

Through a Painter's Stencil

*Borders that frame your walls
in beauty*

THE painter puts his stencil against the wall... brushes over it. And behold, a design on the wall takes definite shape. The room itself acquires new beauty of color—new life. Where before there was perhaps just a plain, painted wall, there is now a wall panel outlined by a stencil border the color of which blends softly into the decorative scheme.

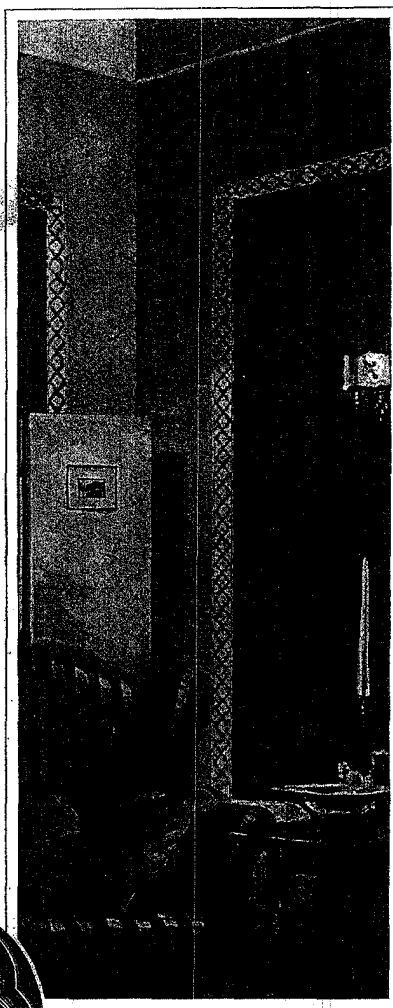
Stencils may be used to advantage in several other ways—as a frieze below the drop ceiling or as a single motif or an all-over treatment in panels. Where the rich, blended Tiffany finish is used, a new and delightful effect is achieved by placing a stencil against the wall and wiping out the top-coat colors where they show through the stencil openings.

No matter what colors are selected for the stencil designs



and for the entire wall, you can obtain them exactly with paint made of Dutch Boy white-lead and Dutch Boy flaring oil, the all-lead, all-color paint.

Stenciling is only one of the distinctive and unusual effects obtainable with Dutch Boy white-lead paint. A new booklet, on decorating the home, shows some of these finishes in color and tells how to obtain them. With the booklet you will receive a decorator's data form from our Department of Decoration. Use this form if you want help in selecting a color scheme for your house. For the booklet just write to our nearest branch requesting "Booklet I."



NATIONAL LEAD COMPANY

New York, 111 Broadway
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St. Louis, 722 Chestnut St.
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The Dutch Boy Painter is the trademark of pure white-lead, which makes an all-lead paint. This paint prevents deterioration of property, protecting it completely against sun, wind, rain and snow. It can be applied to any paintable surface inside or outside your home. The Dutch Boy Painter is a guarantee of purity and high quality.



An example of the applied stencil used as a border for a panel. Other uses are as a frieze around the entire upper side wall and as an all-over treatment in panels. The stencil may be either a deeper or a lighter tone of the same color over which it is put. Or it may be a strongly contrasting color. Several colors are used sometimes in a stenciled design.

DUTCH BOY WHITE ~ LEAD

for CLEANLINESS for BEAUTY for DURABILITY

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American Magazine—May
Better Home & Gardens—May
House and Garden—May

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