (For further information see left side lines and page 37 Buyers' Guide)

SAN PEDRO LUMBER CO, 1300 W 7th, Tel 622-56 (For further information see page 33 Buyers' Guide)

*Panels

CENTURY LUMBER CO, 2541 E Anaheim, Tel 811-24 (For further information see page 33 Buyers' Guide)

Paper Dealers—Print—Wholesale

BLAKE, MOFFITT & TOWNE, 352 E 3d, Tel 614-10

Sierra Paper Co 537 Locust av

Paper Dealers—Wrapping—Wholesale

BLAKE, MOFFITT & TOWNE, 352 E 3d, Tel 614-10

Corcoran Paper Co Inc 2901 E Anaheim

Fricke & Peters 1431 E 7th

General Paper Co 1353 W Ocean blvd

Independent Paper Stock Co 1401 Daisy av

Marmion G A 244 E 8d

WARD, DAVIS & DUNN INC, 1180 W Ocean Blvd, Tels 638-207 and 637-75

*Parcel Delivery

UNITED PARCEL SERVICE, 417 Alamitos Av, Tel 627-04

Parks and Playgrounds

Bixby Park 2001 E Ocean blvd

Drake Park Maine av cor Park cir

Houghton Park Myrtle av cor Harding

Lincoln Park W Bway bet Pacific av and Cedar av

Los Cerritos Park Country Club dr bet Bixby rd and 37th

Municipal Playground 5115 Colorado

Navy Athletic Field W Seaside blvd ft of Mitchell

Recreation Park 5000 E Anaheim

Rose Park 795 Orizaba av

Silverado Park es Santa Fe av bet 31st and 32d

Strand Stadium 41 Chestnut pl

Patent Lawyers

Dreckman H A 110 W Ocean blvd R622

Pattern and Model Makers

Dodge K D 1620 Cowles

Pawnbrokers

Aleinick Isaac 111 E Ocean blvd

American Jewelry & Loan Co 35 Pine av

California Jewelry & Loan 328 Pine av

Gloozman Morris 405 Locust av

Grand J M 621 Pine av

Kligman C M 203 E 4th

Levine Jack 440 Pine av

United Jewelry Loan Co 540 Pine av

Perfume Manufacturers

McGinnis F S Mrs 100 E Ocean blvd booth 64b

*Personal Loans

LOCAL LOAN CO, 410 Farmers & Merchants Bank Bldg, 320 Pine Av, Tel 672-09 (For further information see left side lines and page 32 Buyers' Guide)

Phonographs and Records—Dealers

Electra-Tone 1736 E 7th

*Photographers

Allen P S 100 E Ocean blvd booth 24

Austin Studio 19 Pine av R511

Bilz G C 27 S Pine av

Boe M R 4 Silver Spray Pier

Boe Matthew 108 and 309 The Pike

Brooks Nola 455 E Ocean blvd

De Ment W H 2118 E 4th

Dillinder H M 93 Pine av

Fred Harry 113 E Ocean blvd and 213 E 4th

GAINSBORO STUDIO (Home Portraiture), 722 Cherry Av, Tel 669-291

Haden E W 204 E 4th

Hoffman A R 1224 E Anaheim

Jarrell-Knight 208 Orange av

Kramer Louis 1801 E Bway

Willis

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